**Educating for Careers Conference**

Dear Exhibitor:

We will be back in Sacramento for 2022. The **Educating for Careers Conference** is scheduled for February 27-March 1, 2022 at the SAFE Credit Union Convention Center in Sacramento. Booths will be assigned in order of acceptance of a completed application.

The **Educating for Careers Conference** provides an ideal showcase for your products and services. As an exhibitor, you will have the opportunity to inform the participants about the latest and most innovative products and services available to them for use in their classrooms. Companies should consider exhibiting who provide products and service in any field of specialization in Career and Technical Education as well as Adult Education; Workforce Development; Guidance/Career Development; Professional Development; Special Needs; and core academic areas.

Our annual conference promises to continue its high level of quality in serving educators. Over 230 sessions will be available to participants. When our website goes live (July) a Call for Presentations will be available if you are interested in presenting as part of our program. The deadline for presentation submissions is November 30, 2021. Dedicated time will be provided for participants to visit the exhibits. The Conference Committee anticipates approximately 2,500 teachers, counselors, and administrators will participate in the conference.

There will be a Compliance Deposit of $100.00 required of all exhibitors. This deposit will be forfeited by any exhibitor whose exhibit is dismantled or partially dismantled before the close of the show on Tuesday, March 1, 2022. The deposit will be refunded to all exhibitors who do not dismantle their booths early or violate any other terms of the contract

There will be an opportunity for you to include your company icon in the **Educating for Careers Conference** app or insert materials in the Conference bag. If you are interested in this opportunity, please contact Kay Orrell either by e-mail at [kay.orrell@yahoo.com](mailto:kay.orrell@yahoo.com) or via phone at (805) 801-3997 to find out more information.

If you are looking for a successful way to share your materials and services with a large group of interested educators, complete the Application/Contract and return it to me or go to [2022.educatingforcareers.org](http://www.educatingforcareers.org) and register on line after August 1. If you need additional information, do not hesitate to contact me at (805) 801-3997 or email me at [kay.orrell@yahoo.com](mailto:kay.orrell@yahoo.com).

Sincerely,

Kay Orrell