Educating For Careers

Returning to Instruction in a New World

February 27 - March 1, 2022
SUNDAY, FEBRUARY 27

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SAFE CREDIT UNION CONVENTION CENTER,
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End of Conference – Have a safe trip home!

**All tables will be numbered to make it easier for teams to find each other during the crowded general session times. These tables are not pre-assigned, just numbered for your benefit. Please take advantage of this system with your team.

PLEASE NOTE!!
You may be photographed and the photos may be used publicly to continue to support the mission of Educating for Careers. If you do not wish to be photographed, please notify the registration desk.
SPECIAL GREETINGS

From Your Conference Committee
Welcome to the 2022 Educating for Careers Conference. The Conference Committee has exciting additions to the format this year. The conference will continue to go paperless with the program online in a downloadable version and on the Educating for Careers 2022 app. The goal of the Committee is that all attendees will find a wealth of information to jump-start the entire Educating for Careers Conference. Each year a variety of delivery systems, strategies, and Industry Sectors throughout California’s CTE system are represented in the more than 200 breakout sessions offered over the course of this three-day conference. Please note that those attendees who have selected the hybrid option will find that not all breakout sessions will be available online.

Breakout sessions are open to all conference attendees even though they may be identified by a specific icon(s) in the description. Here are a few highlights from the conference:

- Sunday will open with three rounds of 90-minute interactive Breakout Sessions
- The Opening general session Keynote Sarita Maybin, Sunday, 3:30 – 5:00 pm
- The Monday morning general session Keynote Brandon Fleming, 8:15 – 9:45 am
- The Networking Reception on Monday, February 28 from 4:30 – 6:00 pm in Convention Center, Hall B that features excellent examples of project-based learning.
- The robust Exhibitors’ Marketplace with over 60 exhibits including education and technology.
- The closing general session Keynote Rich Redmond will occur on Tuesday at 9:30 – 11:00 am with brunch.

Our hope is that you have a rewarding conference as we focus on “Returning to.”

From Your State Leadership

Don Borges  Dean  Agricultural Education, Modesto Junior College
Carla Cherry  Consultant  Bakersfield
Maria Burright  Education Programs Consultant  California Department of Education

Valerie Vucich  Event Coordinator  Fresno County Superintendent of Schools Office
Kay Orrell  Consultant  Arroyo Grande

California Association of Career Technical Education (CACTE)

Morri Elliott  President  California Association of Career Technical Education

Thank you to the following

Susan Tidyman  State and Regional Coordinator  College and Career Academy Support Network (CCASN)
Michelle Upton  High School Innovations and Initiatives Office  California Department of Education
## CONFERENCE SCHEDULE

### Sunday, February 27, 2022

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am – 5:00 pm</td>
<td>Conference Registration</td>
<td>Convention Center West Lobby</td>
</tr>
<tr>
<td>7:30 am – 8:45 am</td>
<td>Continental Breakfast</td>
<td>Ballroom A and B Pre-Function Areas</td>
</tr>
<tr>
<td>9:00 am – 10:30 am</td>
<td>Breakout Session I</td>
<td>Convention Center</td>
</tr>
<tr>
<td>11:00 am – 12:30 pm</td>
<td>Breakout Sessions II</td>
<td>Convention Center</td>
</tr>
<tr>
<td>12:30 pm – 1:30 pm</td>
<td>Boxed Lunch</td>
<td>Convention Center Ballroom A and B Pre-Function Areas</td>
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<td>1:30 pm – 3:00 pm</td>
<td>Breakout Sessions III</td>
<td>Convention Center</td>
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<tr>
<td>3:00 pm – 3:30 pm</td>
<td>Snack Break</td>
<td>Convention Center Ballroom A and B Pre-Function Areas</td>
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<tr>
<td>3:30 pm – 5:00 pm</td>
<td>Opening General Session</td>
<td>Convention Center – Hall C/D</td>
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### Monday, February 28, 2022

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<td>Conference Registration</td>
<td>Convention West Lobby</td>
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<tr>
<td>7:00 am – 11:45 am</td>
<td>Exhibitors' Marketplace Open</td>
<td>Convention Center Hall B</td>
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<tr>
<td>7:15 am – 8:15 am</td>
<td>Breakfast Buffet</td>
<td>Convention Center Hall B</td>
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<tr>
<td>8:15 am – 9:45 am</td>
<td>General Session</td>
<td>Convention Center Hall C/D</td>
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<tr>
<td>9:45 am – 10:15 am</td>
<td>Break – 1st Drawing</td>
<td>Exhibitors’ Marketplace, Hall B</td>
</tr>
<tr>
<td>10:15 am – 11:30 am</td>
<td>Breakout Sessions</td>
<td>Convention Center</td>
</tr>
<tr>
<td>11:45 am – 1:00 pm</td>
<td>Luncheon/General Session</td>
<td>Convention Center Hall C/D</td>
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<tr>
<td>11:45 am – 1:00 pm</td>
<td>Exhibitors’ Marketplace Closed</td>
<td>Exhibitors’ Marketplace, Hall B</td>
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<td>1:00 pm – 6:15 pm</td>
<td>Exhibitors’ Marketplace Open</td>
<td>Exhibitors’ Marketplace, Hall B</td>
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<td>1:15 pm – 2:30 pm</td>
<td>Breakout Sessions</td>
<td>Convention Center</td>
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<tr>
<td>2:30 pm – 3:00 pm</td>
<td>Break – 2nd Drawing</td>
<td>Exhibitors’ Marketplace, Hall B</td>
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<tr>
<td>3:00 pm – 4:15 pm</td>
<td>Breakout Sessions</td>
<td>Convention Center</td>
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<tr>
<td>4:30 pm – 6:00 pm</td>
<td>Networking Reception</td>
<td>Exhibitors’ Marketplace, Hall B</td>
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### Tuesday, March 1, 2022

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<tr>
<td>7:45 am – 9:00 am</td>
<td>Breakout Sessions</td>
<td>Convention Center</td>
</tr>
<tr>
<td>8:00 am – 11:30 am</td>
<td>Exhibitors’ Marketplace</td>
<td>Convention Center, Hall B</td>
</tr>
<tr>
<td>9:00 am – 9:30 am</td>
<td>Break – 4th Drawing</td>
<td>Exhibitors’ Marketplace, Hall B</td>
</tr>
<tr>
<td>9:30 am – 11:00 am</td>
<td>Final General Session/Brunch</td>
<td>Convention Center, Hall C/D</td>
</tr>
<tr>
<td>11:00 am – 11:30 am</td>
<td>Final Break – 5th Drawing</td>
<td>Exhibitors’ Marketplace, Hall B</td>
</tr>
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</table>
**WORKSHOP SESSION ICON KEY**

Workshop sessions are open to all conference participants. Icons are used to assist in identifying those sessions offered by partner organizations or exhibitors.

- **California Partnership Academies Icon**
  Breakout sessions denoted with the California Partnership Academies icon are associated with California Partnership Academies strategies and/or California Partnership Academies funding.

- **Middle School Icon**
  Breakout sessions denoted with the Middle School icon are associated with middle school strategies or connections pertaining to middle schools.

- **CTEIG, Perkins, or SSP Icon**
  Breakout sessions denoted for CTEIG, Perkins, or SSP that are associated with strategies and/or funding in the aforementioned funding.

- **Promotion Icon**
  Breakout sessions denoted with this icon may promote products or services available for purchase.
Exciting Opportunity Announcement

We have an exciting opportunity for those attending EFC 2022! YouScience, in partnership with Goodheart-Willcox Publisher, will be offering a Certification Lab for attendees to earn industry-recognized certifications in numerous industry sectors. Click here to download a list of the certifications available in the Precision Exams by YouScience exam library. This complimentary certification lab will allow educators to experience the exam platform and get a feel for the student experience. We invite you to take advantage of this opportunity to certify!

SAFE Credit Union Convention Center, Sacramento
Room: Meeting Room 16
Times: Sunday February 27th from 1:00 pm to 5:00 pm
       Monday February 28th from 10:00 am to 5:00 pm

Perkins/CTEIG Office Hours

Room: Meeting Room 5 and Meeting Room 8
Times: Sunday, February 27, 2022, 1:00 pm – 3:00 pm – Perkins only!
       Monday, February 28, 2022, 10:00 am – 12:00 pm
       AND 1:00 pm – 3:00 pm – CTEIG and Perkins
<table>
<thead>
<tr>
<th>Room</th>
<th>In-Person/Virtual</th>
<th>Title</th>
<th>Presenter</th>
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<tbody>
<tr>
<td>Ballroom A1</td>
<td>In Person Only</td>
<td>Boss Your Brain: Hardcore Mental Health Conditioning for CTE</td>
<td>Eric D. Fan</td>
</tr>
<tr>
<td>Ballroom A2</td>
<td>In Person Only</td>
<td>Getting Middle School Students Ready for Career Pathways</td>
<td>Karen Miles</td>
</tr>
<tr>
<td>Ballroom A3</td>
<td>In Person Only</td>
<td>Where In the World Did CTE Online Go? Find Out!</td>
<td>Amy Steele</td>
</tr>
<tr>
<td>Ballroom A5</td>
<td>In Person Only</td>
<td>Career Exploration in Palo Alto USD</td>
<td>Jessica Tabron</td>
</tr>
<tr>
<td>Ballroom A6</td>
<td>In Person Only</td>
<td>Next Level Emergency Services Pathway with Simulators, WBL, &amp; Certification</td>
<td>Rodnie Roberts</td>
</tr>
<tr>
<td>Ballroom A7</td>
<td>In Person Only</td>
<td>Design Thinking, Prototyping &amp; Modeling throughout Every CTE Pathway</td>
<td>Dawn Fregosa</td>
</tr>
<tr>
<td>Ballroom B1</td>
<td>In Person Only</td>
<td>Engaging Anatomy Students: Building Body Systems in Clay</td>
<td>Isabelle Roethel</td>
</tr>
<tr>
<td>Ballroom B2</td>
<td>In Person Only</td>
<td>A Radical Shift in the American Education Policy</td>
<td>Ken Broermann</td>
</tr>
<tr>
<td>Ballroom B3</td>
<td>In Person Only</td>
<td>CALPADS Coding: How to Ensure You’re Capturing Accurate CCR Data</td>
<td>Hatha L. Parrish</td>
</tr>
<tr>
<td>Ballroom B4</td>
<td>In Person Only</td>
<td>Workplace Innovations: Their Impact on Career Pathways</td>
<td>John M. Harris</td>
</tr>
<tr>
<td>Ballroom B5</td>
<td>In Person Only</td>
<td>Gamifying Your Business/Finance Class with Budgeting &amp; Stock Games</td>
<td>Paul Vasey</td>
</tr>
<tr>
<td>Ballroom B6</td>
<td>In Person Only</td>
<td>Supporting Student Pathways from Education to Employment through Local Communities</td>
<td>Jarlath O’Carroll</td>
</tr>
<tr>
<td>Ballroom B7</td>
<td>In Person Only</td>
<td>Emotional Intelligence and the Future of Work</td>
<td>Edgar Blunt</td>
</tr>
<tr>
<td>Ballroom B8</td>
<td>In Person Only</td>
<td>The Career Exploration and Workplace Readiness Pipeline: Middle, Secondary, Adult</td>
<td>Darren Morris</td>
</tr>
<tr>
<td>Ballroom B9</td>
<td>In Person Only</td>
<td>The Who, What, When, Where, and Why of CTE Credentialing</td>
<td>Bridget Mondt</td>
</tr>
<tr>
<td>Ballroom B10</td>
<td>In Person Only</td>
<td>How to create Lasting Business Partnerships</td>
<td>John Berg</td>
</tr>
</tbody>
</table>

**Virtual Only**

- The Driving Force Behind Innovation: Skill-Based CTE | Anne Bogstad
- Career Exploration for High School Students | Jamie Finch
- Resources for Crafting Curriculum that Engages and Connects | Brenda Peterson
- The Potency of Design Thinking: Immerse Students in Their Community | Steve Martinez
- The Who, What, When, Where, and Why of CTE Credentialing | Bridget Mondt
- How to create Lasting Business Partnerships | John Berg
### Session 2  
11:00 am - 12:30 pm

**Convention Center**

| Hall A | Ballroom A7  
In Person Only  
Leveraging Your District Graduate Portrait to Support College & Career  
Theron Cosgrove |
| --- | --- |
| Ballroom A8  
In Person Only  
Shop Tips - Keep it Simple, Organized, and Safe  
Anthony Ayerza |
| Ballroom B1  
In Person  
Developing a Web Presence with Google Sites  
Tucker Schwarberg |
| Ballroom B3  
In Person and Virtual  
Include Me! How to Implement Inclusive Practices in CTE Courses  
Tiffany King |
| Ballroom B5  
In Person and Virtual  
Ensuring Equity and Inclusion Through Responsive Career and College Programming  
Joanne Clark |
| Ballroom B6  
In Person and Virtual  
SiskiyouWorks: Linking Education and Industry, Year 2  
Charlene Cowan |
| Ballroom B8/10  
In Person Only  
Maximizing Business and Industry Engagement in Career Pathway Programs  
Hans K. Meeder |
| Ballroom B4  
In Person Only  
Establish a HOSA Chapter for Your Health Science/Medical Pathway!  
Mike McColm |
| Ballroom B9  
In Person and Virtual  
Establishing a Physical Education Program to Enhance College and Career Possibilities  
Gladys Recinos |
| Ballroom B10  
In Person and Virtual  
The Ins and Outs of a Successful CTE Program  
Megan Scott |
| Ballroom B11  
In Person and Virtual  
Summer of CTE: K12 Camps, PBL, Enrichment/Internships for Expanding Exposure  
John M. Harris |
| Ballroom B7/9  
In Person and Virtual  
Innovative Training: VROA Public Safety - How to Incorporate Digital Training Simulators (MILO)  
Christie Mooradian |
| Meeting Room 2  
In Person and Virtual  
Work-Based Learning at Scale to Ensure Equitable Access into Employment  
Jarlath O’Carroll |
| Meeting Room 3/4  
In Person and Virtual  
Career Awareness: It’s Not Just for Breakfast (or High School) Anymore!  
Chris Persons, Ed.D. |
| Meeting Room 5  
In Person Only  
Perkins Technical Assistance Office  
Marie Caldwell |
| Meeting Room 7  
In Person Only  
Perkins Technical Assistance Office  
Charlene Cowan |
| Meeting Room 10  
In Person and Virtual  
GFSF: Wheatland High School Road to Success  
Carol Keiser |
| Meeting Room 11  
In Person Only  
Organized Binder: The Opportunity for All Students to Succeed  
Mitch Weathers |
| Meeting Room 14  
In Person Only  
California Partnership Academy Team  
Meeting Room |
| Meeting Room 15  
In Person Only  
California Partnership Academy Team  
Meeting Room |
| Meeting Room 6  
In Person Only  
California Partnership Academy Team  
Meeting Room |
| Meeting Room 9  
In Person and Virtual  
Retaining CTE Teachers: Supporting Effective Mentoring Structures  
Grant Ermis |

**Virtual Only**

- Supporting Successful Secondary to Post-Secondary Pathways in a Pandemic  
  Dr. Narineh Makijan
## Session 3  
**1:30 pm - 3:00 pm**

### Convention Center

<table>
<thead>
<tr>
<th>Hall A</th>
<th>Ballroom A11</th>
<th>Ballroom 7/9</th>
<th>Ballroom B1</th>
<th>Ballroom B8/10</th>
<th>Meeting Room 7</th>
<th>Meeting Room 9</th>
<th>Meeting Room 11</th>
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<td>VIRTUAL ONLY</td>
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<tr>
<td>Invitation Only</td>
<td>John M. Harris</td>
<td>Ardy Riego</td>
<td>Agustín Toledo</td>
<td>Nicole Serena Silver</td>
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<td>Carlos Garcia</td>
<td>Louis Barreto</td>
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<th>Ballroom A2/3</th>
<th>Ballroom B2</th>
<th>Meeting Room 1</th>
<th>Meeting Room 2</th>
<th>Meeting Room 3/4</th>
<th>Meeting Room 12/13</th>
<th>Meeting Room 15</th>
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<tr>
<td>Pathway Days PS to HS Transitions</td>
<td>The Story Academy Student Data from the Pandemic Tells Us</td>
<td>Educating for Green Careers</td>
<td>Nationally Recognized Certificate for Pre- and Apprenticeship Programs</td>
<td>Integrated Project-Based Learning: Manufacturing &amp; Sports Medicine</td>
<td>Supporting Successful Secondary to Post-Secondary Pathways in a Pandemic</td>
<td>California Partnership Academy Team Meeting Room</td>
</tr>
<tr>
<td>Brandi Augenstein</td>
<td>Dr. Betsy McKinstry</td>
<td>Doron Markus</td>
<td>Christine Nieto</td>
<td>Anita McKeon</td>
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<td>Kristi Dorf</td>
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<th>Ballroom B6</th>
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<tr>
<td>Apprenticeships Reaching Career Horizons (ARCH)</td>
<td>Digital Storytelling for Non-AME</td>
<td>Be Ready Beaumont - Recruiting and Retaining CTE Teachers</td>
<td>K-12 Strong Workforce Central/Mother Lode Office</td>
<td>Career Technical Education Incentive Grant (CTEIG)</td>
<td>Perkins Technical Assistance Office</td>
<td>Perkins Technical Assistance Office</td>
<td>California Partnership Academy Team Meeting Room</td>
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<td>Pam Knapp</td>
<td>Matthew Wayne</td>
<td>Ebon Brown</td>
<td>Michelle Wong</td>
<td>Tara Neilson</td>
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<th>Ballroom B8/10</th>
<th>Meeting Room 8</th>
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<tr>
<td>Blazing Trails from the Classroom to the Real World</td>
<td>California Partnership Academy Youth Apprenticeship Program</td>
<td>Apprenticeships Reaching Career Horizons (ARCH)</td>
<td>Integrated Project-Based Learning: Manufacturing &amp; Sports Medicine</td>
<td>California Partnership Academy Team Meeting Room</td>
<td>A Cyber Attack is Coming! Are Your Students Prepared?</td>
<td>California Partnership Academy Team Meeting Room</td>
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<tr>
<td>Thomas McMullen</td>
<td>Maria Burright</td>
<td>Robina Augenstein</td>
<td>Ardy Riego</td>
<td>Laura del Rio</td>
<td>Dr. Jesus L. Ullor-Higuera</td>
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<td>Anthony Ayerza</td>
<td>Marianne Ramirez-Bland</td>
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<th>Meeting Room 18</th>
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<td>Charlene Cowan</td>
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### Plan Your Day: Sunday

**General Session:** 3:30 pm - 5:00 pm  
**Keynote Speaker:** Sarita Maybin  
**First Choice:**  
**Second Choice:**
Hall A

California Partnership Academy Model
In Person and Virtual

California Partnership Academy Lighthouse Academies Convening - Invitation Only
This session provides an opportunity to review program and reporting requirements, funding, and policy updates regarding the California Partnership Lighthouse Academies (LHA). Attendance at this session is mandatory for all LHA teams.

MARIA BURRIGHT
Education Programs Consultant
California Department of Education

Ballroom A1

Career Pathway / Industry Sectors
In Person Only

Boss Your Brain: Hardcore Mental Health Conditioning for CTE
Squarage will edutain about truth-based mental health conditioning best practices that will encourage Neutral Thinking as opposed to traditional positive thinking concepts. Squarage will help student populations get through this difficult time by managing their negativity diet and cognitive distortions, so they can be better prepared for this COVID-19 workforce.

ERIC D. FAN
Gen Z Whisperer
Squarage LLC

Ballroom A2/3

Middle School Connections
In Person Only

Getting Middle School Students Ready for Career Pathways
Learn how a middle school curriculum builds career readiness and student self-efficacy. Many students are lost when asked to make decisions about their future studies and careers in high school. Help them get started in middle school!

KAREN MILES
EXECUTIVE DIRECTOR
Get Focused, Stay Focused National Resource Center

Ballroom A4/5

Career Pathways / Industry Sectors
In Person Only

Where In the World Did CTE Online Go? Find Out!
CTE Online has merged with California Educators Together! Join us to explore this new platform and learn where you can still access CTE Online’s free lessons and resources, as well as looking at the additional features of California Educators Together. Participants are encouraged to bring their devices and follow along.

AMY STEELE
CTE Online Coordinator
Butte County Office of Education

AMANDA SAMONS
Administrator
Butte County Office of Education

Ballroom A6

Mentor and Internship Programs
In Person Only

Career Exploration in Palo Alto USD
I will be presenting Palo Alto USD’s Advanced Authentic Research Program and our Pathways Handbook as they relate to mentorship and career exploration.

JESSICA TABRON
K12 Pathway Developer
Palo Alto Unified School District
Ballroom A7

Career Pathways / Industry Sectors

In Person Only

**Next Level Emergency Services Pathway with Simulators, WBL, & Certification**

This workshop focuses on how to successfully build a strong firefighting technology pathway in a high school with the support of well-built partners in the local community, federal and state level, and postsecondary education. We will also share how we improved the curriculum with Simulators, WBL, & specialized equipment.

**RODNIE ROBERTS**
Emergency Services Program Coordinator
Valley ROP

**FABRIZIO LOFARO**
Superintendent
Valley ROP

**GREG TARASCOU**
Fire Chief
Sanger Fire Department

**TIM GARRISON**
U/R Fire Fighting Instructor
Valley ROP

Ballroom A8

Career Pathways / Industry Sectors

In Person and Virtual

**NCCER Industry Recognized Credentials for Construction/Trades Programs**

Improve Construction & Skilled Trades programs to meet State & Federal Guidelines (Perkins) and provide pathway articulation to post-secondary and industry with portable, industry-recognized credentials that are delivered through a standardized system of accreditation, instructor certification, curriculum and assessments, and a national registry. www.nccer.org NCCER: the Construction Industry’s Education Foundation

**ASHLEIGH PORUZNIK**
NCCER Senior Workforce Development Manager
NCCER

**CARISSA LOMBARDI**
Student
The Met High School

Ballroom A11

Career Pathways / Industry Sectors

In Person and Virtual

**Downey MADE Stronger - K12 SWP Lessons Learned**

In 2018, DUSD was awarded $4.3 Million for the K12 SWP Round 1 Downey MADE Stronger focused on creating, supporting, and expanding high-quality career technical education (CTE) aligned with regional workforce development efforts. Now that the grant period has ended, we are ready to share lessons learned.

**JOHN M. HARRIS**
Director, College and Career Readiness Educational Services
Downey Unified School District

**JUNE BAYHA**
CEO and Founder
Bayha Group

Ballroom B1

Curriculum Integration

In Person Only

**Engaging Anatomy Students: Building Body Systems in Clay**

Explore a hands-on method of learning anatomy from a different perspective! In this workshop, you will build anatomy in clay using a hand-held skeleton model. Students who sculpt body systems develop an indelible understanding of anatomy, biomechanics, and the structures we share. Join us for a fun, engaging workshop!

**ISABELLE ROETHEL**
Department Chair / Anatomy Teacher
Huntington Beach High School
A Radical Shift in the American Education Policy

With a major shift in the American Education Policy, there is a need to restructure the ways in which we develop and scale work-based learning. While educators redefine readiness, it is crucial to track both CTE concentrators and state compliancy while putting student success at the forefront. We will address WIOA, ESSA, and more.

KEN BROERMANN
VP of Sales & Marketing
Transeo

CALPADS Coding: How to Ensure You’re Capturing Accurate CCR Data

Is your CALPADS course data coding preventing you from getting accurate College and Career Readiness Indicator (CCRI) student outcome data on the CA Dashboard? Join the CVUHSD team as they discuss the pitfalls and solutions for accurate reporting, and share tools and resources to help you do the same.

HATHA L. PARRISH
Director, Federal and State Programs
Centinela Valley Union High School District

SANDRA CRUZ
Director, Teaching and Learning
Centinela Valley Union High School District

KIM IRONS
K12 Pathway Coordinator
CVUHSD / LA Regional Consortia

Using AR/VR to Inspire Students’ Pursuit of Career Pathways

Discover how thousands of school districts, CTE centers, community colleges, and universities are using augmented and virtual reality (AR/VR) to motivate and help students prepare for industry certifications in health science, manufacturing, agri-science, and transportation pathways.

DAVID ELLIOTT
Regional Director
zSpace, Inc.

AVHS 2.0

“AVHS 2.0” has become the motto for our CTE Department and College and Career Academies here at Arroyo Valley High School. Due to Covid restrictions, we are bringing industry certification programs, dual enrollment courses, work-based experiences and so much more to campus on a daily basis!

DIMITRI CHRONOPoulos
Program Specialist / CTE Department Chair
Arroyo Valley High School

SAMUEL MOORE
CTE ICT Instructor
Arroyo Valley High School

DAMIAN LOZANO
CTE Business & Logistics Instructor
Arroyo Valley High School

KEITH BROCKIE
VAPA & District Demonstration Instructor
Arroyo Valley High School
Ballroom 7/9

In Person Only

**Design Thinking, Prototyping & Modeling throughout Every CTE Pathway**

Make design thinking, modeling, and 3D design common across all industry sectors. We will explore processes for integrating the growth and maker mindsets combined with project management, design thinking and 2D and 3D models to support CTE student. Participants will do hands-on activities that can be replicated across pathways.

**DAWN FREGOSA**  
CEO  
Collaborative Education Advisors

Ballroom B8/10

In Person and Virtual

**Workplace Innovations: Their Impact on Career Pathways**

Are your pathway programs ready for the future? New technologies and business processes drive fast-paced change in the workplace. During this session, you will learn about key technologies and innovations that are driving change, how specific career pathway programs are being impacted, and how to get your programs ready.

**HANS K. MEEDER**  
President  
NC3T

Meeting Room 1

In Person Only

**Gamifying Your Business/Finance Class with Budgeting & Stock Games**

Does your school have a chemistry lab, a biology lab, or an Auto shop, then why don’t you have a Finance Lab? Trends are showing that Gamifying your classroom increases engagement and that is exactly what we are going to show you with PersonalFinanceLab.com.

**PAUL VASEY**  
Senior Account Manager  
Personal Finance Lab

Meeting Room 2

In Person and Virtual

**Supporting Student Pathways from Education to Employment through Local Communities**

When there are multiple touch points where community support services can impact a student’s journey to employment, a community that effectively supports its jobseekers creates a better ecosystem for all. Attendees will not only better understand the need for cross community support but learn how to begin implementing it.

**JARLATH O’CARROLL**  
CEO / Founder  
Jobspeaker, Inc.  

**BOB SLAMAN**  
Sales Director  
Jobspeaker, Inc.
Meeting Room 3/4

**Work-Based Learning**

**How to Support Equitable Work-Based Learning Programs for Pathways**
Learn how district procedures help to ensure all students have powerful work-based learning opportunities as part of their pathway experience. Districts can support dynamic work-based learning (WBL) experiences that maximize student learning and integrate industry and academic outcomes. Attendees will receive resources and strategies to support high-quality WBL programs.

**Rose Gonzalez**
Coordinator Workforce Development
San Bernadino Unified School District

**Robert Curtis**
Director of Practice
Linked Learning Alliance

**DAN STORZ**
Director of Field Engagement
Linked Learning Alliance

**Laura Smith**
Linked Learning Program Specialist
San Bernardino Unified School District

Meeting Room 3/4

In Person and Virtual

Meeting Room 5

**Career Pathways / Industry Sectors**

**California Partnership Academy Team Meeting Room**
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Meeting Room 6

**California Partnership Academy Team Meeting Room**
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Meeting Room 7

**California Partnership Academy Team Meeting Room**
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Meeting Room 9

**Career Pathways / Industry Sectors**

**Closing the Skills Gap and Preparing Students for the Future**
Help students prepare for their futures by ensuring they are equipped to grow and succeed in education and careers. Stackable credentials provide opportunities for students allowing them to progress to higher paying jobs throughout their lifetime. Learn about short-term credentials with clear labor market value for manufacturing and logistics.

**Steve Harrington**
Industry Liaison at National Center for Supply Chain Automation
National Center for Supply Chain Automation at Norco College

Meeting Room 10

**Assessment and Accountability**

**How to Identify What Engages and Intrinsically Motivates Your Students**
Purpose Driven education provides the tools to instill intrinsic motivation in students. Of primary focus is the evolution of an internal compass leading to individual fulfillment and accomplishment in all educational environments. Learn how Aspirational Data reveals opportunities for guidance and can collect the evidence needed for grants and funding.

**Steve Ward**
Founder and President
Dream Catcher
Meeting Room 11

In Person Only

**Emotional Intelligence and the Future of Work**
This workshop will cover research on the future of work, the challenges that current and upcoming workers will face as it relates to the impact of technology, and what employers, employees, educators, and students can do immediately to prepare and adapt to a developing technological environment.

**EDGAR BLUNT**
CEO
IMAGO

**ALAN HARRIS**
Director of Education
IMAGO

Meeting Room 12/13

In Person Only

**The Career Exploration and Workplace Readiness Pipeline: Middle, Secondary, Adult**
Post-pandemic, we have an opportunity to both reverse our educational losses and advance progressively by complementing CTE programs to provide social and emotional learning (SEL) within a career exploration context and practical workplace readiness skills based on California Standards for Career Ready Practice. This presentation discusses instructional strategy and resources.

**DARREN MORRIS**
Instructional Designer
Career and Technical Education Consortium of States (CTECS)

**KENNETH POTTHOFF**
Deputy Executive Director
Career and Technical Education Consortium of States (CTECS)

Meeting Room 14

In Person Only

**California Partnership Academy Team Meeting Room**
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Meeting Room 15

In Person Only

**California Partnership Academy Team Meeting Room**
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.
The Driving Force Behind Innovation: Skill-Based CTE
By definition, innovation is an idea, creation or development aimed at improving how things are done. It is inevitable; it will drive the jobs of tomorrow. How are you preparing your students for these future careers and what foundation are you giving them to be future-ready?

ANNE BOGSTAD
Account Manager
Realityworks

Resources for Crafting Curriculum that Engages and Connects
Discover online resources and innovative ways to bring guest experts and virtual events into the classroom to keep students engaged and connected with real world, authentic learning opportunities.

BRENDA PETERSON
IT & CTE Coordinator
Pathways Charter School

Career Exploration for High School Students
Learn about the ways that high school students can start exploring careers as soon as 9th grade. Students can volunteer, get internships, and start deciding which careers interest them.

JAMIE FINCH
Chief Business Development Officer
myKlovr

The Potency of Design Thinking: Immerse Students in Their Community
Participants will learn how Design Thinking can be implemented to purposefully get students engaged in their communities. An authentic Project-Based Learning experience allows students to work with stakeholders in their community. The nature of this PBL experience is cross-curricular and is designed to teach entrepreneurship while allowing students to network.

STEVE MARTINEZ
Economics Teacher
Enochs High School

The Who, What, When, Where, and Why of CTE Credentialing
CTE credentialing can be confusing for a lot of people. In this presentation we will cover why you need it, where can you get it, and how you qualify for it. Other topics covered are funding factors, CALPADS codes, middles school electives and Common myths about CTE credentials.

BRIDGET MONTDT
Coordinator CTE Teacher Credential Program
Orange County Department of Education

MAUREEN FECHTER
Program Specialist CTE Credential Program
Orange County Department of Education
VIRTUAL ONLY SESSION

Building a Robust CTE Program by Supporting Teachers and Students
This session illustrates the infrastructure of a robust CTE program at all levels. It fosters a strong support system for CTE teachers to ensure accessible and inclusive college and career opportunities for students. It will examine district wide leadership practices and systems to develop a prosperous CTE program.

KRISTI DORF
TOSA – Career Pathways and Inclusive Practices
Orange Unified School District

ASHLEY HIGUERA
21st Century Learning Coordinator
Orange Unified School District
**California Partnership Academy Model**

**Moving the Needle Summer 2021 Reunion – “How Might We . . .” Invitation Only**
California Partnership Academies that participated in the 2021 Virtual Moving the Needle (MTN) Summer Institute with Design Thinking are invited to participate in a special session. Teams will meet with their Stewards and share successes and challenges with others from the same MTN strand. “Invitation Only”

**MARIA BURRIGHT**
Education Programs Consultant
California Department of Education

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**Ballroom A1**

**Career Pathway / Industry Sectors**

**Boss Your Brain: Hardcore Mental Health Conditioning for CTE**
Squarage will edutain about truth-based mental health conditioning best practices that will encourage Neutral Thinking as opposed to traditional positive thinking concepts. Squarage will help student populations get through this difficult time by managing their negativity diet and cognitive distortions, so they can be better prepared for this COVID-19 workforce.

**ERIC D. FAN**
Gen Z Whisperer
Squarage LLC

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**Ballroom A2/3**

**Middle School Connections**

**Build Your CTE Pipeline by Creating Middle School Careers Camps!**
Middle School CTE Summer Camps are an ideal way to introduce students to your high school CTE Pathways and help them start building skills. We will share with you our “formula” for creating successful camps, including identifying potential instructors, building community partnerships, and developing engaging camp curricula!

**MARYROSE LOVGREN**
CTE Administrator
Butte County Office of Education

**KELLI GORDON**
CTE Administrator
Butte County Office of Education

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**Ballroom A4/5**

**Career Pathways / Industry Sectors**

**Where In the World Did CTE Online Go? Find Out!**
CTE Online has merged with California Educators Together! Join us to explore this new platform and learn where you can still access CTE Online’s free lessons and resources, as well as looking at the additional features of California Educators Together. Participants are encouraged to bring their devices and follow along.

**AMY STEELE**
CTE Online Coordinator
Butte County Office of Education

**AMANDA SAMONS**
Administrator
Butte County Office of Education
Ballroom A6  
In Person Only  
**VROP Public Safety - How to Incorporate Digital Training Simulator (MILO)**  
Come explore how Valley ROP uses a Digital Training Simulator (MILO) in collaboration with local police department to teach future police cadets how to use proper communication in a threatening scenario. In addition, learn about work-based learning, internships, hand-on-training, and certification that will enhance their experience in Public Safety Pathway.

**CHRISTIE MOORADIAN**  
Instructor  
Valley ROP

**JOHN WARDE**  
Instructor  
Valley ROP

**MARIA MERAZ**  
Director of Instructional Service  
Valley ROP

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Ballroom A7  
In Person Only  
**Leveraging Your District Graduate Portrait to Support College & Career**  
How can districts leverage their graduate portrait to support career-related learning? Come learn about how Madera is using a systematic approach of aligning core and CTE instruction and assessments in order to help prepare students for college and career readiness.

**THERON COSGRAVE**  
Lead Consultant  
Swanson & Cosgrave Consulting

**LAURA TONEY**  
Coordinator of College & Career Readiness  
Madera Unified School District

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Ballroom A8  
In Person Only  
**Shop Tips - Keep it Simple, Organized, and Safe**  
Simple shop tips will help instructors layout and set up a working lab that is safe and conducive to learning. Helpful tool boards and shop clean-up techniques will help simplify the hectic end of class responsibilities and preparation prior to the start of your next shop lab. “Simple, Organized, SAFE”

**ANTHONY AYERZA**  
CTE/ROP Content Coordinator  
Fresno County Superintendent of Schools

**JOHNNY LOPES**  
Instructor  
Fresno City College

**EFRAIN GUIZAR**  
CTE/ROP Content Coordinator  
Fresno County Superintendent of Schools

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Ballroom A9  
In Person and Virtual  
**Industry-backed Certifications to Enhance College and Career Possibilities**  
ACT is a mission-driven, nonprofit organization dedicated to helping people achieve education and workplace success. Join this session to learn about the benefits and value of ACT’s industry-recognized credential, WorkKeys and the National Career Readiness Certificate, ACT college placement exam, and ACT’s resources for social and emotional learning.

**GLADYS RECINOS**  
California Account Executive  
ACT, Inc.

**CHRISTINE NIETO**  
Workforce Account Executive  
ACT, Inc.

**MIKE COPOBIANCO**  
National Director, States & Strategic Partnerships  
ACT, Inc.
Specialized Secondary Programs (SSP) Meet Your Mentor
This session provides an opportunity for all Specialized Secondary Programs (SP) grantees to meet with their assigned mentors to meet and collaborate regarding program requirements of the SSP.

CHARLENE COWAN
Education Programs Consultant
California Department of Education

SUSAN TIDYMAN
State and Regional Coordinator
College & Career Alliance and Support Network (CCASN)

Insights into Expanding Virtual Work-Based Learning
DUSD built upon its pandemic-inspired virtual work experience program (co-designed and facilitated by Bayha Group), with added industry partners from across the nation, including Harvard School of Medicine. Remote work-based learning opens up a world of possibilities for students. We will share best practices, intern testimonials, and more.

JOHN M. HARRIS
Director, College and Career Readiness Educational Services
Downey Unified School District

CASANDRA MARTINEZ
Co-Designer and Alumni
Bayha Group

Developing a Web Presence with Google Sites
The first thing anyone does to learn about your program is to Google it in today’s world. Join this session to learn how to establish an online presence that is effective and professional. Learn how to use Google Sites to promote your CPA and communication with stakeholders.

TUCKER SCHWARBERG
Co-Coordinator
Ceres High School

DAVID VETTER
Co-Coordinator
Ceres High School

Include Me! How to Implement Inclusive Practices in CTE Courses
How do we implement inclusive practices in CTE courses? Adapting curriculum and providing accommodations in CTE and vocational prep courses can often be a challenge. This presentation will highlight resources, adaptations, and accommodations that can be implemented in order to provide a more inclusive setting for all students.

TIFFANY KING
Director, Special Education
Poway Unified School District

LAURA MUELLER
Program Specialist
Poway Unified School District
Establish a HOSA Chapter for Your Health Science/Medical Pathway!
If you would like to learn what HOSA has to offer, learn about the requirements, and gather resources to create your own chapter - than this session is for you! Let us help you through the application process, navigating the website, and answering your questions.

MIKE MCCOLM
Content Coordinator
Fresno County Superintendent of Schools

Ensuring Equity and Inclusion Through Responsive Career and College Programming
SLUSD, through a secondary redesign process, created systems to ensure equity and inclusion for all learners with specific focus on multilingual learners and learners with disabilities through responsive Career Pathways. This presentation will highlight how to integrate PBL, community partnerships, dual enrollment, and work-based learning in high school career pathways.

JOANNE CLARK
Senior Director, Educational Services
San Leandro Unified School District

RACHEL VATANNIA
Coordinator of Educational Services
San Leandro Unified School District

SiskiyouWorks: Linking Education and Industry, Year 2
SiskiyouWorks, a non-profit collective impact backbone, in partnership with College of the Siskiyous and Siskiyou County Office of Education, is deploying a regional workforce development and community building plan. Utilizing a collective impact model, we leverage multiple streams of funding & human resources to deploy the program.

MARIE CALDWELL
Director
SiskiyouWorks

CHRISTINA VAN ALFEN
CTE Grants Manager
College of the Siskiyous

DAWN FREGOSA
CEO
Collaborative Education Advisors

ANGELO BELENSON
Technology Manager
Collaborative Education Advisors

ELEEZA BUESA
Project Manager
Collaborative Education Advisors
Maximizing Business and Industry Engagement in Career Pathway Programs
During this session, Hans Meeder from NC3T will share tools and resources for organizing and maximizing business and industry engagement in your career academies and career pathway programs. Participants will gain practical examples and tips, discuss their successes and challenges, and walk away with useful resources to take action.

HANS K. MEEDER
President
NC3T

Engaging Students through Alternative Work-based Learning Opportunities
Creating student-centered activities empowers students to own their learning and demonstrate career readiness competencies in ways that are meaningful to them. In this session, we will explore how students' business mindsets and entrepreneurial thinking can be cultivated through skillful teacher facilitation of an in-school, work-based learning program.

TERI JONES
Regional Director
Virtual Enterprises International

Work-Based Learning at Scale to Ensure Equitable Access into Employment
This session will take a look at the current barriers that marginalized populations face when looking to access WBL, attendees will learn how to negate these barriers and ensure equitable access for their students leading into employment. There needs to be a fundamental shift in opportunities afforded to all students.

JARLATH O’CARROLL
CEO / Founder
Jobspeaker, Inc.
BOB SLAMAN
Sales Director
Jobspeaker, Inc.

Career Awareness: It’s Not Just for Breakfast (or High School) Anymore!
It is no secret that Career Awareness plays a huge role in students’ selection of a career. But why do we wait until grade 9 to start? Simple: there is no easy way to fit it into classes! Come and learn about the NOT one-size-fits-all-resources for career awareness for any grade!

CHRIS PERSONS, ED.D.
Management Analyst/Interim CTE Director
Kern County Superintendent of Schools
RYAN COLEMAN
Director of Educational Services
Kern High School District

Perkins Technical Assistance Office
Individuals or teams can sign-up to meet with the appropriate CDE consultant. This is on a first come, first served basis.

California Partnership Academy Team Meeting Room
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.
Meeting Room 7
California Partnership Academy Model
In Person Only
California Partnership Academy Team Meeting Room
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Meeting Room 9
Mentor and Internship Programs
In Person and Virtual
Retaining CTE Teachers: Supporting Effective Mentoring Structures
Finding CTE teachers can be difficult work, which makes early-career CTE teachers a highly valuable commodity. Engage in this session to collaborate with other LEAs about CTE TEACH Teacher Mentoring structures, explore funding available to support this work, and initiate/enhance programs in your LEA to support early-career CTE teachers.

GRANT ERMIS
Director, CTE Credentialing and Mentoring
Yolo-Solano Center for Teacher Credentialing

CHRISTOPHER MCCLUNG
Special Projects Coordinator
Colton-Redlands-Yucaipa ROP

Meeting Room 10
Curriculum Integration
In Person and Virtual
GFSF: Wheatland High School Road to Success
How Wheatland Union High School has implemented the Get Focused Stay Focused program to increase student success and motivation, even in a pandemic. We will discuss culture, relationships, buy-in, grant writing, professional development, scheduling, student equity and access, assessment, and student follow-up.

CAROL KEISER
Director of CTE, Innovation & Instructional Technology
Wheatland Union High School District

Meeting Room 11
Curriculum Integration
In Person Only
Organized Binder: The Opportunity for All Students to Succeed
Learn to support students through a predictable learning routine that encourages the executive functions needed to achieve academically and in the workplace. Organized Binder helps students hone goal setting, time and task management, maintaining a calendar, organizational strategies to create a course portfolio, developing effective study habits, and reflective learning.

MITCH WEATHERS
Teacher and Founder
Organized Binder

Meeting Room 14
California Partnership Academy Team Meeting Room
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Meeting Room 15
California Partnership Academy Team Meeting Room
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.
Secondary – Postsecondary Connections

Supporting Successful Secondary to Post-Secondary Pathways in a Pandemic

The joint GUSD and GCC presentation will focus on the process of the K-14 partnership through lessons learned, best practices, discussion about the challenges and the impact of the pandemic on dual enrollment programs. The presentation will help conference participants create a streamline process that results in completed early college.

DR. NARINEH MAKIJAN
Coordinator, College & Career Division
Glendale Unified School District

MEG CHIL-GEVORKYAN
Program Manager Student Outreach Services, Welcome Center and Dual Enrollment
Glendale Community College
**Hall A**

**California Partnership Academy Model**

*By Invitation Only*

**California Partnership Academy Youth Apprenticeship Program**

California Partnership Academies that are participating in the Youth Apprenticeship Pilot Program Teams will meet and share successes and challenges with others from the same or similar career focus.

**MARIA BURRIGHT**
Education Programs Specialist
California Department of Education

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**Ballroom A2/3**

**Middle School Connections**

*In Person Only*

**Pathway Days MS to HS Transitions**

Learn how we link our Middle School programs to our High School programs through meaningful pathway days to learn about the next step in the pathway as student transition to high school. We pair tours, peer panels, and projects to create an immersive and informative experience for students.

**BRANDI AUGENSTEIN**
Career Counseling Coordinator
Brea Olinda Unified School District

**MEGAN JANSEN**
Counselor
Brea Junior High

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**Ballroom A6**

**Work-Based Learning**

*In Person Only*

**Apprenticeships Reaching Career Horizons (ARCH)**

Registered HS Apprenticeship Program Apprenticeships are the highest form of work-based learning. Apprenticeships Reaching Career Horizons (ARCH), is the first in the state, Division of Apprenticeship Standards registered program. This employer driven, earn-while-you-learn model combines OJT with community college courses, providing pathways to sustainable careers post HS graduation. Learn how to replicate this model!

**PAM KNAPP**
Director II, College and Career Readiness/K12 SWP Coordinator
San Joaquin County Office of Education

**CHARLES RICHARDS**
Consultant
Division of Apprenticeship Standards

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**Ballroom A7**

**Work-Based Learning**

*In Person and Virtual*

**Blazing Trails from the Classroom to the Real World**

Nepris is blazing trails integrating career and technical training into your curriculum, equipping students with the skills they need to succeed in our fast-changing economy. We believe that a single interaction with our industry professionals can change a life! Stop by to see the power of Nepris!

**THOMAS MCMULLEN**
Regionals Sales Director (Western Region)
Nepris, Inc.

**MELISSA DIX**
CTE Director
CRYRDP
**Ballroom A8**

**In Person Only**

**Building Tiny Houses Less is More**
Fresno County Superintendent of Schools along with California Tiny House will be hosting a one-week hands on workshop showcasing the basic concepts used in building a tiny house. Curriculum, activities, and certifications for the project will be an integral part of the presentation. Administrators and educators encouraged to attend.

**ANTHONY AYERZA**  
CTE/ROP Content Coordinator  
Fresno County Superintendent of Schools

**EFRAIN GUIZAR**  
CTE/ROP Content Coordinator  
Fresno County Superintendent of Schools

**Ballroom A9**

**In Person Only**

**How Equitable CTE Helps Break the Generational Cycle of Poverty**
Generational poverty is typically the result of lack of opportunity; early access to quality opportunities that introduce students to high-paying careers can break this cycle of poverty. Explore how CTE plants the seeds of prosperity for your students and learn skills to improve educational equity as early as middle school.

**MARIANNE RAMIREZ-BLAND**  
Senior Educational Consultant  
Paxton/Patterson LLC

**Ballroom A10**

**In Person and Virtual**

**Specialized Secondary Programs (SSP) Mentors and Mentees**
This session is for Specialized Secondary Programs (SSP) Mentors and Mentees. Participants will review reporting requirements, funding, and policy updates. Grantees and their Mentors will meet and collaborate regarding SSP program requirements.

**CHARLENE COWAN**  
Education Programs Consultant  
California Department of Education

**SUSAN TIDYMAN**  
State and Regional Coordinator  
College & Career Alliance and Support Network (CCASN)

**Ballroom A11**

**In Person and Virtual**

**Collaborative OER Publishing: Schools, Colleges, and Industry**
DUSD embarked on Open Education Resource (OER) publishing to collaborate on industry WBL and build equitable access content with multiple points of entry for students. This session details our wins, lessons learned, and challenges in developing accessible OER content for statewide delivery. We encourage future collaboration and welcome ideas.

**JOHN M. HARRIS**  
Director, College and Career Readiness Educational Services  
Downey Unified School District

**VERONIKA FOCHT**  
Book Designer and Publisher  
2 Degree Shift

**KELLY COOPER**  
Vice Chancellor Education and Technology  
West Hills Community College District
Ballroom B1  California Partnership Academy Model

In Person and Virtual

**From the Classroom to the Workforce: Obtaining and Maintaining Internships**
Internships are an essential part of any successful CPA. Building a successful internship program starts with developing solid relationships with your business partners. Participants will learn different strategies for developing and maintaining student internships.

**AGUSTIN TOLEDO**
Academy Coordinator
Coachella Valley High School, Hospitality Academy

**WILLIAM WEAVER**
Teacher
Coachella Valley High School, Hospitality Academy

**YISSENIA RAMOS**
Teacher
Coachella Valley High School, Hospitality Academy

Ballroom B2  Assessment and Accountability

In Person and Virtual

**The Story Academy Student Data from the Pandemic Tells Us**
The data during and post virtual learning highlighted the importance of the academy model for students in staying connected to their school communities, continuing in their education/career plans, and accessing needed supports. Identifying best practices and gaps in the data allowed AVUHSD to address student outcomes in this New World.

**DR. BETSY MCKINSTRY**
Director, CTE, College and Career Readiness
Antelope Valley Union High School District

**DUANE ROBERTSON**
CTE Coordinator
Antelope Valley Union High School District

**FORMEKA DENT**
District Data Technician, CTE
Antelope Valley Union High School District

Ballroom B3  Curriculum Integration

In Person Only

**Digital Storytelling for Non-AME Pathways & AME Newbies**
New to digital storytelling? Then do not miss this workshop! Celebrate your pathway with basic film, audio, and animation storytelling options. National Magnet Teacher of the Year Matthew Waynee will share rigorous PBL ideas that integrate digital storytelling into any pathway. Challenge your students and promote your pathway’s amazing accomplishments.

**MATTHEW WAYNEE**
CTE Animation & Video Production
LAUSD / USC Media Arts & Engineering Magnet

Ballroom B4  Career Pathways / Industry Sectors

In Person Only

**Be Ready Beaumont - Recruiting and Retaining CTE Teachers**
This presentation will discuss “Be Ready Beaumont” - a program that includes extensive career exploration and student internships. We will also demonstrate our new innovative CTE Salary Schedule that honors years of industry experience as teaching experience. Finally, we will show how we use these tools to recruit/retain CTE Teachers.

**EBON BROWN**
Assistant Superintendent of Instruction and Support Services
Beaumont Unified School District

**MICHAEL BREYER**
Director of College and Career Readiness
Beaumont Unified School District
SESSION 3
Sunday, February 27, 2022

Ballroom B5
In Person Only
K-12 Strong Workforce Central/Mother Lode Office
A networking opportunity for Central/Mother Lode K-12 LEAs to connect with the K-12 Pathway Coordinators assigned to the area. This interactive workshop will include a variety of topics that align with the K-12 Strong Workforce Grant objectives including career exploration, work-based learning, and early college credit/dual enrollment.

MICHELLE WONG
K-12 Strong Workforce Pathway Specialist
Fresno County Superintendent of Schools

KENNY LOPEZ
K-12 Strong Workforce Pathway Specialist
Fresno County Superintendent of Schools

LILY PULIDO
K-12 Strong Workforce Pathway Specialist
Merced Union High School District

YENI LOPEZ
K-12 Strong Workforce Pathway Specialist
Taft Union High School District

Ballroom B6
In Person Only
Career Technical Education Incentive Grant (CTEIG)
This presentation will include information about the CTEIG program and how to apply; updates on application(s) status; allowable & non-allowable expenditures; tips on how to have a complete application; and a question & answer opportunity with the education programs consultants.

TARA NEILSON
Education Program Consultant
California Department of Education

CINDY BECK
Health Careers Education Consultant
California Department of Education

SHALLIE JOHNSON
Education Program Consultant
California Department of Education

DAVID KINST
Education Program Consultant
California Department of Education

Ballroom B7/9
In Person Only
Integrated Project-Based Learning: Manufacturing & Sports Medicine
To help build cross-system alignment and industry partner mentoring, come learn how teachers in a Sports Medicine and Manufacturing pathway teamed up to create a combined Work Based Learning project. The presenters will provide a step-by-step process on the design and implementation of the project.

ARDY RIEGO
Sports Medicine Teacher
GUHSD – West Hills High School

KATHY WORLEY
Manufacturing Engineering Teacher
GUSHD – West Hills High School

Ballroom B8/10
In Person Only
Plug and Play Post-Secondary Success Curriculum
Join us for an interactive session where you will experience the work for GROWmyfuture.org. We developed our career alignment curriculum in partnership with students and designed the delivery in partnership with teachers. We look forward to showing our work!

NICOLE SERENA SILVER
Founder and Executive Director
GROWmyfuture.org
Meeting Room 1
In Person Only
**Educating for Green Careers**

Industry sectors are shifting their models and practices to foster a green economy, yet the field of education lags far behind. Learn about our efforts across San Mateo County and the state of California to shift our field to promote green careers, jobs, and trades, and how you can too.

**Doron Markus**
CTE and STEM Coordinator
San Mateo County Office of Education

**Sarah Watanabe**
K12 Pathway and STEM Coordinator
San Mateo County Office of Education

Meeting Room 2
In Person Only
**Nationally Recognized Certificate for Pre- and Apprenticeship Programs**

Apprenticeship programs are competitive, and require strong reading and math skills, and also critical thinkers with persistence. Learn how programs ensure student success by providing opportunities to strengthen social and emotional skills alongside preparation for WorkKeys, a job skills assessment used to select, train, and develop potential apprentices.

**Christine Nieto**
Workforce Solutions
ACT, Inc.

**Mike Copobianco**
National Director, State & Strategic Partnerships
ACT, Inc.

**Gladys Recinos**
California Account Executive
ACT, Inc.

Meeting Room 3/4
In Person and Virtual
**RCOE CCTP – The Process of Our College & Career Plan**

In fulfillment of the CTE Anchor Standards, the College & Career Transition Plan is an 8-lesson approach to providing post-secondary guidance for students enrolled in CTE pathways. Through these 10 hours, students will conduct career research with an outcome of completing a Transition Guide to assist with decision-making upon graduation.

**Sara Crowder**
Coordinator/Principal
Riverside County Office of Education

**Abel Gonzalez**
Instructional Specialist
Riverside County Office of Education

Meeting Room 5
In Person Only
**Perkins Technical Assistance Office**

Individuals or teams can sign-up to meet with the appropriate CDE Perkins consultant. This is on a first come, first served basis.

Meeting Room 6
In Person Only
**California Partnership Academy Team Meeting Room**

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Meeting Room 7
In Person Only
**California Partnership Academy Team Meeting Room**

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.
Meeting Room 9
In Person Only
Empowering Alternative Education through Career Pathways
Our alternative high school CTE team will share our journey in the pursuit of career pathways at an alternative school, including special education. We will uncover and examine obstacles encountered, explore resources in overcoming obstacles, and offer collaboration with alternative sites to create a realistic vision of career pathways.

ROBERTA FIGUEROA
Career Academy Lead
San Andreas High School/SBCUSD

JADE SMITH
CTE Department Chair
San Andreas High School/SBCUSD

BARBARA PASTUSCHEK
Pathway Lead/Special Education Department Chair
San Andreas High School/SBCUSD

SHARON CROWLEY
CTE Teacher/Curriculum Lead
San Andreas High School/SBCUSD

Meeting Room 10
In Person and Virtual
Designing Effective Digital Badge Programs to Support Career Pathways
This session will guide attendees through a number of best practices associated with digital badge design and implementation to support career pathways. Educators will walk away from the session with a clearer understanding of how to motivate CTE students using Open Badges as a form of assessment.

KRISHA MOELLER
EdTech & CTE Specialist
San Diego State University

Meeting Room 11
In Person Only
Communication Mastery = Earning Power
This interactive session focuses on Arthur Joseph’s Vocal Awareness strategies for Communication Mastery that were incorporated into a summer (virtual) internship curated by Bayha Group. Former intern will share how Vocal Awareness and working with Arthur impacted her.

JUNE BAYHA
CEO
Bayha Group

Meeting Room 12/13
In Person and Virtual
Build Projects for Employers to Win Internships
Ever ask an employer if they could take on high school interns? They hesitate with the eventual response of “what are they going to do?” or “I don’t have time to manage them.” Have your students build projects for employers to win internships. Learn more about this win-win program model.

DERICK LEE
CEO
PilotCity
SESSION 3  
Sunday, February 27, 2022
Returning to Instruction in a New World

CONVENTION CENTER | 1:30 pm - 3:00 pm

Meeting Room 14

In Person Only
California Partnership Academy Team Meeting Room
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Meeting Room 15

In Person Only
California Partnership Academy Team Meeting Room
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.
California Partnership Academy Model

The Academy Bunch
Hear the story of our academy: how students, teachers, mentors formed a family. Learn how the Academy of Art and Technology builds positive relationships to encourage and foster the family culture among their students. Hear from our students and alums as they share their “family” stories.

LOUIS BARRETO
Teacher
Academy of Art and Technology

LAURA NEUSTAEDTER
Teacher
Academy of Art and Technology

WESLEY DEGARCIA
Teacher
Academy of Art and Technology

California Partnership Academy Model

Why it Matters! CPA Ed Code 101 for Administrators
This interactive session for school sites administrators and district administrators to understand the California Partnership Academy Ed Code requirements to be compliant, build a robust academy, and inspire student success. Hear testimonies from students and teachers of successful academies; that will help you understand the CPA model and Ed Code.

CARLOS GARCIA
Coordinator
Florin High School

California Partnership Academy Model

The History of the Academy Model and Why it Matters
The creators of this successful model are virtually anonymous. It was not created by Ivy League academics or a government task force but by educators working alongside businesspeople in the classroom to solve a problem and save a city. Be inspired. You share a rich history with the founders.

CONNIE MAJKA
Director of Professional Learning
National Career Academy Coalition

Career Pathways / Industry Sectors

A Cyber Attack is Coming! Are Your Students Prepared?
Join this presentation to learn about a cyber-security learning experience for students that is available through the Air Force Association and that can be easily replicated at your school/district (7-12). At the same time, arm your students with Department of Defense (DoD/STEM) information about paid internships.

DR. JESUS L. ULLOR-HIGUERA
DoD/STEM Ambassador
Sweetwater Union High School District

YUN TRINH
STEM Outreach / Cyber Lead
Naval Information Warfare Center Pacific (NIWC Pacific)

Secondary-Postsecondary Connections

Supporting Successful Secondary to Post-Secondary Pathways in a Pandemic
The joint GUSD and GCC presentation will focus on the process of the K-14 partnership through lessons learned, best practices, discussion about the challenges and the impact of the pandemic on dual enrollment programs. The presentation will help conference participants create a streamline process that results in completed early college.

DR. NARINEH MAKIJAN
Director, College & Career Division
Glendale Unified School District

MEG CHIL-GEVORKYAN
Program Manager Student Outreach Services, Welcome Center and Dual Enrollment
Glendale Community College
Sarita Maybin is an international speaker and communication expert whose audiences have fun learning how to stay positive, constructively confront tough communication challenges and work together better. Her interactive presentations provide real-life solutions and inspire positive action!

During her 20-year speaking career, Sarita has spoken at conferences, companies and campuses in ALL 50 states, Puerto Rico, Mexico, Jamaica, Canada, England, Asia, and Iceland.

Her clients include Hewlett Packard, Kaiser Permanente, Los Angeles County, Department of the Navy and University of California, among others. Sarita was voted a Top 5 Communication Speaker and had the privilege of presenting on the prestigious TEDx stage.

Sarita is a former university Dean of Students with a Master’s degree in Counseling, a Toastmasters Humorous Speech Contest Winner and a past president of the National Speakers Association, San Diego Chapter. She has been interviewed by the media about her book entitled “If You Can’t Say Something Nice, What DO You Say?”
## Session 1  10:15 am - 11:30 am

### CONVENTION CENTER

<table>
<thead>
<tr>
<th>Hall A</th>
<th>Ballroom A1</th>
<th>Ballroom A10</th>
<th>Ballroom B8/10</th>
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<tbody>
<tr>
<td>In Person and Virtual</td>
<td>California Partnership Academies Administrators Strand - Strategies for Successful Implementation</td>
<td>In Person Only</td>
<td>K-12 Strong Workforce Program and the K-14 Technical Assistant Provider</td>
<td>In Person and Virtual</td>
<td>Celebrating a Decade of CPA</td>
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<td>Nancy Burright</td>
<td>Michael Sacota</td>
<td>Michael Buxton</td>
<td>Tim Sbranti</td>
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<td>Calling All Counselors - CTE 101 Basic</td>
<td>Join the New Animation, Game Design &amp; VFX Apprenticeship Program</td>
<td>Leave with a Plan! Create Your Next Employer/Community Engagement Opportunity</td>
<td>California Partnership Academy Team</td>
<td>California Partnership Academy Team</td>
<td>Developing Your Mentor Pipeline on the Work-Based Learning Continuum</td>
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<td>Janet Sloan</td>
<td>Matthew Waynee</td>
<td>Kevin Bibo</td>
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<td>In Person and Virtual</td>
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<td>Essential Skills for Career Success</td>
<td>The Who, What, When, Where, and Why of CTE Credentialing</td>
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<tr>
<td>Graduate Profiles: Bringing CTE Standards to All Students</td>
<td>Increasing Gender Equity in CTE and STEM</td>
<td>YouScience: Empowering Intentional Individualized Success</td>
<td>MadTEC &amp; More: The Nadera Middle School CTE Approach</td>
<td>Alexander Becker</td>
<td>Leading Change: Adaptive Leadership and Storytelling for Buy-In</td>
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<td>Dr. Betsy McKinstry</td>
<td>Jamie Davenport</td>
<td>Trevor Perkins</td>
<td>Laura Toney</td>
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<td>K Adult School to Community College Transition</td>
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<td>Lisa Vincent</td>
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<td>Starla’s ‘Winner vs. Champions’: How to Use Classroom Trips</td>
<td>Engage Students, Have Fun, and Cultivate Community</td>
<td>Keeping Students Affect with Positive Behavioral Support Systems</td>
<td>California Partnership Academy Team</td>
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<td>Starla Ewan</td>
<td>Albert Madrid</td>
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<td>Work-Based Learning</td>
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<td>In Person and Virtual</td>
<td>WBL Now: California’s New Criteria in Action</td>
<td>Green Classrooms, Green Careers: Launching the Climate Workforce</td>
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<td>California Partnership Academy Team</td>
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<td>Teaching Work Ready Skills: Critical Thinking to Prevent Job Injuries</td>
<td>Kami Dexter</td>
<td>Alexis Fineman</td>
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<td>Diane Bush</td>
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<td>Perfect the 11 Elements in Education, Fashion, Food Service Pathways!</td>
<td>California Partnership Academy Team</td>
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<td>Melissa Webb</td>
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### Plan Your Day: Monday, Session 1

**General Session:** 8:15 am - 9:45 am  
**Keynote Speaker:** Brandon P. Fleming

**First Choice:**  
**Second Choice:**
### Session 2
1:15 pm - 2:30 pm

#### Convention Center

<table>
<thead>
<tr>
<th>Hall A</th>
<th>Ballroom A10</th>
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<tbody>
<tr>
<td>In Person and Virtual State of the State</td>
<td>In Person and Virtual Elevate Partnerships with Industry and Postsecondary for CTE Pathway</td>
<td>In Person Only Beyond the Classroom</td>
<td>Navigating a Change in Academy Leadership</td>
<td>Pamela Conlas</td>
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<td>Pete Callas</td>
<td>Dr. Diane Walker</td>
<td>William Curzi</td>
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<tr>
<td>In Person Only</td>
<td>In Person and Virtual Proving Support for a Sustainable CTE Teacher Pipeline</td>
<td>In Person and Virtual Introducing ICEV’s New STEM Site!</td>
<td>In Person Only</td>
<td>Virtual Reality - Video Game Design and Programming</td>
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<tr>
<td>CALPADS Coding: How to Ensure You’re Capturing Accurate CCR Data</td>
<td>Abel S. Gonzalez</td>
<td>Maggie McGill</td>
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<td>Kent Ganevsky</td>
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<td>Hatha L. Parrish</td>
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<tr>
<td>In Person Only</td>
<td>In Person and Virtual Introducing Your Academy to Your School</td>
<td>In Person Only CTEIG &amp; Perkins Technical Assistance Office</td>
<td>Self Care for Career Educators in a New World</td>
<td>Expand the Reach of Your CTE Program</td>
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<td>Power-Up Your PBL!</td>
<td>Osvaldo Gomez</td>
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<td>Dr. Bobbi Alba</td>
<td>Joyce Foss</td>
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<td>Jewyl Alderson Clarke</td>
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<tr>
<td>In Person and Virtual</td>
<td>In Person Only Are you a Distinguished Academy?</td>
<td>In Person Only California Partnership Academy Team Meeting Room</td>
<td>California Career Innovations in the New World of Work</td>
<td>CDE Specialized Secondary Program (SSP) Grant Overview</td>
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<tr>
<td>Starla Hands-On Body Systems - “Guts-R-Us”</td>
<td>Willene Biere</td>
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<td>Omar Shepherd</td>
<td>Raphael Rodriguez</td>
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<td>Starla Ewan</td>
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<tr>
<td>Work-Based Learning</td>
<td>In Person Only You Have Them - Now Keep Them: Retaining Academy Students</td>
<td>In Person Only California Partnership Academy Team Meeting Room</td>
<td>Enhancing Students’ Career Readiness Competencies through Self-Reflection and Personalized Learning</td>
<td>Increasing Work-Based Learning Opportunities: Collaborative Partnerships with Expanded Learning Programs</td>
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<td>In Person Only</td>
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<td>Darrell Parsons</td>
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<td>Discover What’s New with the California CareerZone</td>
<td>Amy Chaney</td>
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<td>Michael Brownstein</td>
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<td>John Merris-Coots</td>
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<th>Meeting Room 12/13</th>
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<tbody>
<tr>
<td>In Person Only</td>
<td>In Person and Virtual Middle School CTE: Innovative Engagement Towards Secondary Opportunities &amp; Pathways</td>
<td>In Person Only California Partnership Academy Team Meeting Room</td>
<td>Neuroscience Strategies to Boost Student Engagement and Understanding</td>
<td>Virtual Reality - Video Game Design and Programming</td>
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<td>Career Technical Student Organizations (CTSO)</td>
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<td>Ryan Lundell</td>
<td>Kent Ganevsky</td>
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<td>Tara Neilson</td>
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<tr>
<td>How to Build and Sustain a Better Mentoring Program</td>
<td>In Person and Virtual How to Build and Sustain a Better Mentoring Program</td>
<td>In Person and Virtual California Association of Career Technical Education (CATE) Annual Meeting</td>
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<td>Ted Pendergrass</td>
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<td>Mollie Elliott</td>
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<th>Ballroom A11</th>
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<tr>
<td>Distinguished Academies Award Ceremony</td>
<td>Abel S. Gonzalez</td>
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<td>Pamela Conlas</td>
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**Plan Your Day: Monday, Session 2**

**Networking Lunch 11:45 am - 1:00 pm**

**Distinguished Academies Award Ceremony**

First Choice:  
Second Choice:
Plan Your Day: Monday, Session 3

Social Hour/Reception and Networking:
Exhibitor’s Marketplace Exhibit Hall C 4:30 pm - 6:00 pm

First Choice: _______________  Second Choice: _______________
Brandon P. Fleming's story of struggle, success, and service has inspired millions around the world. An at-risk youth and college dropout turned award-winning educator, Fleming is Assistant Debate Coach at Harvard University and Founder/CEO of the Harvard Diversity Project. Fleming was recruited to join the Harvard debate faculty at the age of 26. Harvard later approved Fleming's proposal to establish a new department within the university system called the Harvard Diversity Project – an unprecedented pipeline program that the Harvard Debate Council adopted as its subsidiary. Fleming now leads an executive staff and board that has raised over a million dollars to enroll over 100 students of color into Harvard’s international summer debate residency on full scholarship. Fleming recruits underserved youth with no prior debate experience who he then trains to compete against hundreds of elite debaters from over 25 different countries around the world. For three consecutive years, since the program's inception in 2017, every cohort trained by Fleming has won the international competition, with one group achieving an unprecedented undefeated record as global champions. News of the achievement instantly went viral and broke national headlines, being featured on CNN, ESPN, Good Morning America, and many more. The organization has gained the financial backing of Fortune 100 companies such as The Coca-Cola Company, UPS, Chick-fil-A, and many more. Fleming has established a groundbreaking organization that is pipelining Black youth into Ivy League and elite colleges & universities. His students have now matriculated to Harvard, Yale, Stanford, and others alike on full scholarship. Fleming's story, erudition, and achievements have enabled him to use his voice to inspire and impact lives in places ranging from federal prisons to global platforms such as the United Nations General Assembly. At the age of 29, Fleming was named to the Forbes 30 Under 30 list. And in May 2021, North Carolina Wesleyan University bestowed upon Fleming the Doctor of Humanities honorary degree. MISEDUCATED is Fleming's journey – in life and language – from being an at-risk youth and a college dropout to becoming an award-winning Harvard educator. The book is scheduled to be released in June of 2021.

Alecea Zeitler serves as the 2021-2022 California Family, Career and Community Leaders of America (FCCLA) State President. As a fifth-year FCCLA student, she has developed a variety of skills such as professionalism, public speaking, organizing meetings, and critical thinking. As a result of her exposure to networking opportunities, travel experiences, and the ins and outs of parliamentary procedures within FCCLA, Alecea plans to major in Political Science at the University of Oregon next year. Outside of FCCLA, she is a well-rounded student who swims for the Santa Clara High School varsity team and serves as her student leadership's community outreach representative. Alecea's hobbies include reading, watching Formula One, taking her dog Enzo on hikes, and making personal connections with peers and adults within her community.
WELCOME TO THE EXHIBITORS’ MARKETPLACE

The Annual Exhibitors’ Marketplace offers unique, one-stop shopping and networking specifically tailored to the Educating for Careers program. The 2022 Exhibitors’ Marketplace offers a variety of new features to spark your creativity and generate new ideas with several exhibitors who are with us for the first time as well as those who are familiar faces here at Educating for Careers.

You have three tickets in your registration packet—one for Monday, one for the Monday Reception and one for Tuesday. Door prize tickets must be deposited 15 minutes before the beginning of the break. Door prize winners will be posted at the beginning of each of the three conference breaks in the vendor area. Prizes must be claimed by the winner at the Registration Desk before the beginning of the next break or they will be returned to the prize pool for later drawings. In other words, if your name is drawn during the 9:45 – 10:15 am break, you must claim that prize before the 2:30 pm break. The final drawing will be held during the final break at 11:00 am in Hall B on Tuesday. The Prize Cage will be emptied Monday after the 3:00 pm drawing and on Monday evening after the reception. For the door prize drawings during the Social/Networking Reception and the Final Drawing at 11:00 on Tuesday, winners must be present to claim their prize.

Prizes Include:
Prizes to be given away during the Conference include over $3,000 worth of prizes from the Conference Committee and generous gifts from the Exhibitors.

### Exhibit Hours

<table>
<thead>
<tr>
<th>Monday, February 28, 2022</th>
<th>Tuesday, March 1, 2022</th>
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</thead>
<tbody>
<tr>
<td>7:15 am – 11:45 am</td>
<td>Open Exhibit Hours</td>
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<tr>
<td>7:15 am – 8:15 am</td>
<td>Breakfast Buffet</td>
</tr>
<tr>
<td>9:45 am – 10:15 am</td>
<td>Break – Prize Drawing</td>
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<tr>
<td>1:15 pm – 6:15 pm</td>
<td>Open Exhibit Hours</td>
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<tr>
<td>2:30 pm – 3:00 pm</td>
<td>Break – Prize Drawing</td>
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<tr>
<td>4:30 pm – 6:15 pm</td>
<td>Reception - Special Prize Drawings (MUST BE PRESENT)</td>
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<tr>
<td>8:00 am – 11:30 am</td>
<td>Open Exhibit Hours</td>
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<tr>
<td>9:00 am – 9:30 am</td>
<td>Break – Prize Drawing</td>
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<tr>
<td>11:00 am</td>
<td>Final Prize Drawing (MUST BE PRESENT)</td>
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<tr>
<td>11:30 am</td>
<td>Exhibit Hall Closed</td>
</tr>
</tbody>
</table>
CONVENTION CENTER | 10:15 am - 11:30 am

Session 1
Monday, February 28, 2022
Returning to Instruction in a New World

Hall A

Administrative Strand

California Partnership Academies Administrators Strand – Strategies for Successful Implementation

CPAs are one of California’s most successful high school models due to meeting rigorous State Ed Code requirements. This session is for school site and district administrators, and counselors. School site and district administrators panel will present specific strategies for meeting and exceeding requirements in developing and maintaining CPAs.

Maria Burrighth
Education Programs Consultant
California Department of Education

Marie Perotti
CTE District Coordinator

Ballroom A1

Employer and Community Partnerships

Engaging Industry Partners in Work-Based Learning

Industry partners are a valuable resource with an interest in preparing students for employment. Learn how to establish and maintain an education-industry partnership to create authentic work-based learning opportunities. In this presentation, we will take a deep dive into the SSP grant application instructions and rubrics for work-based learning.

Nancy Brown
SSP Mentor
California Academy of Mathematics and Science

Ballroom A2/3

Assessment and Accountability

Graduate Profiles: Bringing CTE Standards to All Students

Disruptions to education and industry elevated the need to focus on essential competencies for success beyond high school. Districts have engaged community stakeholders to create Graduate Profiles, naming the skills, knowledge and mindsets that normalize pathway outcomes. Engage with educators/students to learn how the Profile is guiding this work.

Dr. Betsy McKinstry
Director, CTE, College and Career Readiness
Antelope Valley Union High School District

Roman Stearns
Executive Director
Scaling Student Success

Hatha Parrish
Director, State and Federal Programs
Centinela Valley Union High School District

Ballroom A4/5

Career Pathways / Industry Sectors

K Adult School to Community College Transition

This presentation will focus on the pathway from Adult School to the Community College. Transitioning programs covered include: 1) GED/High School Diploma student matriculation; CTE Pathways; Non-Credit and ESL courses; and Dual Enrollment. Community outreach and career exploration services will also be discussed.

Lisa Vincent
Adult Education Coordinator/Outreach Specialist
Fresno City College
Ballroom A6  
Curriculum Integration  
In Person and Virtual  
**Starla’s ‘Winner vs. Champions’: How to Use Classroom Trips**  
Take students out of the classroom for expanded learning opportunities and competitions without running the chance of disrespectful behavior and use these trips to build and promote your program! This step-by-step program allows you to plan a great trip that provides success and safety for you and your students.

**STARLA EWAN**  
Medical Science Instructor & Teacher Mentor  
Starla’s Creative Teaching Tips

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Ballroom A7  
Work-Based Learning  
In Person and Virtual  
**Teaching Work Ready Skills: Critical Thinking to Prevent Job Injuries**  
Will introduce the Youth@Work: Talking Safety curriculum, and resources that support safe work-based learning. Uses participatory activities adaptable to any career pathway to help students develop critical thinking and problem-solving skills to stay safe at work. From the National Institute for Occupational Safety and Health. Evaluated in 16 CTE programs.

**DIANE BUSH**  
Program Coordinator  
U.C. Berkeley Labor Occupational Health Program

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Ballroom A8  
Career Pathways / Industry Sectors  
In Person and Virtual  
**Perfect the 11 Elements in Education, Fashion, Food Service Pathways!**  
This workshop provides information on industry-approved student certifications, work-based learning strategies, and advising a successful Career Technical Student Organization. Focus on building industry experience with state-approved professional development, understand how to establish advisory boards, and learn about existing educator networks. Work smarter, not harder, for student success!

**MELISSA WEBB**  
Education Programs Consultant/FCCLA State Advisor  
California Department of Education

**MONA KLEIN**  
Teacher Recruiter and Legislative Advocate  
Family and Consumer Teachers Association of California

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Ballroom A10  
Career Pathways / Industry Sectors  
In Person Only  
**K-12 Strong Workforce Program and the K-14 Technical Assistant Provider**  
This session will provide an overview of the K-12 Strong Workforce Program (K12 SWP) and the instrumental role the K-14 Technical Assistant Providers (K14 TAP) play in supporting the development and expansion of career pathway programs statewide. Since 2018, a total of $600,000,000 have been invested in pathways development statewide.

**MICHAEL SACOTO**  
K14 Technical Assistant Provider, Orange County Regional Consortium  
Rancho Santiago Community College District
SESSION 1
Monday, February 28, 2022
Returning to Instruction in a New World
CONVENTION CENTER | 10:15 am - 11:30 am

Ballroom A1
In Person Only
**Calling All Counselors - CTE 101 Basic**
In this presentation, an overview of the CTE basics of pathway development will be covered for a basic understanding of high-quality program planning. Where to start, how to gain an understanding of local industry, choosing the correct industry sector, recruiting, and developing career exploration will be the focus.

**JANET SLOAN**
Executive Director
Office of Fresno County Superintendent of Schools

**MARGO SLOAN**
Director
Office of Fresno County Superintendent of Schools

**KENNY LOPEZ**
K 12 SWP Pathway Specialist
Office of Fresno County Superintendent of Schools

**MICHELLE WONG**
K 12 SWP Pathway Specialist
Office of Fresno County Superintendent of Schools

Ballroom B1
In Person Only
**Increasing Gender Equity in CTE and STEM**
Despite the strides that women have made towards achieving equality in education and the workplace, our CTE/S.T.E.M. programs still disproportionately enroll more males than females. In this session, we will examine causes, effects and how educators can plan an important role in closing the gender gap in CTE/S.T.E.M.

**JAMIE DAVENPORT**
CTE Curriculum Specialist / K12 SWP Pathway Coordinator
Grossmont Union High School district

**TRACEY WILSON**
Director II, College & Career Readiness
Grossmont Union High School District

Ballroom B2
In Person Only
**The Mishaps and Creativity of Developing Student Success**
Applying the creative process to unveil the entrepreneurial spirit to a multi-year mentoring program, while embracing the mishaps.

**MATT CAUTHRON**
Academy Coordinator
Digital Arts Technology Academy

**BRYCE JOHNSON**
CTE Digital Arts Teacher
Digital Arts Technology Academy

Ballroom B3
In Person and Virtual
**Engage Students, Have Fun, and Cultivate Community**
Join the Global Business Academy’s teachers, students, and administrators to learn strategies to engage your academy stakeholders. Activate your academy’s potential by creating a plan to engage students, industry partners, administrators, and school board. You will leave this presentation with an implementation plan and the enthusiasm to make it happen!

**ALBERT MADRID**
Academy Teacher / Coordinator
Valley High School, Global Business Academy

**MALEAH DHENIN**
Academy Teacher
Valley High School, Global Business Academy

**BENJAMIN VAZQUEZ**
Academy Teacher
Valley High School, Global Business Academy

**JOANNA SANTIAGO**
Academy CTE Teacher
Valley High School, Global Business Academy
Ballroom B5
In Person Only

**Keeping Students Afloat with Positive Behavioral Support Systems**
Rescuing students from their own destructive habits and choices is a critical challenge for programs designed for at-risk students. We will share strategies, tools and systems for creating positive behavioral changes for some of your most difficult-to-reach students.

**THATCHER PALMER**
Program Coordinator
Ygnacio Valley High School

**JAMES LYON**
Teacher
Ygnacio Valley High School

**NICOLE KIPNIS**
Teacher
Ygnacio Valley High School

**BRYAN SHAW**
Teacher
Ygnacio Valley High School

Ballroom B6
In Person and Virtual

**WBL Now: California’s New Criteria in Action**
Explore the new categories of Work-Based Learning (WBL) in CA and develop an implementation plan to increase, collect data on, and report your students’ WBL experiences.

**KAMI DEXTER**
CTE Pathway Specialist
Leuzinger High School

Ballroom B8/10
In Person and Virtual

**Using Guest Speakers to Enhance Curriculum and Engage Students**
We will take learnings through successful implementation of a guest speaker program at Mt Carmel High School’s Fire Science Program and how these lessons can be used in person. We will show how guest speakers can be used to supplement curriculum, engage students and provide students with future opportunities.

**MICHAEL BUXTON**
CTE Teacher
Poway Unified School District

Meeting Room 1
In Person and Virtual

**Join the New Animation, Game Design & VFX Apprenticeship Program**
Animation/Gaming/VFX Industry Leaders, the CDE, and non-profit organizations have collaborated to build the first California and nationally approved youth apprenticeship program that combines on-the-job training with CTE academic instruction. Integrate this opportunity into your AME pathway and create equitable access for your students into the industry and diversify the workforce.

**MATTHEW WAYNEE**
CTE Animation & Video Production Teacher
LAUSD/USC Magnet

**ALLISON FRENZEL**
Education Program Consultant
California Department of Education

**NICOLE HENDRIX**

**JINKO GOTOH**
Meeting Room 2

In Person and Virtual

**YouScience: Empowering Intentional Individualized Success**

YouScience and Precision Exams help answer the question: “Why am I learning this?” Using psychometrically validated ‘brain games’ we uncover learner’s natural aptitudes and help them to discover and explore careers that are a strong fit. 200 Industry Certifications validate classroom learning. Did we mention data driven decisions and employer connections?

**TREVOR PERKINS**  
Regional Director  
YouScience

Meeting Room 3/4

In Person Only

**MadTEC & More: The Madera Middle School CTE Approach**

What might a well-designed onramp to CTE look like in the middle grades? Come learn about the Madera approach, which includes a 7th Grade exploratory wheel and a dynamic new 8th-grade career lab school (MadTEC). Join us as we overview the program and consider implications for your district.

**LAURA TONEY**  
Coordinator of College and Career Readiness  
Madera Unified School District

**LAURA QUIROZ**  
Dean of Curriculum, Instruction, and Assessment  
Madera Technical Exploration Center (MadTEC)

**THERON COSGRAVE**  
Lead Consultant  
Swanson & Cosgrave Consulting

Meeting Room 5

In Person Only

**CTEIG & Perkins Technical Assistance Office**

Individuals or teams can sign-up to meet with the appropriate CDE consultant. This is on a first come, first served basis.

Meeting Room 6

In Person Only

**California Partnership Academy Team Meeting Room**

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Meeting Room 7

In Person Only

**California Partnership Academy Team Meeting Room**

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.
**SESSION 1**  
Monday, February 28, 2022

**CONVENTION CENTER | 10:15 am - 11:30 am**

**Meeting Room 10**

**In Person and Virtual**  
**Work-Based Learning**

**Teaching Students How to Create Social Capital and Meet Professionals**  
This evidence-based session will share a work-based learning best practice for teaching high school students how to strategically create social capital with professionals. The curriculum is applied through enrichment programs and core courses. Administrators, faculty, and students will discuss how this teaching accelerates career readiness, increases self-confidence, and activates resiliency.

**TIM SRANTI**  
Director of Strategic Initiatives  
Dublin High School & Innovation Tri-Valley Leadership Group

**SEAN O’KEEFE**  
Professor  
Santa Clara University

**KELLY BOWERS, ED.D.**  
Superintendent of Schools  
Livermore Valley Joint Unified School District

**LA’TONYA REASE MILES**  
Dean of Student Affairs  
Menlo College

**Meeting Room 11**

**In Person and Virtual**  
**Employer and Community Partnerships**

**Leave with a Plan! Create Your Next Employer/Community Engagement Opportunity**  
You are invited into the creative space of the DSUSD communications team as they brainstorm a community event including district leaders, site staff, local businesses, and civic organizations. Representatives will share some of their successes organizing and executing engaging collaborative community events and programs. Teams are encouraged to attend together.

**KEVIN BIBO**  
Director of College and Career Readiness  
Desert Sands USD

**SEAN WEBB**  
Director of Community Engagement and Education Foundation  
Desert Sands USD

**MARY PERRY**  
Public Information Officer  
Desert Sands USD

**Meeting Room 14**

**In Person Only**  
**California Partnership Academy Team Meeting Room**

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

**Meeting Room 15**

**In Person Only**  
**California Partnership Academy Team Meeting Room**

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.
VIRTUAL ONLY SESSIONS

Work-Based Learning

Essential Skills for Career Success
Essential (“soft”) skills, such as Communication, Creativity, and Emotional Intelligence, are needed to succeed in all industry sectors and impact students at every phase of their career and life. Participants will leave this session with tools to help them cultivate their students’ essential skills and measure their development.

ALEXANDER BECKER
Program Specialist, Work Based Learning
San Diego County Office of Education

Career Pathway / Industry Sectors

Green Classrooms, Green Careers: Launching the Climate Workforce
Green Careers are in high demand. Prepare your students for a high-wage, high-growth green career by launching an Energy, Environment, and Utilities pathway or integrating green career projects into existing CTE pathways. Learn about job training programs available post-graduation. Attendees receive no-cost curriculum projects and UC A-G approved courses.

ALEXIS FINEMAN
Project Coordinator – K12 Sustainability Education
SEI

California Partnership Academy Model

Celebrating a Decade of CPA
We would like to present on how to implement an Academy at the school and how to build it up year by year to create a successful program. Focusing on mentors, internships, field trips, academy ambassadors, community service, new courses, and more.

MELISSA FINK
Academy Director
Temescal Canyon High School

LEE LOVINGOOD
Academy Director
Temescal Canyon High School

WHITNEY D’AMICO
Principal
Temescal Canyon High School

Career Pathways / Industry Sectors

ProgramFinder.com - Connecting High Schools, Community Colleges, and Industry Partners
Program Finder connects High School CTE Pathways, Community College CTE Pathways, and Industry Partners. We will highlight how K12 Students use Program Finder to map futures, how Colleges use Program Finder to learn offerings at High Schools, and how Industry Partners use Program Finder to elevate employment opportunities and industry-to-education collaboration.

DAVID FOSTER
K12 Pathway Coordinator/Curriculum Specialist
Rancho Santiago Community College District/Orange County Department of Education

OMAR SHEPHERD
Curriculum Specialist
Orange County of Education
VIRTUAL ONLY SESSIONS

Career Pathways / Industry Sectors

The Who, What, When, Where, and Why of CTE Credentialing
CTE credentialing can be confusing for a lot of people. In this presentation we will cover why you need it, where can you get it, and how you qualify for it. Other topics covered are funding factors, CALPADS codes, middles school electives and Common myths about CTE credentials.

BRIDGET MONDT
Coordinator CTE Teacher Credential Program
Orange County Department of Education

MAUREEN FECHTER
Program Specialist CTE Cred Credential Program
Orange County Department of Education

California Partnership Academy Model

Leading Change: Adaptive Leadership and Storytelling for Buy-In
Adaptive leadership helps mobilize people in organizations to adapt to change. Diagnose adaptive challenges, understand the human dimensions of change, and learn how to use storytelling as a sensemaking strategy that can move people to take action in complex change environments.

CONNIE MAKIJAN
Director of Professional Learning
National Career Academy Coalition

Mentor and Internship Programs

How to Create Lasting Business Partnerships
In this informative and common-sense presentation, Edison’s Green Energy and Technology Academy will share their expertise in creating lasting business partnerships that support their academy. Learn from the mistakes and successes so you too can learn how to improve partnerships in your industry sector.

JOHN BERG
Lead Teacher
Edison High School, Green Energy and Technology Academy
The Distinguished Academics Award Ceremony

Pete Callas, Welcome
Maria Burrright, Academy Awards
**Hall A**

**Administrative Strand**

In Person and Virtual

**State of the State**
This session will provide a close look at the state of Career Technical and Adult Education in California, including insights on initiatives and legislation. Come see the valuable work we do in the Career and College Transition Division to prepare students for success!

**PETE CALLAS**
Division Director, Career and College Transition Division  
California Department of Education

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**Ballroom A2/3**

**Assessment and Accountability**

In Person Only

**CALPADS Coding: How to Ensure You’re Capturing Accurate CCR Data**
Is your CALPADS course data coding preventing you from getting accurate College and Career Readiness Indicator (CCRI) student outcome data on the CA Dashboard? Join the CVUHSD team as they discuss the pitfalls and solutions for accurate reporting, and share tools and resources to help you do the same.

**HATHA L. PARRISH**
Director, Federal and State Programs  
Centinela Valley Union High School District

**SANDRA CRUZ**
Director, Teaching and Learning  
Centinela Valley Union High School District

**KIM IRONS**
K12 Pathway Coordinator  
CVUHSD / LA Regional Consortia

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**Ballroom A4/5**

**Curriculum Integration**

In Person Only

**Power-Up Your PBL!**
In this session we will introduce a new Future Ready Project-Based Learning Framework intended to power-up projects and take student engagement to the next level! This non-proprietary framework can be used by any one as a tool for professional growth and self-evaluation, ensuring students experience rigorous and relevant PBL.

**JEWYL ALDERSON CLARKE**
Integrated Curriculum Coordinator  
San Diego County Office of Education

**JAMIE DAVENPORT**
CTE Curriculum Specialist / K12 SWP Pathway Coordinator  
Grossmont Union High School district

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**Ballroom A6**

**Curriculum Integration**

In Person and Virtual

**Starla Hands-On Body Systems - “Guts-R-Us”**
Participants will build the major organs of the Gastrointestinal Systems out of brightly colored clay. This activity is great in the classroom or virtual to guide students to learn the organs, their role in providing nutrition to the body, and their interrelationship with other body systems. Take your ‘guts’ home!

**STARLA EWAN**
Medical Science Instructor & Teacher Mentor  
Starla’s Creative Teaching Tips
SESSION 2
Monday, February 28, 2022
Returning to Instruction in a New World

CONVENTION CENTER | 1:15 pm - 2:30 pm

Ballroom A7

In Person Only

**Discover What’s New with the California CareerZone**
For over a decade, educators statewide have turned to the California CareerZone at www.cacareerzone.org to help support career and college readiness and develop students’ career literacy skills. Get the latest CareerZone update to support your students in assessing their career related interests, identifying occupational options, and developing postsecondary plans.

**JOHN MERRIS-COOTS**
Education Programs Consultant
California Department of Education

**BLAIR DORE**
SVP, Partnerships
Headed2 LLC / California CareerZone

Ballroom A8

In Person Only

**Career Technical Student Organizations (CTSO)**
This presentation will provide information about what a CTSO is and what is needed to affiliate; updates from CTSO State Advisors; available funding to support CTSO activities; and how to get support from stakeholders.

**TARA NEILSON**
Education Program Consultant – SkillsUSA State Advisor
California Department of Education

**CHARLES PARKER**
Ag Education Administrator
California Department of Education

**MOLLY ANDERSON**
Education Program Consultant – DECA/FBLA State Advisor
California Department of Education

**MELISSA WEBB**
Education Program Consultant – FCCLA State Advisor
California Department of Education

**CINDY BECK**
Health Careers Education Consultant – HOSA State Advisor
California Department of Education

Ballroom A10

In Person and Virtual

**Elevate Partnerships with Industry and Postsecondary for CTE Pathway**
In order to focus on essential elements of industry partnerships and post-secondary transition, AVUHSD successfully leveraged its LCAP, CTEIG and K12SWP funding. Find out how you can use this cohesive approach to CTE implementation, including increased coordination of all aspects of industry support and post-secondary partnerships, for improved results.

**DR. DIANE WALKER**
Director, Industry Liaison and Postsecondary Partnerships
Antelope Valley Union High School District

**DR. BETSY MCKINSTRY**
Director, CTE, College and Career Readiness
Antelope Valley Union High School District

Ballroom A11

In Person and Virtual

**Proving Support for a Sustainable CTE Teacher Pipeline**
This presentation offers an overview of the process used to prepare new teachers to successfully meet the challenges in the classroom. Utilizing a progressive, cohort model, RCOE CTE offers its new teachers structured training sessions and targeted mentoring geared towards helping each achieve masterful practices.

**ABEL S. GONZALEZ**
Instructional Specialist
Riverside County Office of Education
**Session 2**  
Monday, February 28, 2022

**CONVENTION CENTER | 1:15 pm - 2:30 pm**

**Ballroom B1**  
**California Partnership Academy Model**

**Introducing Your Academy to Your School**
How well does your school know your CPA? Often, non-CPA faculty and staff don’t have a clear idea of what academies are or that they even have one on their campus. Join us as we share ideas and templates to introduce your CPA to the rest of your school!

**Osvaldo Gomez**  
CPA Lead Teacher  
Los Angeles Unified School District

**Vincent Sermeno**  
CTE Teacher  
Los Angeles Unified School District

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**Ballroom B2**  
**California Partnership Academy Model**

**Are you a Distinguished Academy?**
Our session will go over the requirements to become a Distinguished Academy. We will provide you with the necessary tools to help your academy become Distinguished. You will take away great ideas for this interactive workshop for your team.

**Willene Biere**  
Business Academy Director  
Canyon Springs High School Business Academy

**Sharon Mendonsa**  
Academy Teacher Science  
Canyon Springs High School Business Academy

**Gaby Bear**  
Business Academy Counselor  
Canyon Springs High School Business Academy

**Mike Sitton**  
Academy Teacher Business/Social Studies  
Canyon Springs High School Business Academy

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**Ballroom B3**  
**California Partnership Academy Model**

**You Have Them – Now Keep Them: Retaining Academy Students**
All that recruiting paid off – and now you have a solid introductory class. Keep your students engaged and strengthen the connection to your Academy. We have over 20 years of collaboration, planning, and CPA experience to share. You will definitely bring home ideas to use right away.

**Amy Chaney**  
Program Director  
Center High School, Media Communications Academy

**Brina Jope**  
CTE Teacher  
Center High School, Media Communications Academy

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**Ballroom B4**  
**Middle School Connections**

**Middle School CTE: Innovative Engagement Towards Secondary Opportunities & Pathways**
Getting middle-schoolers exposed, interested, and scaffolded to be successful in CTE classes has shown for higher levels of secondary and post-secondary CTE engagement and success. We’ll showcase different models for implementing middle school CTE content, discuss the benefits to CCSS/NGSS integration, and sample some successful hands-on content.

**Dawn Fregosa**  
CEO  
Collaborative Education Advisors

**Angelo Belenson**  
Technology Manager  
Collaborative Education Advisors

**Eleeza Buesa**  
Project Manager  
Collaborative Education Advisors
SESSION 2
Monday, February 28, 2022
Returning to Instruction in a New World

CONVENTION CENTER | 1:15 pm - 2:30 pm

Ballroom B5 Mentor and Internship Program

In Person and Virtual

How to Build and Sustain a Better Mentoring Program
Are you looking to learn and utilize proven methods that will help you create the mentoring program that you have always wanted? Look no further. The Taft Oil Tech Academy's mentoring coordinators, mentors, and mentees are here to provide a history and description of our highly successful mentoring program.

TED PENDERGRASS
Coordinator
Taft Oil Technology Academy

ALAN POPEJOY
English Teacher and Mentoring Lead
Taft Oil Technology Academy

Ballroom 7/9 Career Pathways / Industry Sectors

In Person and Virtual

California Association of Career Technical Education (CACTE) Annual Meeting
Attend the annual statewide meeting of the California ACTE.

MORRI ELLIOTT
President
California Association for Career and Technical Education

Ballroom B8/10 Career Pathways / Industry Sectors

In Person Only

Beyond the Classroom
In this presentation we will discuss what we do to offer students opportunities to expand their knowledge and experience beyond that which is found in the traditional classroom.

WILLIAM CURZI
Teacher
Antelope Valley Union High School District

Meeting Room 2 Curriculum Integration

In Person and Virtual

Introducing iCEV’s New STEM Site!
iCEV Online is pleased to announce the launch of our brand-new STEM site. Designed to be a comprehensive curriculum, our content is created to make STEM programs approachable, regardless of the program's available funding, space, or teacher experience. No outside toolkits required, and hands-on projects and activities are available!

MAGGIE MCGILL
CTE Territory Manager
CEV Multimedia-iCEV Online

Meeting Room 5 Career Pathways / Industry Sectors

In Person Only

CTEIG & Perkins Technical Assistance Office
Individuals or teams can sign-up to meet with the appropriate CDE consultant. This is on a first come, first served basis.

Meeting Room 6 California Partnership Academy Model

In Person Only

California Partnership Academy Team Meeting Room
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.
Meeting Room 7
In Person Only
California Partnership Academy Team Meeting Room
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Meeting Room 10
In Person Only
Partnering with Your K12-Pathway Coordinator to Make Your Life Easier
The Pathway Coordinator assists teachers, counselors, and administrators in the development of high-quality pathways including curriculum, advisories, WBL and alignment of your CTE programs to the community college in your region. This is your opportunity to get clarity, ask questions, engage in discussions to learn best practices.

JULIE BUDD
K12 Pathway Coordinator
Coastline ROP

LISA KELLY
K12 Pathway Coordinator
Plumas Charter School

RAELYNN SHARP
K12 Pathway Coordinator
Sacramento County Office of Education

MICHELLE WONG
K12 Pathway Coordinator
Fresno County Office of Education

Meeting Room 12/13
In Person Only
Neuroscience Strategies to Boost Student Engagement and Understanding
This presentation guides CTE educators through the process of analyzing a lesson or unit plan through a neuroscience framework. With this framework, CTE educators can practice and reflect on strategies to engage students while also creating space to process and review new content and concepts.

RYAN LUNDELL
Educator
East Side Union High School District

JON MONTOYA
PhD Student
UC Irvine

Meeting Room 14
In Person Only
California Partnership Academy Team Meeting Room
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Meeting Room 15
In Person Only
California Partnership Academy Team Meeting Room
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.
VIRTUAL ONLY SESSIONS

Employer and Community Partnerships

Self Care for Career Educators in a New World
Career educators are looked upon to be educational leaders in the face of tragedies and crisis. Career educators need the knowledge, attitude, and skills to prevent professional burnout and compassion fatigue. Make some time for yourself today, so you can prepare your students for a new world! All are welcome!

DR. BOBBI ALBA
Assistant Professor, Former LBUSD CPA and SLC Counselor
Azusa Pacific University

Assessment and Accountability

Outcome Constructed Dialogue
Post Pandemic Employment has left the US with a national employee shortage. With most the silent generation retiring due to the pandemic and many the baby boomers calling it quits. Our teachers have found themselves in greater demand. This demand has given teacher more opportunities to explore other career options.

LARRY DWAYNE DAVIS
CEO
Larry D. Davis LLC

KHAILA D. DAVIS
COO
Larry D. Davis LLC

Work-Based Learning

California Career Innovations in the New World of Work
California Career Innovations (CCI) a 5-year grant program funded by the Department of Rehabilitation with the goal of supporting youth with an IEP or 504 plan with transition to life after high school via targeted intervention. In this presentation we’ll explore intervention tools you can use today with your students!

OMAR SHEPHERD
Curriculum Specialist, STEM/Career Education
Orange County Department of Education

California Partnership Academy Model

Navigating a Change in Academy Leadership
Are you new to California Partnership Academies? Join us for a session on rebuilding after a transition in academy leadership. Hear our experience learned as we rebuilt our Academy while planning for the future. Participants will receive resources to develop and utilize a plan for the transition, opportunities for reflection.

PAMELA CANLAS
AIMS Pathway Lead
Jordan High School AIMS Academy

ESHTER DETH
Assistant Principal
Jordan High School AIMS Academy

GIL CAREY
AIMS Counselor
Jordan High School AIMS Academy

VALERIE GONZALEZ
Pathway Coordinator
Jordan High School
Virtual Reality - Video Game Design and Programming
Learn how to teach your students one of the hottest job fields in the world. We use Unity software to design, model, program, and publish our video games. We also build games and projects for Virtual Reality and Augmented Reality using Oculus and HTC Live headsets.

KENT GANEVSKY
Teacher
Roosevelt Middle School - Glendale High School

Enhancing Students’ Career Readiness Competencies through Self-Reflection and Personalized Learning
How do high school students know they have in-demand workplace competencies? Virtual Enterprises International created a Career Readiness Framework that identifies those workplace competencies and an accompanying online formative assessment tool. Participants will discuss what it means to be career-ready and the power of technology-enabled, self-reflection in supporting career development.

MICHAEL BROWNSTEIN
Director of Strategic Growth
Virtual Enterprises International, Inc.

A-G, Articulation and Dual Enrollment
Programs of Study: Sequenced and Goal-Oriented CTE Courses - a planned sequence of CTE courses that lead to industry certification, a specific CTE postsecondary program, and/or employment on a career ladder.

JACKIE WHITE
Assistant Superintendent
Sacramento County Office of Education

LOUISE STYMEIST
Educational Consultant
Sacramento County Office of Education

CHRISTY MOUSTRIS
Educational Consultant
Sacramento County Office of Education

Expand the Reach of Your CTE Program
Create an advisory that establishes working relationships with school leadership, identifies needs, and recruits teachers/students for CTE programs. Offer teacher professional development that facilitates networking/collaboration and improved practice/application. Implement pathways that utilize a co-teaching model between a CTE teacher (industry skills) and a special education teacher (supports for all students).

JOYCE FOSS
Coordinator Curriculum & Instruction, Career Education
Central Orange County CTE Partnership

GLORIA DUNCAN, ED.D.
Administrator, Career Education
Orange County Department of Education

CDE Specialized Secondary Program (SSP) Grant Overview
CDE’s Specialized Secondary Programs (SSP) grant allows teachers to create original, innovative high school courses/curriculum connected to a CTE focus. SSP grants can fund curriculum/program/professional development, technology/equipment, and more to create enriching opportunities for students. This workshop presents what SSP offers, how to apply, and where to explore published curriculum.

RAPHAEL RODRIGUEZ
Specialized Secondary Programs Mentor
Bravo Medical Magnet High School

MICHAEL SINCLAIR
Specialized Secondary Programs Mentor
Bravo Medical Magnet High School
Work-Based Learning

**Increasing Work-Based Learning Opportunities: Collaborative Partnerships with Expanded Learning Programs**

This session will share exemplary practices for integrating CTE and/or WBL programs with Expanded Learning Programs to significantly increase WBL student opportunities and resources. EXL programs are afterschool, before school, and summer school programs conducive to providing real-world, hands-on, project-based learning opportunities for students and industry partners. New funding has become available!

**DARRELL PARSONS**
Education Programs Consultant
California Department of Education

**BILL FENNESSY**
Consultant
Los Angeles County Office of Education and Tulare County Office of Education
**WELCOME TO THE EXHIBITORS’ MARKETPLACE**

The Annual Exhibitors’ Marketplace offers unique, one-stop shopping and networking specifically tailored to the Educating for Careers program. The 2022 Exhibitors’ Marketplace offers a variety of new features to spark your creativity and generate new ideas with several exhibitors who are with us for the first time as well as those who are familiar faces here at Educating for Careers.

You have three tickets in your registration packet—one for Monday, one for the Monday Reception and one for Tuesday. Door prize tickets must be deposited 15 minutes before the beginning of the break. Door prize winners will be posted at the beginning of each of the three conference breaks in the vendor area. Prizes must be claimed by the winner at the Registration Desk before the beginning of the next break or they will be returned to the prize pool for later drawings. In other words, if your name is drawn during the 9:45 – 10:15 am break, you must claim that prize before the 2:30 pm break. The final drawing will be held during the final break at 11:00 am in Hall B on Tuesday. The Prize Cage will be emptied Monday after the 3:00 pm drawing and on Monday evening after the reception. For the door prize drawings during the Social/Networking Reception and the Final Drawing at 11:00 on Tuesday, winners must be present to claim their prize.

### Exhibit Hours

<table>
<thead>
<tr>
<th>Monday, February 28, 2022</th>
<th>Tuesday, March 1, 2022</th>
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<tbody>
<tr>
<td>7:15 am – 11:45 am</td>
<td>8:00 am – 11:30 am</td>
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<tr>
<td>7:15 am – 8:15 am</td>
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<td>9:45 am – 10:15 am</td>
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<td>1:15 pm – 6:15 pm</td>
<td>11:30 am</td>
</tr>
<tr>
<td>2:30 pm – 3:00 pm</td>
<td>Exhibit Hall Closed</td>
</tr>
</tbody>
</table>

**Break – Prize Drawing**

**Open Exhibit Hours**

**Reception - Special Prize Drawings (MUST BE PRESENT)**

**Prizes Include:**

Prizes to be given away during the Conference include over $3,000 worth of prizes from the Conference Committee and generous gifts from the Exhibitors.
**Health Workforce Initiative: Behavioral-Mental Health Pathway Toolkit & Career Mapping**

The audience will be introduced to the Behavioral-Mental Health Pathway Toolkit and career mapping; created for Regional Occupation Programs, Comprehensive High Schools, and Community Colleges interested in developing Behavioral-Mental Health career pathway program. The toolkit includes community engagement models that can be utilized to enhance existing pathways.

**IRENE ORNELAS**  
Regional Director for Employer Engagement - Health Sector for South Central Coast  
CA Community Colleges - College of the Canyons

**LANÉAY L. LONDON, MSW**  
Executive Director  
Serenity Village

**MICHAEL GRAY**  
High School Instructor  
Long Beach Polytechnic High School – MEDS Academy

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**Ballroom A2/3**

**The Return of Hands-On Learning Opportunities**

Poway Unified will share highlights from our 2021 Summer Enrichment program, which included a student-produced film premiere, a classic truck engine rebuild, a Fire Science boot camp, and a Tiny Home build. District support staff and the teacher-champions will share video, photos, and outcomes created through these unique learning experiences.

**LYNN MCCONVILLE**  
Assistant Principal, K12 CTE  
Poway Unified School District

**JOE AUSTIN**  
Career Education Specialist  
Poway Unified School District

**JEREMY MARTIN**  
Career Education Specialist  
Poway Unified School District

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**Ballroom A4/5**

**The Essential Piece**

The Essential Piece will describe how Kerman High School is able to develop and provide students with an additional certification to add to their resume. The CTE Department, in collaboration with the entire staff, build 4-year pathways for students to earn this certificate and graduation cord.

**MANUEL RODRIGUES**  
CTE/ROP Coordinator, Assistant Principal  
Kerman High School

**JASON METCALF**  
Business Instructor  
Kerman High School

**MICHELLE GAREWAL**  
Culinary Instructor  
Kerman High School

**DANIEL RAMIREZ**  
Construction Instructor  
Kerman High School
Ballroom A6  
In Person and Virtual  
**Starla Hands-On Body Systems - “Guts-R-Us”**  
Participants will build the major organs of the Gastrointestinal Systems out of brightly colored clay. This activity is great in the classroom or virtual to guide students to learn the organs, their role in providing nutrition to the body, and their interrelationship with other body systems. Take your ‘guts’ home!  

**STARLA EWAN**  
Medical Science Instructor & Teacher Mentor

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Ballroom A7  
In Person Only  
**Empower Students with Career Self-Management Skills**  
Inspire and engage your students by helping them explore career options. Session attendees will learn how the California Career Resource Network’s (CalCRN) resources can be used to help students make informed career choices, and learn about the skills, attitudes, and knowledge necessary in the work of work. Visit www.californiacareers.info.  

**JOHN MERRIS-COOTS**  
Education Program Consultant  
California Department of Education/California Career Resource Network

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Ballroom A8  
In Person Only  
**Keeping Culinary Current**  
How do we keep culinary curriculum relevant, relatable, and current in such a rapidly changing industry? How can we innovate, inspire, and cost effectively develop curriculum that will invigorate students? In this session we will tackle these tough topics affecting culinary education today.  

**DEREK CORSINO**  
Culinary Teacher and CTE Department Chair  
Healdsburg High School

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Ballroom A10  
In Person and Virtual  
**Authentic Urban Design Projects with Community Level Impact**  
This presentation will outline how to develop and implement projects that build industry-aligned skills and collaboration among students, and those grounded in community need. You will learn: To engage industry partners; To center community and student voice; Backwards planning strategies; and to create authentic assessments.  

**LILLIAN JACOBSON**  
Director, Sustainable Urban Design Academy  
Castlemont High School  
**TIMOTHY BREMMER**  
Director, College and Career Readiness  
Franklin Pierce School District  
**MARVIN BOOMER**  
Linked Learning Pathway Coach  
Franklin Pierce School District
SESSION 3
Monday, February 28, 2022
Returning to Instruction in a New World

CONVENTION CENTER | 3:00 pm - 4:15 pm

Ballroom A 11

Employer and Community Partnerships

In Person and Virtual

Post COVID Marketing Your CTE Program
Coming out of Covid, how do we restart the marketing of our programs? Internal letting your district know what is going on but also external letting the community know what is going on. Simple systems you can put in place to showcase how awesome you are and build those relationships.

TIM RICHE
Work Experience Supervisor CTE Pathway
Madera Unified School District

Ballroom B 1

Career Pathways / Industry Sectors

In Person and Virtual

Design for Good in the Classroom
In this presentation we discuss how to create and implement unique projects with students as well as how to better design our classroom and pedagogy around maximizing student engagement and career readiness. We also discuss alternative assessment strategies and how to integrate those into our projects, etc.

EUSEBIO TRAVIS SEVILLA
Visual Art and Design Teacher
Canyon Crest Academy

Ballroom B 2

Curriculum Integration

In Person Only

The Process of Collaboration - Building Meaningful Cross-Curricular Projects
Come learn how the Exercise Science Academy at Windsor High School creates cross-curricular projects surrounding the theme of science, health, wellness, movement, and exercise. Projects incorporate standards from English, History, PE, and Science classes. Materials and examples provided.

CHRISTIN PERRILL
SSP Coordinator/Science Teacher
Windsor High School

CHRIS CATELLI
Work-Based Learning Coach/History Teacher

Ballroom B 3

California Partnership Academy Model

In Person Only

A Year Within an Academy - A Calendar Guide
School might start in fall, but an effective Academy plans and schedules events all year long. Let me help you get organized while providing new ideas to enhance your Academy. I have over 20 years of collaboration, planning, and CPA experience to share.

AMY CHANEY
Program Director
Center High School, Media Communications Academy

Ballroom B 4

Curriculum Integration

In Person Only

“Breaking Out” of Boring Lessons Through Games and Puzzles
Although CTE courses are hands on and inherently engaging some units just are not really that “fun” to teach. By using games and puzzles teachers and school counselors can “gamify” lesson content using physical and digital tools to increase engagement and content mastery.

BRANDI AUGENSTEIN
Career Counseling Coordinator
Brea Olinda Unified School District
Ballroom B5

California Partnership Academy Model

**How to Coach Your Students to Be Self Aware**
Taft Oil Technology Academy will discuss to demonstrate how they coach students to be self-aware through a process developed to prevent injuries in the oil and gas industry called E-Colors. Hear from students how they have learned to leverage their strengths and manage their potential limiters to realize their potential.

TED PENDERGRASS  
Coordinator  
Taft Oil Technology Academy

ERIC NEWTON  
Science Teacher and Student Recruitment/Retention Lead  
Taft Oil Technology Academy

Ballroom B6

Secondary-Postsecondary Connections

**Practitioner Training Modules: Understanding and Using CTE Data and Research**
The CTE Research Network offers six self-guided training modules to help CTE leaders strengthen their research-savvy. These free courses will strengthen your capacity to access, understand and use CTE research. Each module includes a facilitator’s guide, a PowerPoint presentation and handouts. Join to learn how to access and use them!

CHERISE MOORE  
Principal TA Consultant  
American Institutes for Research

TARA SMITH  
Associate Research Director

Ballroom B7/9

Career Pathways / Industry Sectors

**Local CTE Advocacy Strategies**
How do you make a difference in CTE policy at the local level? What types of activities and events are likely to have the most impact on state and local policymakers? This session will cover an arsenal of potential tools and strategies. You’ll get practical tips and tools to use.

MICHAEL CONNET  
Associate Deputy Director of Outreach & Partner Development  
Association for Career & Technical Education (ACTE)

Ballroom B8/10

Work-Based Learning

**PODCASTING and the Student Voice**
Podcasting gets students involved, engaged, and learn their subjects with high retention, it allows them to plan, produce, and promote their projects. Most important, they gain passion and have fun.

JIM HAGUE  
CTE and Multimedia Teacher  
Gladstone High School
**SESSION 3**  
**Monday, February 28, 2022**  
**Returning to Instruction in a New World**  

**CONVENTION CENTER | 3:00 pm - 4:15 pm**

**Meeting Room 1**  
*Curriculum Integration*  
**In Person Only**  

**Career Development for Every Child in Every Grade**  
Join the program specialists and trainers from the Cajon Valley Union School District for a hands-on career development experience to "try-on" approaches and tools for integrating career-related learning in K-8 classrooms for every child in every grade. Scalable and systemic approaches for teachers and counselors.

**ED HIDALGO**  
*Chief Innovation and Engagement Officer*  
*Cajon Valley Union School District*

**CHRISTOPHER COLLINS**  
*Program Specialist*  
*Cajon Valley Union School District*

**MELANIE BRANDT**  
*Program Specialist*  
*Cajon Valley Union School District*

**Meeting Room 2**  
*Curriculum Integration*  
**In Person and Virtual**  

**Industry Certifications to Enhance College and Career Possibilities**  
Industry certifications, tested for on iCEV, are developed by industry leaders, reflect the needs of real-world career expectations & distinguish individuals from their peers when applying for jobs. In this session you will learn how to set up certification courses for your students & integrate the study materials into your curriculum.

**MAGGIE MCGILL**  
*CTE Territory Manager*  
*CEV Multimedia*

**Meeting Room 3/4**  
*Career Pathways / Industry Sectors*  
**In Person**  

**APPy Hour**  
Come learn how to turn your ideas into REAL products and BYOA – Build Your Own App. Learn how to empower student entrepreneurs, techpreneurs, and appreneurs while you experience a rapid-fire round of design-thinking and Mobile App Development, using MAD-learn.

**ALEFIYA MASTER**  
*Founder & CEO*  
*MAD-learn*

**GREGG STONE**  
*Director of Curriculum and Implementation*  
*MAD-Learn*

**Meeting Room 5**  
*Career Pathways / Industry Sectors*  
**In Person Only**  

**Perkins/CTEIG Technical Assistance Office**  
Individuals or teams can sign-up to meet with the appropriate CDE consultant. This is on a first come, first served basis.

**Meeting Room 6**  
*California Partnership Academy Model*  
**In Person Only**  

**California Partnership Academy Team Meeting Room**  
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

**Meeting Room 7**  
*California Partnership Academy Model*  
**In Person Only**  

**California Partnership Academy Team Meeting Room**  
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.
**Meeting Room 9**
*Assessment and Accountability*

**Train Like the Affluent - Writing & Presenting for All!**
Obstacles to educational equity are overcome via practiced communication and ideals, standard in affluent communities. All students can score higher in the measurables that matter! This workshop reviews the characteristics of affluence, to interject into lessons, while teaching a simple writing & presenting format.

**SIMON MOORE**  
Lead Teacher  
Endeavor Programs

**DARNELL JOHNSON**  
Educator  
Endeavor Programs

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**Meeting Room 10**
*California Partnership Academy Model*

**The Bakersfield High School Archives**
Celebrate the accomplishments of the Bakersfield High School Archives on its 20th anniversary. Discover how an archive can benefit a school by preserving the history, photos and realia of the students and staff. Highlights also include the Kern Veterans Memorial research and the Japanese American Diploma Project of WWII.

**KEN HOOPER**  
Teacher  
Kern High School District, Bakersfield

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**Meeting Room 11**
*Curriculum Integration*

**Ensuring Equity and Inclusion Through Responsive Career and College Programming**
SLUSD, through a secondary redesign process, created systems to ensure equity and inclusion for all learners with specific focus on multilingual learners and learners with disabilities through responsive Career Pathways. This presentation will highlight how to integrate PBL, community partnerships, dual enrollment, and work-based learning in high school career pathways.

**JOANNE CLARK**  
Senior Director, Educational Services  
San Leandro Unified School District

**RACHEL VATANNIA**  
Coordinator of Educational Services  
San Leandro Unified School District

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**Meeting Room 12/13**
*Curriculum Integration*

**Hacking Group Work: How to Teach Collaboration**
Would you like your group work to be more meaningful and real-world? Using a variety of techniques, including Collaborative Intelligence, Thinking Talents, SCRUM and After Action Reviews this session will show how to take your group work to a WHOLE NEW LEVEL!

**LORNA MILLER**  
Teacher  
Elk Grove Unified School District

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**Meeting Room 14**
*California Partnership Academy Team Meeting Room*
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

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**Meeting Room 15**
*California Partnership Academy Team Meeting Room*
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.
Cultivating a CS Identity in ALL Learners! #CSforALL

#CSforALL is more than just a hashtag, but an opportunity to raise awareness of the need for more access and opportunity for students to engage in CS Instruction. So much more than coding, we will explore how Computational Thinking can support all learners no matter the career pathway!

OMAR SHEPHERD
Curriculum Specialist, STEM/Career Education
Orange County Department of Education

Secondary-Postsecondary Connections

Dual Enrollment as Part of a Successful Academy
Aligning with Postsecondary Education, for example, dual enrollment, articulated courses, seamless pathways, distance learning opportunities, college exams preparation, recruiting scholarships.

JACKIE WHITE
Assistant Superintendent
Sacramento County Office of Education

CHRISTY MOUSTRIS
Educational Consultant
Sacramento County Office of Education
Monday, February 28, 2022
4:30 PM – 6:00 PM

SAFE Credit Union Convention Center
Hall B

Networking Reception

The Networking Reception will be held on Monday from 4:30 pm - 6:00 pm in the Convention Center – Hall B. Participants will have time to network and browse the vendor exhibitions. Special prize drawings will be held at this event! You must be present to win!
## Session 1
7:45 am - 9:00 am

**Opening Session:** 9:30 am - 11:00 am

**Keynote Speaker:** Rich Redmond

### Plan Your Day: Tuesday Session 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Format</th>
<th>Speaker(s)</th>
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</thead>
<tbody>
<tr>
<td>7:45 am - 9:00 am</td>
<td>Opening Session</td>
<td>Convention Center</td>
<td>In Person and Virtual</td>
<td>Rich Redmond</td>
</tr>
<tr>
<td>9:30 am - 11:00 am</td>
<td>Keynote Speaker</td>
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### First Choice:

### Second Choice:
SESSION 1  
Tuesday, March 1, 2022

CONVENTION CENTER | 7:45 am - 9:00 am

Hall A

California Partnership Academy Model

CPA Coordinators Meeting - Prop 98/SBX 1 I/CTEI
The annual Coordinator’s Meeting will be one combined meeting this year – CPAs funded by Prop. 98 (includes SBX 1 CPAs) and the CTEI funded Academies. This workshop provides an opportunity to review compliance, funding, policies, and legislative issues for academies. Attendance at this session is mandatory for all academy coordinators. Due to space limits, and to allow for discussion, session attendance is limited to academy coordinators and administrators.

MARTA BURRIGTT
Education Programs Consultant
California Department of Education

Ballroom A1

Mentor and Internship Programs

Retaining CTE Teachers: Supporting Effective Mentoring Structures
Finding CTE teachers can be difficult work, which makes early-career CTE teachers a highly valuable commodity. Engage in this session to collaborate with other LEAs about CTE TEACH Teacher Mentoring structures, explore funding available to support this work, and initiate/enhance programs in your LEA to support early-career CTE teachers.

GRANT ERMIS
Director, CTE Credentialing and Mentoring
Yolo-Solano Center for Teacher Credentialing

CHRISTOPHER MCCLUNG
Special Projects Coordinator
Colton-Redlands-Yucaipa ROP

Ballroom A2/3

Middle School Connections

Build Your CTE Pipeline by Creating Middle School Careers Camps!
Middle School CTE Summer Camps are an ideal way to introduce students to your high school CTE Pathways and help them start building skills. We will share with you our “formula” for creating successful camps, including identifying potential instructors, building community partnerships, and developing engaging camp curricula!

MARY ROSE LOVGREN
CTE Administrator
Butte County Office of Education

KELLI GORDON
CTE Administrator
Butte County Office of Education

Ballroom A6

Curriculum Integration

Break the Math ‘Forgetting Cycle’ with Get More Math
By the end of the year, students have already forgotten many of their hard-won math concepts. How can we make it stick? Josh Britton will share his 20-year journey, proven model, and Get More Math system for driving long-term math retention.

JOSH BRITTON
Founder and CEO
Get More Math

Ballroom A7

Curriculum Integration

We Teach Students How to Get a Job!
Career Day has created an app to prepare students for their next step in life by: Identifying their skills Showing them how to use technology to find the right job Teaching them how to write a targeted resume Preparing them for an interview Connecting them with employers And much more

MARTIN LASHENICK
Co-Founder
Career Day
Ballroom A8  
**Curriculum Integration**  
In Person and Virtual  
**The LEED Curriculum: A New Standard for Sustainability Education**  
This workshop provides a comprehensive overview to teach sustainability in secondary school CTE programs with The LEED Curriculum. Using the globally recognized LEED rating system as a framework, facilitator Heather McCombs, LEED AP, will lead participants through the course that also prepares students to achieve the LEED Green Associate credential.  
HEATHER MCCOMBS  
Lecturer  
University of Wisconsin

Ballroom A9  
**Mentor and Internship Programs**  
In Person and Virtual  
**Social Capital and Career Readiness Enrichment Program**  
This evidence-based session will share how innovative high schools are teaching students how to strategically create social capital with professionals to accelerate career readiness and earn internships. Learn directly from the authors of the Launch Your Career workbook and why the Harvard Business Review published an article about their methodology.  
MARIELI RUBIO  
Partner & Director of Impact  
Career Launch  
LA’TONYA REASE MILES  
Partner  
Career Launch

Ballroom A10  
**Career Pathways / Industry Sectors**  
In Person and Virtual  
**Get Focused Stay Focused Curriculum Overview**  
Struggling to find a college and career readiness program to prepare students to make an informed career pathway decision? Instructors from Lathrop High School will share how the GFSF Program helped them guide students to making well-informed decisions about their future CTE opportunities, post high school options, and their careers.  
IRENE MUNGUIA  
Career Choices and Changes Instructor  
Manteca Unified School District, Lathrop High School  
JENNIFER MYERS  
Next Step Instructor  
Manteca Unified School District, Lathrop High School

Ballroom B1  
**Curriculum Integration**  
In Person Only  
**A District-Wide Approach to Integrating Career Development**  
This presentation will demonstrate the district-wide model of children's career development, known as the World of Work (WoW), deployed by teachers in grades K-12 within the Cajon Valley School District. The WoW approach is grounded in complementary career theories, thrives in a 1:1 environment, and includes community and families.  
ED HIDALGO  
Chief Innovation and Engagement Officer  
Cajon Valley Union School District  
DAVID MIYASHIRO  
Superintendent  
Cajon Valley Union School District
Ballroom B2
In Person Only
Building Equitable Career Self-Efficacy in the Shadow of the Pandemic
How can we get our students back on track after the pandemic? Offer them hope through equitable access to career planning. The Get Focused, Stay Focused dual enrollment career curriculum helps all students imagine or re-imagine their futures by creating and updating a 10-year plan.

KAREN MILES
Executive Director
Get Focused, Stay Focused National Resource Center

JASDEEP MALHI
Lead Intervventional Counselor
Berkeley City College

Ballroom B4
In Person Only
9-1-1 Is a Great Career for Grads!
This session will unpack exciting opportunities in 9-1-1 Emergency Communications field and the crossover to service driven social and emotional skill acquisition that go hand in hand with this in high demand career path.

JESSICA KULAAS
Simulator Manager and Support
Professional Pride

Ballroom B5
In Person Only
Elevate Your Health Science Program with Industry Credentials
Learn how to identify the best certifications for your program. Help your students prepare to work in the healthcare profession. Create curriculum that aligns with the workforce demands.

LAURA FLYNN
Director, CTE Division
National Healthcare Association

CASSANDRA STUTZMAN
Senior Certification Specialist
National Healthcare Association

Meeting Room 1
In Person and Virtual
Driving Gains through Equity: ELL Social and Emotional Learning
SEL provides all students with foundational skills needed for academic and career success. Breaking down the barriers of inequitable access to education diminishes the impact of poverty, bias, educator stress, and so much more. ACT Representatives will detail and share research highlighting the success of SEL implementations for ELL’s.

MIKE COPOBIANCO
Director State & Strategic Partnerships
ACT, Inc.

GLADYS RECINOS
California Account Executive
ACT, Inc.

Meeting Room 2
In Person and Virtual
Pharmacology for Medical Careers
A Pathway in Pharmacology for Medical Careers will benefit any health science program! Each medical profession should include pharmacology. Learn about this online program and how it could be the most rewarding health science option for your students.

LOIS FORSYTH
Client Relations
Aztec Software / PassAssured
SESSION 1
Tuesday, March 1, 2022
Returning to Instruction in a New World
CONVENTION CENTER | 7:45 am - 9:00 am

Meeting Room 3/4  
In Person Only  
**COVID-19: 5 Best Assignments to Boost Student Morale**  
Are you concerned about your students’ mental health and sense of optimism? Join Danny Rubin, the founder of Rubin, as we discuss five simple exercises to help students feel motivated about their future. The topics include how to uncover your “why,” tell your story and much more!

**Danny Rubin**  
Founder  
Rubin

Meeting Room 5  
In Person Only  
**California Partnership Academy Team Meeting Room**  
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Meeting Room 6  
In Person Only  
**California Partnership Academy Team Meeting Room**  
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

Meeting Room 7  
In Person Only  
**California Partnership Academy Team Meeting Room**  
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

VIRTUAL ONLY SESSIONS

**Mentor and Internship Programs**

**Designing Interactive Fiction**  
Are you interested in providing an engaging, simple experience for students that pays off with incredible dividends? You’ll demo the system and learn how to teach students to develop their own Interactive Fictions. You’ll leave with your own personal Interactive Fiction that is personally developed or group developed.

**Nathan Walker**  
Teacher  
Riverside Virtual School

**Wesley Jeffries**  
Teacher  
Arlington High School

**Mentor and Internship Programs**

**Building a Robust CTE Program by Supporting Teachers and Students**  
This session illustrates the infrastructure of a robust CTE program at all levels. It fosters a strong support system for CTE teachers to ensure accessible and inclusive college and career opportunities for students. It will examine district wide leadership practices and systems to develop a prosperous CTE program.

**Kristi Dorf**  
TOSA – Career Pathways and Inclusive Practices  
Orange Unified School District

**Ashley Higuera**  
21st Century Learning Coordinator  
Orange Unified School District
SESSION I  
Tuesday, March 1, 2022

CONVENTION CENTER | 7:45 am - 9:00 am

VIRTUAL ONLY SESSIONS

CURRICULUM INTEGRATION

**Designing Pathway Experiences that Advance Career Readiness and Economic Equity**
Research shows that students who participate in a pathway that combines rigorous academics with real-world work experiences are more likely to stay in school and develop the knowledge and skills that employers seek. Explore approaches for integrating academic and career technical learning throughout a pathway's program of study.

**ROBERT CURTIS**  
Director of Practice and Networks  
Linked Learning Alliance

**DAN STORZ**  
Director of Field Engagement  
Linked Learning Alliance

California Partnership Academy Model

**Meeting the Needs of Diverse Learners in your Pathways**
Support Systems for Students and Teachers, for example, career guidance, counseling, academic support, peer support, transition programs, advisories, AVID-like programs, etc.; and support for the teaching team such as team curriculum retreats, development of professional learning communities, and professional development opportunities.

**JACKIE WHITE**  
Assistant Superintendent  
Sacramento County Office of Education

**CHRISTY MOUSTRIS**  
Educational Consultant  
Sacramento County Office of Education

Career Pathways / Industry Sectors

**NCCER Industry Recognized Credentials for Construction/Trades Programs**
Improve Construction & Skilled Trades programs to meet State & Federal Guidelines (Perkins) and provide pathway articulation to post-secondary and industry with portable, industry-recognized credentials that are delivered through a standardized system of accreditation, instructor certification, curriculum and assessments, and a national registry. [www.nccer.org](http://www.nccer.org) NCCER: the Construction Industry's Education Foundation

**ASHLEIGH PORUZNIK**  
NCCER Senior Workforce Development Manager  
NCCER

**KAREN KEITH**  
NCCER Executive Director  
NCCER/Pearson

Mentor and Internship Programs

**Leadership is a Choice**
Leadership is about influence and a learnable skill. In this interactive session, we will focus on strategies for interns to develop leadership competencies such as trust, vision, authentic communication, time management, and self-efficacy.

**GARY MCGUEY**  
Founder  
Gary McGuey Leadership

**JUNE BAYHA**  
CEO  
Bayha Group
RICH REDMOND is a top call and highly influential touring/recording drummer/percussionist based in Nashville and Los Angeles. Rich's versatile, dynamic, and rock-solid drumming is the sound behind many of today's top talents. Rich has toured/recorded/performed with the "who's who" of the music world: Jason Aldean, Garth Brooks, Ludacris, Kelly Clarkson, Bryan Adams, Bob Seger, Chris Cornell, Joe Perry, Jewel, Miranda Lambert, Luke Bryan, Keith Urban, Derek Trucks, Florida Georgia Line, Thomas Rhett, Lit, Travis Tritt, Kelly Hansen (Foreigner), Mickey Thomas (Jefferson Starship), Thompson Square, Little Big Town, Kelsea Ballerini, Steel Magnolia, Pam Tillis, Vince Gill, Susan Ashton, Deana Carter, Marty Stuart, 1,000 Horses, Chris Stapleton, Montgomery Gentry, Alabama, John Anderson, Trace Adkins, Jennifer Nettles, Sara Evans, Darius Rucker, Kenny Rogers, Rascal Flatts, Emily West, The Pointer Sisters, Lauren Alaina, Tyler Farr, Flaco Jimenez, Brantley Gilbert, Hank Williams III, Doc Walker, Gene Watson, Mindy McCready, Richie McDonald, Andi Gripps, Jedd Hughes, Patricia Conroy, Earl Thomas Conley, Catherine Britt, Anita Cochran, Jim Brickman, John Anderson, Lila McCann, Lindsay Ell, Kristy Lee Cook, Michael Peterson, The Roadhoppers, The Stellas, Rushlow, Chuck Wicks, Steve Allen, Phyllis Diller, Kid Rock, Brad Gillis, Julian Coryell, Chris Daughtry, Charles Kelley, and many others. Rich has played drums and percussion on 28 #1 singles with sales well over the 20 million mark. As a high-energy live showman, Rich plays sold out shows nightly in amphitheaters, arenas, and stadiums across the world, reaching over 2 million fans per year.

Rich has appeared multiple times on a trail of television shows such as Saturday Night Live, The Voice, American Idol, The Grammy Awards, The Tonight Show (with Leno, O'Brien and Fallon), The Today Show, Conan O'Brien, Jimmy Kimmel, Craig Ferguson, Good Morning America, Ellen, The CMA Awards, ACM Awards, CMT Awards, ACA Awards, as well as being prominently featured in 19 music popular music videos. Rich has produced 3 #1 hits for the groups Thompson Square and Parmalee. As a songwriter, Rich has celebrated 3 #1 songs with Australia’s “The Wolfe Brothers”.

As an international motivational speaker, Rich brings his “CRASH Course For Success” motivational drumming event to drum shops, music stores, high schools, colleges and corporate events across the world. Some of Rich’s clients include Cisco, Johnson and Johnson, Hewlett Packard, Microsoft, Presidio, Hard Rock Café and many others. Rich has presented at The Percussive Arts Society Convention in 2011 and 2013. Rich is an adjunct faculty member at Musician’s Institute in Hollywood and The Drummer’s Collective in New York City.

Rich began playing drums at age 6 and eventually played in the prestigious 1:00 Lab Band at The University of North Texas. Receiving his Master’s Degree in Music Education, Rich now combines his classical training and 'street smarts' musicianship to bring his passion filled drumming to the world. Rich was named “Country Drummer of The Year” in Modern Drummer Magazine in 2015, 2016, 2017, and 2018. Rich was voted “Best Country Drummer” and “Clinician” by both Modern Drummer and Drum! Magazines for several years. Rich’s first book, “Fundamentals of Drumming For Kids ages 5-10” is published by Modern Drummer and is an Amazon bestseller. Rich’s second book, “CRASH Course For Success: 5 Ways To Supercharge Your Personal and Professional Life” is available in 3 formats and is also an Amazon bestseller.

Rich is also a columnist for Modern Drummer, Drum! As a SAG actor, Rich has appeared in films such as: “All Light Will End” on Netflix and SYFY Channel’s hit show “Happy”. Rich’s podcast “The Rich Redmond Show” features entertaining and insightful interviews with musicians, actors, authors and comedians. www.richredmond.com

RAMYA SUBRAMANIAN is the 2021-2022 California DECA State President. A senior from Irvington High School, Ramya leads over 4,500 DECA members from across the state as they pursue career fields in Business, Marketing, Hospitality, and Finance. Outside of her time spent in DECA, Ramya loves to play badminton and the piano and is active in her school’s Mock Trial club. Additionally, she loves to learn different forms of crafts, artwork, and tinker with jewelry. She loves to creatively expand her knowledge whether it be learning a new trick on adobe or making paper mâché and is grateful DECA has helped her in all her other interests.
WELCOME TO THE EXHIBITORS’ MARKETPLACE

The Annual Exhibitors’ Marketplace offers unique, one-stop shopping and networking specifically tailored to the Educating for Careers program. The 2022 Exhibitors’ Marketplace offers a variety of new features to spark your creativity and generate new ideas with several exhibitors who are with us for the first time as well as those who are familiar faces here at Educating for Careers.

You have three tickets in your registration packet—one for Monday, one for the Monday Reception and one for Tuesday. Door prize tickets must be deposited 15 minutes before the beginning of the break. Door prize winners will be posted at the beginning of each of the three conference breaks in the vendor area. Prizes must be claimed by the winner at the Registration Desk before the beginning of the next break or they will be returned to the prize pool for later drawings. In other words, if your name is drawn during the 9:45 – 10:15 am break, you must claim that prize before the 2:30 pm break. The final drawing will be held during the final break at 11:00 am in Hall B on Tuesday. The Prize Cage will be emptied Monday after the 3:00 pm drawing and on Monday evening after the reception. For the door prize drawings during the Social/Networking Reception and the Final Drawing at 11:00 on Tuesday, winners must be present to claim their prize.

Exhibit Hours

**Monday, February 28, 2022**
7:15 am – 11:45 am | **Open Exhibit Hours**
7:15 am – 8:15 am | **Breakfast Buffet**
9:45 am – 10:15 am | **Break – Prize Drawing**
1:15 pm – 6:15 pm | **Open Exhibit Hours**
2:30 pm – 3:00 pm | **Break – Prize Drawing**
4:30 pm – 6:15 pm | **Reception - Special Prize Drawings (MUST BE PRESENT)**

**Tuesday, March 1, 2022**
8:00 am – 11:30 am | **Open Exhibit Hours**
9:00 am – 9:30 am | **Break – Prize Drawing**
11:00 am | **Final Prize Drawing (MUST BE PRESENT)**
11:30 am | **Exhibit Hall Closed**

**Prizes Include:**
Prizes to be given away during the Conference include over $3,000 worth of prizes from the Conference Committee and generous gifts from the Exhibitors.
## LIST OF EXHIBITORS

<table>
<thead>
<tr>
<th>Company</th>
<th>Booth #</th>
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<tbody>
<tr>
<td>3 Rocks Technology</td>
<td>311</td>
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<tr>
<td>9-1-1 Careers are Calling</td>
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3 ROCKS TECHNOLOGY
Contact: Alex Feng
Telephone: 909-297-5173
Email: info@3rockstech.com
Address: 1838 Ambrosia Avenue
Upland, CA 91784
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ANATOMAGE
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Website: www.anatomage.com

ANATOMY IN CLAY LEARNING SYSTEM
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Loveland, CO 80538
Website: www.anatomyinclay.com
CA ASSOCIATION OF CAREER TECHNICAL EDUCATION
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Palmdale, CA 93550
Telephone: 661-575-1025
E-mail: dwalker@avhsd.org
Website: www.acteonline.org/california-association-for-career-and-technical-education

CALIFORNIA EDUCATORS TOGETHER
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2491 Carmichael Drive, Ste 500
Telephone: 530-879-7462
E-mail: cte@bcoe.org
Website: www.caeducatorstogether.org

CAL CASUALTY
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Telephone: 916-972-5662
E-mail: akeidel@calcas.com
Website: readyforquote.com/amanda

CAREER LAUNCH
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Website: www.careerlaunch.academy

CAREERSAFE
Contact: Emily Van Horn
Telephone: 979-260-0030
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Website: www.careersafeonline.com

CERTIPORT
Contact: Francie Stuart
Telephone: 385-307-0382
E-mail: francie.stuart@pearson.com
Website: www.Certiport.com

CERTIPORT – PMI Project Management Ready
Contact: Jennifer Denney
Telephone: 323-480-0818
E-mail: jennifer.denney@pearson.com
Website: www.certiport.com/pmi

CONSTRUCTION INDUSTRY EDUCATION FOUNDATION
Contact: Katie Kempker
Telephone: 916-465-8346
E-mail: kkempker@srbx.org
Website: www.cie.foundation
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<tr>
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<tr>
<td><strong>CREATOR BOT LEARNING</strong></td>
<td><strong>Booth 227</strong></td>
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<tr>
<td>Contact: Evan Boorman</td>
<td>Address: 11701 Montana Ave 201 Los Angeles, CA 90049</td>
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<tr>
<td>Telephone: 310-740-0352</td>
<td>E-mail: <a href="mailto:evan@coderevkids.com">evan@coderevkids.com</a></td>
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<td>Contact: Ken Potthoff</td>
<td>Address: 1800 Southern Lane Decatur, GA 30033-4097</td>
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<td><strong>CYBERFORWARD ACADEMY</strong></td>
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<tr>
<td>Contact: Lynn Stewart</td>
<td>Address: 1319 N El Camino Real San Clemente, CA 92672</td>
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<tr>
<td>Telephone: 800-203-3817</td>
<td>E-mail: <a href="mailto:training@cyberfwd.com">training@cyberfwd.com</a></td>
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<td><strong>DATAVIDEO CORPORATION</strong></td>
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<tr>
<td>Contact: Craig Moffat, Rob Read</td>
<td>Address: 7048 Elmer Avenue Whittier, CA 90602</td>
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<td>Telephone: 562-696-2324</td>
<td>FAX: 562-598-6980</td>
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<td>E-mail: <a href="mailto:sales@datavideo.com">sales@datavideo.com</a></td>
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<td><strong>DREAM CATCHER</strong></td>
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<tr>
<td>Contact: Steve Ward</td>
<td>Address: 8298 Miramar Circle Jurupa Valley, CA 92509</td>
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<tr>
<td>Telephone: 650-999-0852</td>
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<td><strong>EDYNAMIC LEARNING</strong></td>
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<tr>
<td>Contact: David Reasoner</td>
<td>Address: 1256 Main St, Ste 256 Southlake, TX 76092</td>
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<td>Telephone: 206-605-9955</td>
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<td>Get Focused...Stay Focused</td>
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