

CALIFORNIA CAREER PATHWAYS CONSORTIA  
AND CALIFORNIA PARTNERSHIP ACADEMIES

# *Educating For Careers*



## Returning to Instruction in a New World

### February 27 - March 1, 2022

ANNUAL CONFERENCE • SAFE CREDIT UNION CONVENTION CENTER, SACRAMENTO

# CONFERENCE

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### End of Conference – Have a safe trip home!

\*\*All tables will be numbered to make it easier for teams to find each other during the crowded general session times. These tables are not pre-assigned, just numbered for your benefit. Please take advantage of this system with your team.

#### PLEASE NOTE!!

*You may be photographed and the photos may be used publicly to continue to support the mission of Educating for Careers. If you do not wish to be photographed, please notify the registration desk.*



# Returning to Instruction in a New World

## SPECIAL GREETINGS

### From Your Conference Committee

Welcome to the 2022 Educating for Careers Conference. The Conference Committee has exciting additions to the format this year. The conference will continue to go paperless with the program online in a downloadable version and on the Educating for Careers 2022 app. The goal of the Committee is that all attendees will find a wealth of information to jump-start the entire Educating for Careers Conference. Each year a variety of delivery systems, strategies, and Industry Sectors throughout California's CTE system are represented in the more than 200 breakout sessions offered over the course of this three-day conference. *Please note that those attendees who have selected the hybrid option will find that not all breakout sessions will be available online.*

Breakout sessions are open to all conference attendees even though they may be identified by a specific icon(s) in the description. Here are a few highlights from the conference:

- Sunday will open with three rounds of 90-minute interactive Breakout Sessions
- The Opening general session **Keynote** Sarita Maybin, Sunday, 3:30 – 5:00 pm
- The Monday morning general session **Keynote** Brandon Fleming, 8:15 – 9:45 am
- The **Networking Reception** on Monday, February 28 from 4:30 – 6:00 pm in Convention Center, Hall B that features excellent examples of project-based learning.
- The robust **Exhibitors' Marketplace** with over 60 exhibits including education and technology.
- The closing general session **Keynote** Rich Redmond will occur on Tuesday at 9:30 – 11:00 am with brunch.

Our hope is that you have a rewarding conference as we focus on "Returning to."

**Don Borges**

*Dean*  
Agricultural Education,  
Modesto Junior College

**Valerie Vuicich**

*Event Coordinator*  
Fresno County Superintendent of Schools Office

**Carla Cherry**

*Consultant*  
Bakersfield

**Kay Orrell**

*Consultant*  
Arroyo Grande

**Maria Burrigh**

*Education Programs Consultant*  
California Department of Education

### From Your State Leadership

**Pete Callas**

*Director*  
Career and College Transition Division  
California Department of Education

**Lynn Shaw,**  
Ph.D.

*Director*  
Career Education Practices  
California Community Colleges Chancellor's Office

### California Association of Career Technical Education (CACTE)

**Morri Elliott**

*President*  
California Association of Career Technical Education

### Thank you to the following

**Susan Tidyman**

*State and Regional Coordinator*  
College and Career Academy Support  
Network (CCASN)

**Michelle Upton**

*High School Innovations and  
Initiatives Office*  
California Department of Education



## CONFERENCE SCHEDULE

### Sunday, February 27, 2022

7:00 am - 5:00 pm	Conference Registration	Convention Center West Lobby
7:30 am - 8:45 am	Continental Breakfast	Ballroom A and B Pre-Function Areas
9:00 am - 10:30 am	Breakout Session I	Convention Center
11:00 am - 12:30 pm	Breakout Sessions II	Convention Center
12:30 pm - 1:30 pm	Boxed Lunch	Convention Center Ballroom A and B Pre-Function Areas
1:30 pm - 3:00 pm	Breakout Sessions III	Convention Center
3:00 pm - 3:30 pm	Snack Break	Convention Center Ballroom A and B Pre-Function Areas
3:30 pm - 5:00 pm	Opening General Session with Keynote Speaker	Convention Center - Hall C/D

### Monday, February 28, 2022

7:00 am - 5:00 pm	Conference Registration	Convention West Lobby
7:00 am - 11:45 am	Exhibitors' Marketplace Open	Convention Center Hall B
7:15 am - 8:15 am	Breakfast Buffet	Convention Center Hall B
8:15 am - 9:45 am	General Session with Keynote Speaker	Convention Center Hall C/D
9:45 am - 10:15 am	Break - 1st Drawing	Exhibitors' Marketplace, Hall B
10:15 am - 11:30 am	Breakout Sessions	Convention Center
11:45 am - 1:00 pm	Luncheon/General Session	Convention Center Hall C/D
11:45 am - 1:00 pm	Exhibitors' Marketplace Closed	Exhibitors' Marketplace, Hall B
1:00 pm - 6:15 pm	Exhibitors' Marketplace Open	Exhibitors' Marketplace, Hall B
1:15 pm - 2:30 pm	Breakout Sessions	Convention Center
2:30 pm - 3:00 pm	Break - 2nd Drawing	Exhibitors' Marketplace, Hall B
3:00 pm - 4:15 pm	Breakout Sessions	Convention Center
4:30 pm - 6:00 pm	Networking Reception 3rd Drawing	Exhibitors' Marketplace, Hall B

### Tuesday, March 1, 2022

7:45 am - 9:00 am	Breakout Sessions CPA Coordinator/Director Meeting	Convention Center
8:00 am - 11:30 am	Exhibitors' Marketplace	Convention Center, Hall B
9:00 am - 9:30 am	Break - 4th Drawing	Exhibitors' Marketplace, Hall B
9:30 am - 11:00 am	Final General Session/Brunch with Keynote Speaker	Convention Center, Hall C/D
11:00 am - 11:30 am	Final Break - 5th Drawing	Exhibitors' Marketplace, Hall B





## WORKSHOP SESSION ICON KEY

*Workshop sessions are open to all conference participants. Icons are used to assist in identifying those sessions offered by partner organizations or exhibitors.*



Breakout sessions denoted with the California Partnership Academies icon are associated with California Partnership Academies strategies and/or California Partnership Academies funding.



Breakout sessions denoted with the Middle School icon are associated with middle school strategies or connections pertaining to middle schools.



Breakout sessions denoted for CTEIG, Perkins, or SSP that are associated with strategies and/or funding in the aforementioned funding.



Breakout sessions denoted with this icon may promote products or services available for purchase.



# ***Special Announcements***

## **Exciting Opportunity Announcement**

We have an exciting opportunity for those attending EFC 2022! YouScience, in partnership with Goodheart-Willcox Publisher, will be offering a Certification Lab for attendees to earn industry-recognized certifications in numerous industry sectors. Click [here](#) to download a list of the certifications available in the Precision Exams by YouScience exam library.

This complimentary certification lab will allow educators to experience the exam platform and get a feel for the student experience. We invite you to take advantage of this opportunity to certify!

SAFE Credit Union Convention Center, Sacramento

Room: **Meeting Room 16**

Times: **Sunday February 27th from 1:00 pm to 5:00 pm**

**Monday February 28th from 10:00 am to 5:00 pm**

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## **Perkins/CTEIG Office Hours**

Room: **Meeting Room 5 and Meeting Room 8**

Times: **Sunday, February 27, 2022, 1:00 pm – 3:00 pm – Perkins only!**

**Monday, February 28, 2022, 10:00 am – 12:00 pm**

**AND 1:00 pm – 3:00 pm – CTEIG and Perkins**





# OVERVIEW

SUNDAY, FEBRUARY 27, 2022

Session 1

9:00 am - 10:30 am

## CONVENTION CENTER

<b>Hall A</b> In Person and Virtual California Partnership Academy Team Meeting Room  <i>Invitation Only</i>	<b>Ballroom A11</b> In Person and Virtual Downey MADE Stronger - K12 SWP Lessons Learned <i>John M. Harris</i>	<b>Ballroom B8/10</b> In Person and Virtual Workplace Innovations: Their Impact on Career Pathways  <i>Hans K. Meeder</i>	<b>Meeting Room 9</b> In Person and Virtual Closing the Skills Gap and Preparing Students for the Future <i>Steve Harrington</i>	<b>VIRTUAL ONLY</b> The Driving Force Behind Innovation: Skill-Based CTE  <i>Anne Bogstad</i>
<b>Ballroom A1</b> In Person Only Boss Your Brain: Hardcore Mental Health Conditioning for CTE  <i>Eric D. Fan</i>	<b>Ballroom B1</b> In Person Only Engaging Anatomy Students: Building Body Systems in Clay <i>Isabelle Roethel</i>	<b>Meeting Room 1</b> In Person Only Gamifying Your Business/Finance Class with Budgeting & Stock Games  <i>Paul Vasey</i>	<b>Meeting Room 10</b> In Person and Virtual How to Identify What Engages and Intrinsically Motivates Your Students  <i>Steve Ward</i>	<b>VIRTUAL ONLY</b> Career Exploration for High School Students  <i>Jamie Finch</i>
<b>Ballroom A2/3</b> In Person Only Getting Middle School Students Ready for Career Pathways  <i>Karen Miles</i> 	<b>Ballroom B2</b> In Person Only A Radical Shift in the American Education Policy  <i>Ken Broermann</i>	<b>Meeting Room 2</b> In Person and Virtual Supporting Student Pathways from Education to Employment through Local Communities  <i>Jarlath O'Carroll</i>	<b>Meeting Room 11</b> In Person Only Emotional Intelligence and the Future of Work  <i>Edgar Blunt</i>	<b>VIRTUAL ONLY</b> Resources for Crafting Curriculum that Engages and Connects <i>Brenda Peterson</i>
<b>Ballroom A4/5</b> In Person Only Where in the World Did CTE Online Go? Find Out! <i>Amy Steele</i>	<b>Ballroom B4</b> In Person Only CALPADS Coding: How to Ensure You're Capturing Accurate CCR Data <i>Hatha L. Parrish</i>	<b>Meeting Room 3/4</b> In Person and Virtual How to Support Equitable Work-Based Learning Programs for Pathways <i>Rose Gonzalez</i>	<b>Meeting Room 12/13</b> In Person Only The Career Exploration and Workplace Readiness Pipeline: Middle, Secondary, Adult  <i>Darren Morris</i>	<b>VIRTUAL ONLY</b> The Potency of Design Thinking: Immerse Students in Their Community <i>Steve Martinez</i>
<b>Ballroom A6</b> In Person Only Career Exploration in Palo Alto USD <i>Jessica Tabron</i>	<b>Ballroom B5</b> In Person and Virtual Using AR/VR to Inspire Students' Pursuit of Career Pathways  <i>David Elliott</i>	<b>Meeting Room 5</b> In Person Only California Partnership Academy Team Meeting Room	<b>Meeting Room 14</b> In Person Only California Partnership Academy Team Meeting Room 	<b>VIRTUAL ONLY</b> The Who, What, When, Where, and Why of CTE Credentialing <i>Bridget Mondt</i>
<b>Ballroom A7</b> In Person Only Next Level Emergency Services Pathway with Simulators, WBL, & Certification <i>Rodnie Roberts</i>	<b>Ballroom B6</b> In Person Only AVHS 2.0 <i>Dimitri Chronopoulos</i>	<b>Meeting Room 6</b> In Person Only California Partnership Academy Team Meeting Room 	<b>Meeting Room 15</b> In Person Only California Partnership Academy Team Meeting Room 	<b>VIRTUAL ONLY</b> How to create Lasting Business Partnerships <i>John Berg</i>
<b>Ballroom A8</b> In Person and Virtual NCCER Industry Recognized Credentials for Construction/Trades Programs <i>Ashleigh Poruznik</i>	<b>Ballroom 7/9</b> In Person Only Design Thinking, Prototyping & Modeling throughout Every CTE Pathway  <i>Dawn Fregosa</i>	<b>Meeting Room 7</b> In Person Only California Partnership Academy Team Meeting Room 		



## CONVENTION CENTER

<p><b>Hall A</b></p> <p>In Person and Virtual</p> <p>Moving the Needle Summer 2021 Reunion - "How Might We..."</p> <p><b>Invitation Only</b></p> <p><i>Maria Burright</i></p>	<p><b>Ballroom A8</b></p> <p>In Person Only</p> <p>Shop Tips - Keep it Simple, Organized, and Safe</p> <p><i>Anthony Ayerza</i></p>	<p><b>Ballroom B4</b></p> <p>In Person Only</p> <p>Establish a HOSA Chapter for Your Health Science/Medical Pathway!</p> <p><i>Mike McCalm</i></p>	<p><b>Meeting Room 2</b></p> <p>In Person and Virtual</p> <p>Work-Based Learning at Scale to Ensure Equitable Access into Employment</p> <p><i>Jarlath O'Carroll</i></p>	<p><b>Meeting Room 10</b></p> <p>In Person and Virtual</p> <p>GFSF: Wheatland High School Road to Success</p> <p><i>Carol Keiser</i></p>
<p><b>Ballroom A1</b></p> <p>In Person Only</p> <p>Boss Your Brain: Hardcore Mental Health Conditioning for CTE</p> <p><i>Eric D. Fan</i></p>	<p><b>Ballroom A9</b></p> <p>In Person and Virtual</p> <p>Industry -backed Certifications to Enhance College and Career Possibilities</p> <p><i>Gladys Recinos</i></p>	<p><b>Ballroom B5</b></p> <p>In Person and Virtual</p> <p>Ensuring Equity and Inclusion Through Responsive Career and College Programming</p> <p><i>Joanne Clark</i></p>	<p><b>Meeting Room 3/4</b></p> <p>In Person and Virtual</p> <p>Career Awareness: It's Not Just for Breakfast (or High School) Anymore!</p> <p><i>Chris Persons, Ed.D.</i></p>	<p><b>Meeting Room 11</b></p> <p>In Person Only</p> <p>Organized Binder: The Opportunity for All Students to Succeed</p> <p><i>Mitch Weathers</i></p>
<p><b>Ballroom A2/3</b></p> <p>In Person Only</p> <p>Build Your CTE Pipeline by Creating Middle School Careers Camps!</p> <p><i>MaryRose Lovgren</i></p>	<p><b>Ballroom A10</b></p> <p>In Person In Person and Virtual</p> <p>Specialized Secondary Programs (SSP) Meet Your Mentor</p> <p><i>Charlene Cowan</i></p>	<p><b>Ballroom B6</b></p> <p>In Person and Virtual</p> <p>SiskiyouWorks: Linking Education and Industry, Year 2</p> <p><i>Marie Caldwell</i></p>	<p><b>Meeting Room 5</b></p> <p>In Person Only</p> <p>Perkins Technical Assistance Office</p>	<p><b>Meeting Room 14</b></p> <p>In Person Only</p> <p>California Partnership Academy Team Meeting Room</p>
<p><b>Ballroom A4/5</b></p> <p>In Person Only</p> <p>Where In the World Did CTE Online Go? Find Out!</p> <p><i>Amy Steele</i></p>	<p><b>Ballroom A11</b></p> <p>In Person and Virtual</p> <p>Insights into Expanding Virtual Work-Based Learning</p> <p><i>John M. Harris</i></p>	<p><b>Ballroom 7/9</b></p> <p>In Person and Virtual</p> <p>Summer of CTE: K12 Camps, PBL, Enrichment/Internships for Expanding Exposure</p> <p><i>Dawn Fregosa</i></p>	<p><b>Meeting Room 6</b></p> <p>In Person Only</p> <p>California Partnership Academy Team Meeting Room</p>	<p><b>Meeting Room 15</b></p> <p>In Person Only</p> <p>California Partnership Academy Team Meeting Room</p>
<p><b>Ballroom A6</b></p> <p>In Person and Virtual</p> <p>VROP Public Safety - How to Incorporate Digital Training Simulator (MILO)</p> <p><i>Christie Mooradian</i></p>	<p><b>Ballroom B1</b></p> <p>In Person</p> <p>Developing a Web Presence with Google Sites</p> <p><i>Tucker Schwarberg</i></p>	<p><b>Ballroom B8/10</b></p> <p>In Person and Virtual</p> <p>Maximizing Business and Industry Engagement in Career Pathway Programs</p> <p><i>Hans K. Meeder</i></p>	<p><b>Meeting Room 7</b></p> <p>In Person Only</p> <p>California Partnership Academy Team Meeting Room</p>	<p><b>VIRTUAL ONLY</b></p> <p>Supporting Successful Secondary to Post-Secondary Pathways in a Pandemic</p> <p><i>Dr. Narineh Makijan</i></p>
<p><b>Ballroom A7</b></p> <p>In Person Only</p> <p>Leveraging Your District Graduate Portrait to Support College &amp; Career</p> <p><i>Theron Cosgrave</i></p>	<p><b>Ballroom B3</b></p> <p>In Person and Virtual</p> <p>Include Me! How to Implement Inclusive Practices in CTE Courses</p> <p><i>Tiffany King</i></p>	<p><b>Meeting Room 1</b></p> <p>In Person and Virtual</p> <p>Engaging Students through Alternative Work-based Learning Opportunities</p> <p><i>Teri Jones</i></p>	<p><b>Meeting Room 9</b></p> <p>In Person and Virtual</p> <p>Retaining CTE Teachers: Supporting Effective Mentoring Structures</p> <p><i>Grant Ermis</i></p>	





# OVERVIEW

SUNDAY, FEBRUARY 27, 2022

Session 3

1:30 pm - 3:00 pm

## CONVENTION CENTER

<b>Hall A</b> In Person and Virtual California Partnership Academy Youth Apprenticeship Program <i>Invitation Only</i>  Maria Burright	<b>Ballroom A11</b> In Person and Virtual Collaborative OER Publishing: Schools, Colleges, and Industry John M. Harris	<b>Ballroom 7/9</b> In Person Only Integrated Project-Based Learning: Manufacturing & Sports Medicine Ardy Riego	<b>Meeting Room 7</b> In Person Only California Partnership Academy Team Meeting Room 	<b>VIRTUAL ONLY</b> The Academy Bunch  Louis Barreto
<b>Ballroom A2/3</b> In Person Only Pathway Days MS to HS Transitions  Brandi Augenstein	<b>Ballroom B1</b> In Person and Virtual From the Classroom to the Workforce: Obtaining and Maintaining Internships  Agustin Toledo	<b>Ballroom B8/10</b> In Person Only Plug and Play Post-Secondary Success Curriculum  Nicole Serena Silver	<b>Meeting Room 9</b> In Person Only Empowering Alternative Education through Career Pathways Roberta Figueroa	<b>VIRTUAL ONLY</b> Why it Matters! CPA Ed Code 101 for Administrators  Carlos Garcia
<b>Ballroom A6</b> In Person Only Apprenticeships Reaching Career Horizons (ARCH) - Registered HS Apprenticeship Program Pam Knapp	<b>Ballroom B2</b> In Person and Virtual The Story Academy Student Data from the Pandemic Tells Us Dr. Betsy McKinstry	<b>Meeting Room 1</b> In Person Only Educating for Green Careers Doron Markus	<b>Meeting Room 10</b> In Person and Virtual Designing Effective Digital Badge Programs to Support Career Pathways Krisha Moeller	<b>VIRTUAL ONLY</b> The History of the Academy Model and Why it Matters  Connie Makijan
<b>Ballroom A7</b> In Person and Virtual Blazing Trails from the Classroom to the Real World  Thomas McMullen	<b>Ballroom B3</b> In Person Only Digital Storytelling for Non-AME Pathways & AME Newbies Matthew Waynee	<b>Meeting Room 2</b> In Person Only Nationally Recognized Certificate for Pre- and Apprenticeship Programs  Christine Nieto	<b>Meeting Room 11</b> In Person Only Communication Mastery = Earning Power  June Bayha	<b>VIRTUAL ONLY</b> A Cyber Attack is Coming! Are Your Students Prepared? Dr. Jesus L. Ullor-Higuera
<b>Ballroom A8</b> In Person Only Building Tiny Houses Less is More Anthony Ayerza	<b>Ballroom B4</b> In Person Only Be Ready Beaumont - Recruiting and Retaining CTE Teachers Ebon Brown	<b>Meeting Room 3/4</b> In Person and Virtual RCOE CCTP - The Process of Our College & Career Plan Sara Crowder	<b>Meeting Room 12/13</b> In Person and Virtual Build Projects for Employers to Win Internships  Derick Lee	<b>VIRTUAL ONLY</b> Supporting Successful Secondary to Post-Secondary Pathways in a Pandemic Dr. Narineh Makijan
<b>Ballroom A9</b> In Person Only How Equitable CTE Helps Break the Generational Cycle of Poverty  Marianne Ramirez-Bland 	<b>Ballroom B5</b> In Person Only K-12 Strong Workforce Central/Mother Lode Office Michelle Wong	<b>Meeting Room 5</b> In Person Only Perkins Technical Assistance Office	<b>Meeting Room 14</b> In Person Only California Partnership Academy Team Meeting Room 	<b>VIRTUAL ONLY</b> Building a Robust CTE Program by Supporting Teachers and Students Kristi Dorf
<b>Ballroom A10</b> In Person and Virtual Specialized Secondary Programs (SSP) Mentors and Mentees  Charlene Cowan	<b>Ballroom B6</b> In Person Only Career Technical Education Incentive Grant (CTEIG) Tara Neilson	<b>Meeting Room 6</b> In Person Only California Partnership Academy Team Meeting Room 	<b>Meeting Room 15</b> In Person Only California Partnership Academy Team Meeting Room 	

### Plan Your Day: Sunday

General Session: 3:30 pm - 5:00 pm  
Keynote Speaker: Sarita Maybin

First Choice: \_\_\_\_\_

Second Choice: \_\_\_\_\_



## Hall A

## California Partnership Academy Model



In Person and Virtual

**California Partnership Academy Lighthouse Academies Convening- Invitation Only**

This session provides an opportunity to review program and reporting requirements, funding, and policy updates regarding the California Partnership Lighthouse Academies (LHA). Attendance at this session is mandatory for all LHA teams.

**MARIA BURRIGHT**

Education Programs Consultant  
California Department of Education

## Ballroom A1

## Career Pathway / Industry Sectors



In Person Only

**Boss Your Brain: Hardcore Mental Health Conditioning for CTE**

Squarage will edutain about truth-based mental health conditioning best practices that will encourage Neutral Thinking as opposed to traditional positive thinking concepts. Squarage will help student populations get through this difficult time by managing their negativity diet and cognitive distortions, so they can be better prepared for this COVID-19 workforce.

**ERIC D. FAN**

Gen Z Whisperer  
Squarage LLC

## Ballroom A2/3

## Middle School Connections



In Person Only

**Getting Middle School Students Ready for Career Pathways**

Learn how a middle school curriculum builds career readiness and student self-efficacy. Many students are lost when asked to make decisions about their future studies and careers in high school. Help them get started in middle school!

**KAREN MILES  
EXECUTIVE DIRECTOR**

Get Focused, Stay Focused National Resource Center



## Ballroom A4/5

## Career Pathways / Industry Sectors

In Person Only

**Where In the World Did CTE Online Go? Find Out!**

CTE Online has merged with California Educators Together! Join us to explore this new platform and learn where you can still access CTE Online's free lessons and resources, as well as looking at the additional features of California Educators Together. Participants are encouraged to bring their devices and follow along.

**AMY STEELE**

CTE Online Coordinator  
Butte County Office of Education

**AMANDA SAMONS**

Administrator  
Butte County Office of Education

## Ballroom A6

## Mentor and Internship Programs

In Person Only

**Career Exploration in Palo Alto USD**

I will be presenting Palo Alto USD's Advanced Authentic Research Program and our Pathways Handbook as they relate to mentorship and career exploration.

**JESSICA TABRON**

K12 Pathway Developer  
Palo Alto Unified School District





## SESSION I

Sunday, February 27, 2022

# Returning to Instruction in a New World

CONVENTION CENTER | 9:00 am - 10:30 am

### Ballroom A7

### Career Pathways / Industry Sectors

In Person Only

#### Next Level Emergency Services Pathway with Simulators, WBL, & Certification

This workshop focuses on how to successfully build a strong firefighting technology pathway in a high school with the support of well-built partners in the local community, federal and state level, and postsecondary education. We will also share how we improved the curriculum with Simulators, WBL, & specialized equipment.

##### RODNEY ROBERTS

Emergency Services Program Coordinator  
Valley ROP

##### GREG TARASCOU

Fire Chief  
Sanger Fire Department

##### FABRIZIO LOFARO

Superintendent  
Valley ROP

##### TIM GARRISON

U/R Fire Fighting Instructor  
Valley ROP

### Ballroom A8

### Career Pathways / Industry Sectors



In Person and Virtual

#### NCCER Industry Recognized Credentials for Construction/Trades Programs

Improve Construction & Skilled Trades programs to meet State & Federal Guidelines (Perkins) and provide pathway articulation to post-secondary and industry with portable, industry-recognized credentials that are delivered through a standardized system of accreditation, instructor certification, curriculum and assessments, and a national registry. [www.nccer.org](http://www.nccer.org) NCCER: the Construction Industry's Education Foundation

##### ASHLEIGH PORUZNIK

NCCER Senior Workforce Development Manager  
NCCER

##### CARISSA LOMBARDI

Student  
The Met High School

##### KAREN KEITH

NCCER Executive Director  
NCCER/Pearson

### Ballroom A11

### Career Pathways / Industry Sectors

In Person and Virtual

#### Downey MADE Stronger - K12 SWP Lessons Learned

In 2018, DUSD was awarded \$4.3 Million for the K12 SWP Round 1 Downey MADE Stronger focused on creating, supporting, and expanding high-quality career technical education (CTE) aligned with regional workforce development efforts. Now that the grant period has ended, we are ready to share lessons learned.

##### JOHN M. HARRIS

Director, College and Career Readiness Educational Services  
Downey Unified School District

##### JUNE BAYHA

CEO and Founder  
Bayha Group

### Ballroom B1

### Curriculum Integration

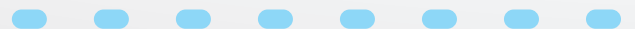
In Person Only

#### Engaging Anatomy Students: Building Body Systems in Clay

Explore a hands-on method of learning anatomy from a different perspective! In this workshop, you will build anatomy in clay using a hand-held skeleton model. Students who sculpt body systems develop an indelible understanding of anatomy, biomechanics, and the structures we share. Join us for a fun, engaging workshop!

##### ISABELLE ROETHEL

Department Chair / Anatomy Teacher  
Huntington Beach High School



CONVENTION CENTER | 9:00 am - 10:30 am

## Ballroom B2

## Work-Based Learning



In Person Only

**A Radical Shift in the American Education Policy**

With a major shift in the American Education Policy, there is a need to restructure the ways in which we develop and scale work-based learning. While educators redefine readiness, it is crucial to track both CTE concentrators and state compliancy while putting student success at the forefront. We will address WIOA, ESSA, and more.

**KEN BROERMANN**

*VP of Sales & Marketing*  
Transeo

## Ballroom B4

## Assessment and Accountability

In Person Only

**CALPADS Coding: How to Ensure You're Capturing Accurate CCR Data**

Is your CALPADS course data coding preventing you from getting accurate College and Career Readiness Indicator (CCRI) student outcome data on the CA Dashboard? Join the CVUHSD team as they discuss the pitfalls and solutions for accurate reporting, and share tools and resources to help you do the same.

**HATHA L. PARRISH**

*Director, Federal and State Programs*  
Centinela Valley Union High School District

**SANDRA CRUZ**

*Director, Teaching and Learning*  
Centinela Valley Union High School District

**KIM IRONS**

*K12 Pathway Coordinator*  
CVUHSD / LA Regional Consortia

## Ballroom B5

## Career Pathways / Industry Sectors



In Person and Virtual

**Using AR/VR to Inspire Students' Pursuit of Career Pathways**

Discover how thousands of school districts, CTE centers, community colleges, and universities are using augmented and virtual reality (AR/VR) to motivate and help students prepare for industry certifications in health science, manufacturing, agri-science, and transportation pathways.

**DAVID ELLIOTT**

*Regional Director*  
zSpace, Inc.

## Ballroom B6

## Career Pathways / Industry Sectors

In Person Only

**AVHS 2.0**

"AVHS 2.0" has become the motto for our CTE Department and College and Career Academies here at Arroyo Valley High School. Due to Covid restrictions, we are bringing industry certification programs, dual enrollment courses, work-based experiences and so much more to campus on a daily basis!

**DIMITRI CHRONOPOULOS**

*Program Specialist / CTE Department Chair*  
Arroyo Valley High School

**SAMUEL MOORE**

*CTE ICT Instructor*  
Arroyo Valley High School

**DAMIAN LOZANO**

*CTE Business & Logistics Instructor*  
Arroyo Valley High School

**KEITH BROCKIE**

*VAPA & District Demonstration Instructor*  
Arroyo Valley High School





## SESSION I

Sunday, February 27, 2022

# Returning to Instruction in a New World



CONVENTION CENTER | 9:00 am - 10:30 am

### Ballroom 7/9

### Curriculum Integration



In Person Only

#### **Design Thinking, Prototyping & Modeling throughout Every CTE Pathway**

Make design thinking, modeling, and 3D design common across all industry sectors. We will explore processes for integrating the growth and maker mindsets combined with project management, design thinking and 2D and 3D models to support CTE student. Participants will do hands-on activities that can be replicated across pathways.

**DAWN FREGOSA**

*CEO*

Collaborative Education Advisors

### Ballroom B8/10

### Career Pathways / Industry Sectors



In Person and Virtual

#### **Workplace Innovations: Their Impact on Career Pathways**

Are your pathway programs ready for the future? New technologies and business processes drive fast-paced change in the workplace. During this session, you will learn about key technologies and innovations that are driving change, how specific career pathway programs are being impacted, and how to get your programs ready.

**HANS K. MEEDER**

*President*

NC3T

### Meeting Room 1

### Career Pathways / Industry Sectors



In Person Only

#### **Gamifying Your Business/Finance Class with Budgeting & Stock Games**

Does your school have a chemistry Lab, a biology lab, or an Auto shop, then why don't you have a Finance Lab? Trends are showing that Gamifying your classroom increases engagement and that is exactly what we are going to show you with PersonalFinanceLab.com.

**PAUL VASEY**

*Senior Account Manager*

Personal Finance Lab

### Meeting Room 2

### Employer and Community Partnerships



In Person and Virtual

#### **Supporting Student Pathways from Education to Employment through Local Communities**

When There are multiple touch points where community support services can impact a student's journey to employment, a community that effectively supports its jobseekers creates a better ecosystem for all. Attendees will not only better understand the need for cross community support but learn how to begin implementing it.

**JARLATH O'CARROLL**

*CEO / Founder*

Jobspeaker, Inc.

**BOB SLAMAN**

*Sales Director*

Jobspeaker, Inc.



## Meeting Room 3/4

## Work-Based Learning

In Person and Virtual

### How to Support Equitable Work-Based Learning Programs for Pathways

Learn how district procedures help to ensure all students have powerful work-based learning opportunities as part of their pathway experience. Districts can support dynamic work-based learning (WBL) experiences that maximize student learning and integrate industry and academic outcomes. Attendees will receive resources and strategies to support high-quality WBL programs.

**ROSE GONZALEZ**

*Coordinator Workforce Development*  
San Bernadino Unified School District

**DAN STORZ**

*Director of Field Engagement*  
Linked Learning Alliance

**ROBERT CURTIS**

*Director of Practice*  
Linked Learning Alliance

**LAURA SMITH**

*Linked Learning Program Specialist*  
San Bernardino Unified School District

## Meeting Room 5

## Career Pathways / Industry Sectors



In Person Only

### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

## Meeting Room 6

## California Partnership Academy Model



In Person Only

### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

## Meeting Room 7

## California Partnership Academy Model



In Person Only

### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

## Meeting Room 9

## Career Pathways / Industry Sectors

In Person and Virtual

### Closing the Skills Gap and Preparing Students for the Future

Help students prepare for their futures by ensuring they are equipped to grow and succeed in education and careers. Stackable credentials provide opportunities for students allowing them to progress to higher paying jobs throughout their lifetime. Learn about short-term credentials with clear labor market value for manufacturing and logistics.

**STEVE HARRINGTON**

*Industry Liaison at National Center for Supply Chain Automation*  
National Center for Supply Chain Automation at Norco College

## Meeting Room 10

## Assessment and Accountability



In Person and Virtual

### How to Identify What Engages and Intrinsically Motivates Your Students

Purpose Driven education provides the tools to instill intrinsic motivation in students. Of primary focus is the evolution of an internal compass leading to individual fulfillment and accomplishment in all educational environments. Learn how Aspirational Data reveals opportunities for guidance and can collect the evidence needed for grants and funding.

**STEVE WARD**

*Founder and President*  
Dream Catcher





# SESSION I

Sunday, February 27, 2022

# Returning to Instruction in a New World



CONVENTION CENTER | 9:00 am - 10:30 am

## Meeting Room 11

## Career Pathways / Industry Sectors



In Person Only

### Emotional Intelligence and the Future of Work

This workshop will cover research on the future of work, the challenges that current and upcoming workers will face as it relates to the impact of technology, and what employers, employees, educators, and students can do immediately to prepare and adapt to a developing technological environment.

**EDGAR BLUNT**

CEO  
IMAGO

**ALAN HARRIS**

Director of Education  
IMAGO

## Meeting Room 12/13

## Curriculum Integration

In Person Only

### The Career Exploration and Workplace Readiness Pipeline: Middle, Secondary, Adult

Post-pandemic, we have an opportunity to both reverse our educational losses and advance progressively by complementing CTE programs to provide social and emotional learning (SEL) within a career exploration context and practical workplace readiness skills based on California Standards for Career Ready Practice. This presentation discusses instructional strategy and resources.

**DARREN MORRIS**

Instructional Designer  
Career and Technical Education Consortium of States (CTECS)

**KENNETH POTTHOFF**

Deputy Executive Director  
Career and Technical Education Consortium of States (CTECS)

## Meeting Room 14

In Person Only

### California Partnership Academy Team Meeting Room

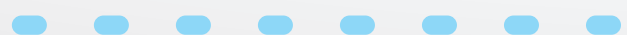
Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

## Meeting Room 15

In Person Only

### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.



CONVENTION CENTER | 9:00 am - 10:30 am

## VIRTUAL ONLY SESSIONS

## Career Pathways / Industry Sectors

**The Driving Force Behind Innovation: Skill-Based CTE**

By definition, innovation is an idea, creation or development aimed at improving how things are done. It is inevitable; it will drive the jobs of tomorrow. How are you preparing your students for these future careers and what foundation are you giving them to be future-ready?

**ANNE BOGSTAD**

Account Manager  
Realityworks

## Curriculum Integration

**Resources for Crafting Curriculum that Engages and Connects**

Discover online resources and innovative ways to bring guest experts and virtual events into the classroom to keep students engaged and connected with real world, authentic learning opportunities.

**BRENDA PETERSON**

IT & CTE Coordinator  
Pathways Charter School

## Career Pathways / Industry Sectors

**Career Exploration for High School Students**

Learn about the ways that high school students can start exploring careers as soon as 9th grade. Students can volunteer, get internships, and start deciding which careers interest them.

**JAMIE FINCH**

Chief Business Development Officer  
myKlovr

## Curriculum Integration

**The Potency of Design Thinking: Immerse Students in Their Community**

Participants will learn how Design Thinking can be implemented to purposefully get students engaged in their communities. An authentic Project-Based Learning experience allows students to work with stakeholders in their community. The nature of this PBL experience is cross-curricular and is designed to teach entrepreneurship while allowing students to network.

**STEVE MARTINEZ**

Economics Teacher  
Enochs High School

## Career Pathways / Industry Sectors

**The Who, What, When, Where, and Why of CTE Credentialing**

CTE credentialing can be confusing for a lot of people. In this presentation we will cover why you need it, where can you get it, and how you qualify for it. Other topics covered are funding factors, CALPADS codes, middle school electives and Common myths about CTE credentials.

**BRIDGET MONDT**

Coordinator CTE Teacher Credential Program  
Orange County Department of Education

**MAUREEN FECHTER**

Program Specialist CTE Credential Program  
Orange County Department of Education





# SESSION I

Sunday, February 27, 2022

# Returning to Instruction in a New World



CONVENTION CENTER | 9:00 am - 10:30 am

## VIRTUAL ONLY SESSION

## Mentor and Internship Programs

### Building a Robust CTE Program by Supporting Teachers and Students

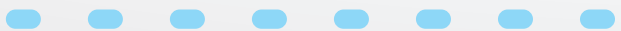
This session illustrates the infrastructure of a robust CTE program at all levels. It fosters a strong support system for CTE teachers to ensure accessible and inclusive college and career opportunities for students. It will examine district wide leadership practices and systems to develop a prosperous CTE program.

#### KRISTI DORF

TOSA - Career Pathways and Inclusive Practices  
Orange Unified School District

#### ASHLEY HIGUERA

21st Century Learning Coordinator  
Orange Unified School District



## Hall A

## California Partnership Academy Model



In Person and Virtual

**Moving the Needle Summer 2021 Reunion – “How Might We . . .” Invitation Only**

California Partnership Academies that participated in the 2021 Virtual Moving the Needle (MTN) Summer Institute with Design Thinking are invited to participate in a special session. Teams will meet with their Stewards and share successes and challenges with others from the same MTN strand. “Invitation Only”

**MARIA BURRIGHT**

*Education Programs Consultant*  
California Department of Education

## Ballroom A1

## Career Pathway / Industry Sectors



In Person Only

**Boss Your Brain: Hardcore Mental Health Conditioning for CTE**

Squarage will edutain about truth-based mental health conditioning best practices that will encourage Neutral Thinking as opposed to traditional positive thinking concepts. Squarage will help student populations get through this difficult time by managing their negativity diet and cognitive distortions, so they can be better prepared for this COVID-19 workforce.

**ERIC D. FAN**

*Gen Z Whisperer*  
Squarage LLC

## Ballroom A2/3

## Middle School Connections



In Person Only

**Build Your CTE Pipeline by Creating Middle School Careers Camps!**

Middle School CTE Summer Camps are an ideal way to introduce students to your high school CTE Pathways and help them start building skills. We will share with you our “formula” for creating successful camps, including identifying potential instructors, building community partnerships, and developing engaging camp curricula!

**MARYROSE LOVGREN**

*CTE Administrator*  
Butte County Office of Education

**KELLI GORDON**

*CTE Administrator*  
Butte County Office of Education

## Ballroom A4/5

## Career Pathways / Industry Sectors

In Person Only

**Where In the World Did CTE Online Go? Find Out!**

CTE Online has merged with California Educators Together! Join us to explore this new platform and learn where you can still access CTE Online’s free lessons and resources, as well as looking at the additional features of California Educators Together. Participants are encouraged to bring their devices and follow along.

**AMY STEELE**

*CTE Online Coordinator*  
Butte County Office of Education

**AMANDA SAMONS**

*Administrator*  
Butte County Office of Education





## SESSION 2

Sunday, February 27, 2022

# Returning to Instruction in a New World

CONVENTION CENTER | 11:00 am - 12:30 pm

### Ballroom A6

### Career Pathways / Industry Sectors

In Person Only

#### **VR0P Public Safety - How to Incorporate Digital Training Simulator (MILO)**

Come explore how Valley ROP uses a Digital Training Simulator (MILO) in collaboration with local police department to teach future police cadets how to use proper communication in a threatening scenario. In addition, learn about work-based learning, internships, hand-on-training, and certification that will enhance their experience in Public Safety Pathway.

#### **CHRISTIE MOORADIAN**

*Instructor*  
Valley ROP

#### **MARIA MERAZ**

*Director of Instructional Service*  
Valley ROP

#### **JOHN WARDE**

*Instructor*  
Valley ROP

### Ballroom A7

### Assessment and Accountability



In Person Only

#### **Leveraging Your District Graduate Portrait to Support College & Career**

How can districts leverage their graduate portrait to support career-related learning? Come learn about how Madera is using a systematic approach of aligning core and CTE instruction and assessments in order to help prepare students for college and career readiness.

#### **THERON COSGRAVE**

*Lead Consultant*  
Swanson & Cosgrave Consulting

#### **LAURA TONEY**

*Coordinator of College & Career Readiness*  
Madera Unified School District

### Ballroom A8

### Work-Based Learning

In Person Only

#### **Shop Tips - Keep it Simple, Organized, and Safe**

Simple shop tips will help instructors layout and set up a working lab that is safe and conducive to learning. Helpful tool boards and shop clean-up techniques will help simplify the hectic end of class responsibilities and preparation prior to the start of your next shop lab. "Simple, Organized, SAFE"

#### **ANTHONY AYERZA**

*CTE/ROP Content Coordinator*  
Fresno County Superintendent of Schools

#### **JOHNNY LOPES**

*Instructor*  
Fresno City College

#### **EFRAIN GUIZAR**

*CTE/ROP Content Coordinator*  
Fresno County Superintendent of Schools

### Ballroom A9

### Assessment and Accountability



In Person and Virtual

#### **Industry -backed Certifications to Enhance College and Career Possibilities**

ACT is a mission-driven, nonprofit organization dedicated to helping people achieve education and workplace success. Join this session to learn about the benefits and value of ACT's industry-recognized credential, WorkKeys and the National Career Readiness Certificate, ACT college placement exam, and ACT's resources for social and emotional learning.

#### **GLADYS RECINOS**

*California Account Executive*  
ACT, Inc.

#### **CHRISTINE NIETO**

*Workforce Account Executive*

#### **MIKE COPOBIANCO**

*National Director, States & Strategic Partnerships*  
ACT, Inc.



CONVENTION CENTER | 11:00 am - 12:30 pm

## Ballroom A10

## California Partnership Academy Model

**Specialized Secondary Programs (SSP) Meet Your Mentor**

This session provides an opportunity for all Specialized Secondary Programs (SP) grantees to meet with their assigned mentors to meet and collaborate regarding program requirements of the SSP.

**CHARLENE COWAN**

Education Programs Consultant  
California Department of Education

**SUSAN TIDYMAN**

State and Regional Coordinator  
College & Career Alliance and Support Network (CCASN)

## Ballroom A11

## Work-Based Learning

In Person and Virtual

**Insights into Expanding Virtual Work-Based Learning**

DUSD built upon its pandemic-inspired virtual work experience program (co-designed and facilitated by Bayha Group), with added industry partners from across the nation, including Harvard School of Medicine. Remote work-based learning opens up a world of possibilities for students. We will share best practices, intern testimonials, and more.

**JOHN M. HARRIS**

Director, College and Career Readiness Educational Services  
Downey Unified School District

**CASANDRA MARTINEZ**

Co-Designer and Alumni  
Bayha Group

**JUNE BAYHA**

CEO and Founder  
Bayha Group

## Ballroom B1

## California Partnership Academy Model

In Person

**Developing a Web Presence with Google Sites**

The first thing anyone does to learn about your program is to Google it in today's world. Join this session to learn how to establish an online presence that is effective and professional. Learn how to use Google Sites to promote your CPA and communication with stakeholders.

**TUCKER SCHWARBERG**

Co-Coordinator  
Ceres High School

**DAVID VETTER**

Co-Coordinator  
Ceres High School

## Ballroom B3

## Secondary-Postsecondary Connections

In Person and Virtual

**Include Me! How to Implement Inclusive Practices in CTE Courses**

How do we implement inclusive practices in CTE courses? Adapting curriculum and providing accommodations in CTE and vocational prep courses can often be a challenge. This presentation will highlight resources, adaptations, and accommodations that can be implemented in order to provide a more inclusive setting for all students.

**TIFFANY KING**

Director, Special Education  
Poway Unified School District

**LAURA MUELLER**

Program Specialist  
Poway Unified School District







## SESSION 2

Sunday, February 27, 2022

# Returning to Instruction in a New World

CONVENTION CENTER | 11:00 am - 12:30 pm

### Ballroom B4

### Career Pathways / Industry Sectors

In Person Only

#### Establish a HOSA Chapter for Your Health Science/Medical Pathway!

If you would like to learn what HOSA has to offer, learn about the requirements, and gather resources to create your own chapter - than this session is for you! Let us help you through the application process, navigating the website, and answering your questions.

#### MIKE MCCOLM

Content Coordinator

Fresno County Superintendent of Schools

### Ballroom B5

### Curriculum Integration

In Person and Virtual

#### Ensuring Equity and Inclusion Through Responsive Career and College Programming

SLUSD, through a secondary redesign process, created systems to ensure equity and inclusion for all learners with specific focus on multilingual learners and learners with disabilities through responsive Career Pathways. This presentation will highlight how to integrate PBL, community partnerships, dual enrollment, and work-based learning in high school career pathways.

#### JOANNE CLARK

Senior Director, Educational Services

San Leandro Unified School District

#### RACHEL VATANNIA

Coordinator of Educational Services

San Leandro Unified School District

### Ballroom B6

### Employer and Community Partnerships

In Person and Virtual

#### SiskiyouWorks: Linking Education and Industry, Year 2

SiskiyouWorks, a non-profit collective impact backbone, in partnership with College of the Siskiyous and Siskiyou County Office of Education, is deploying a regional workforce development and community building plan. Utilizing a collective impact model, we leverage multiple streams of funding & human resources to deploy the program.

#### MARIE CALDWELL

Director

SiskiyouWorks

#### CHRISTINA VAN ALFEN

CTE Grants Manager

College of the Siskiyous

#### BRIGHT NICHOLS-STOCK

Pathway Coordinator

Siskiyou County Office of Education

### Ballroom 7/9

### Middle School Connections



In Person and Virtual

#### Summer of CTE: K12 Camps, PBL, Enrichment/Internships for Expanding Exposure

Explore & Ideate summer CTE themes and partnerships to increase K-12 excitement and sample knowledge around CTE available. Consider summer bridge/ camps with "Industry Interns" from your actual high school pathways. Explore Plug & Play PBL themes. 11-12th grade internship support & even HS 150-hour summer concentrator masterclasses models discussed.

#### DAWN FREGOSA

CEO

Collaborative Education Advisors

#### ANGELO BELENSON

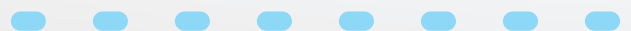
Technology Manager

Collaborative Education Advisors

#### ELEEZA BUESA

Project Manager

Collaborative Education Advisors



## Ballroom B8/10

## Employer and Community Partnerships



In Person and Virtual

**Maximizing Business and Industry Engagement in Career Pathway Programs**

During this session, Hans Meeder from NC3T will share tools and resources for organizing and maximizing business and industry engagement in your career academies and career pathway programs. Participants will gain practical examples and tips, discuss their successes and challenges, and walk away with useful resources to take action.

**HANS K. MEEDER**

President  
NC3T

## Meeting Room 1

## Work-Based Learning

In Person and Virtual

**Engaging Students through Alternative Work-based Learning Opportunities**

Creating student-centered activities empowers students to own their learning and demonstrate career readiness competencies in ways that are meaningful to them. In this session, we will explore how students' business mindsets and entrepreneurial thinking can be cultivated through skillful teacher facilitation of an in-school, work-based learning program.

**TERI JONES**

Regional Director  
Virtual Enterprises International

## Meeting Room 2

## Work-Based Learning



In Person and Virtual

**Work-Based Learning at Scale to Ensure Equitable Access into Employment**

This session will take a look at the current barriers that marginalized populations face when looking to access WBL, attendees will learn how to negate these barriers and ensure equitable access for their students leading into employment. There needs to be a fundamental shift in opportunities afforded to all students.

**JARLATH O'CARROLL**

CEO / Founder  
Jobspeaker, Inc.

**BOB SLAMAN**

Sales Director  
Jobspeaker, Inc.

## Meeting Room 3/4

## Career Pathways / Industry Sector

In Person and Virtual

**Career Awareness: It's Not Just for Breakfast (or High School) Anymore!**

It is no secret that Career Awareness plays a huge role in students' selection of a career. But why do we wait until grade 9 to start? Simple: there is no easy way to fit it into classes! Come and learn about the NOT one-size-fits-all-resources for career awareness for any grade!

**CHRIS PERSONS, ED.D.**

Management Analyst/Interim CTE Director  
Kern County Superintendent of Schools

**RYAN COLEMAN**

Director of Educational Services  
Kern High School District

## Meeting Room 5

## Career Pathways / Industry Sectors



In Person Only

**Perkins Technical Assistance Office**

Individuals or teams can sign-up to meet with the appropriate CDE consultant. This is on a first come, first served basis.

## Meeting Room 6

## Career Pathways / Industry Sectors

In Person Only

**California Partnership Academy Team Meeting Room**

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.





## SESSION 2

Sunday, February 27, 2022

# Returning to Instruction in a New World

CONVENTION CENTER | 11:00 am - 12:30 pm

### Meeting Room 7

California Partnership Academy Model



In Person Only

#### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

### Meeting Room 9

Mentor and Internship Programs

In Person and Virtual

#### Retaining CTE Teachers: Supporting Effective Mentoring Structures

Finding CTE teachers can be difficult work, which makes early-career CTE teachers a highly valuable commodity. Engage in this session to collaborate with other LEAs about CTE TEACH Teacher Mentoring structures, explore funding available to support this work, and initiate/enhance programs in your LEA to support early-career CTE teachers.

##### GRANT ERMIS

Director, CTE Credentialing and Mentoring  
Yolo-Solano Center for Teacher Credentialing

##### CHRISTOPHER MCCLUNG

Special Projects Coordinator  
Colton-Redlands-Yucaipa ROP

### Meeting Room 10

Curriculum Integration



In Person and Virtual

#### GFSF: Wheatland High School Road to Success

How Wheatland Union High School has implemented the Get Focused Stay Focused program to increase student success and motivation, even in a pandemic. We will discuss culture, relationships, buy-in, grant writing, professional development, scheduling, student equity and access, assessment, and student follow-up.

##### CAROL KEISER

Director of CTE, Innovation & Instructional Technology  
Wheatland Union High School District

### Meeting Room 11

Curriculum Integration



In Person Only

#### Organized Binder: The Opportunity for All Students to Succeed

Learn to support students through a predictable learning routine that encourages the executive functions needed to achieve academically and in the workplace. Organized Binder helps students hone goal setting, time and task management, maintaining a calendar, organizational strategies to create a course portfolio, developing effective study habits, and reflective learning.

##### MITCH WEATHERS

Teacher and Founder  
Organized Binder

### Meeting Room 14



In Person Only

#### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

### Meeting Room 15



In Person Only

#### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.



CONVENTION CENTER | 11:00 am - 12:30 pm

## VIRTUAL ONLY SESSION

### Secondary – Postsecondary Connections

#### Supporting Successful Secondary to Post-Secondary Pathways in a Pandemic

The joint GUSD and GCC presentation will focus on the process of the K-14 partnership through lessons learned, best practices, discussion about the challenges and the impact of the pandemic on dual enrollment programs. The presentation will help conference participants create a streamline process that results in completed early college.

**DR. NARINEH MAKIJAN**

*Coordinator, College & Career Division  
Glendale Unified School District*

**MEG CHIL-GEVORKYAN**

*Program Manager Student Outreach Services, Welcome Center and  
Dual Enrollment  
Glendale Community College*





## SESSION 3

Sunday, February 27, 2022

# Returning to Instruction in a New World

CONVENTION CENTER | 1:30 pm - 3:00 pm

Hall A

California Partnership Academy Model



**By Invitation Only**

### California Partnership Academy Youth Apprenticeship Program

California Partnership Academies that are participating in the Youth Apprenticeship Pilot Program Teams will meet and share successes and challenges with others from the same or similar career focus.

**MARIA BURRIGHT**

*Education Programs Specialist*  
California Department of Education

Ballroom A2/3

Middle School Connections

In Person Only

### Pathway Days MS to HS Transitions

Learn how we link our Middle School programs to our High School programs through meaningful pathway days to learn about the next step in the pathway as student transition to high school. We pair tours, peer panels, and projects to create an immersive and informative experience for students.

**BRANDI AUGENSTEIN**

*Career Counseling Coordinator*  
Brea Olinda Unified School District

**MEGAN JANSEN**

*Counselor*  
Brea Junior High

Ballroom A6

Work-Based Learning

In Person Only

### Apprenticeships Reaching Career Horizons (ARCH)

Registered HS Apprenticeship Program Apprenticeships are the highest form of work-based learning. Apprenticeships Reaching Career Horizons (ARCH), is the first in the state, Division of Apprenticeship Standards registered program. This employer driven, earn-while-you-learn model combines OJT with community college courses, providing pathways to sustainable careers post HS graduation. Learn how to replicate this model!

**PAM KNAPP**

*Director II, College and Career Readiness/K12 SWP Coordinator*  
San Joaquin County Office of Education

**CHARLES RICHARDS**

*Consultant*  
Division of Apprenticeship Standards

Ballroom A7

Work-Based Learning



In Person and Virtual

### Blazing Trails from the Classroom to the Real World

Nepri is blazing trails integrating career and technical training into your curriculum, equipping students with the skills they need to succeed in our fast-changing economy. We believe that a single interaction with our industry professionals can change a life! Stop by to see the power of Nepri!

**THOMAS MCMULLEN**

*Regionals Sales Director (Western Region)*  
Nepri, Inc.

**MELISSA DIX**

*CTE Director*  
CRYROP



CONVENTION CENTER | 1:30 pm - 3:00 pm

## Ballroom A8

## Work-Based Learning

In Person Only

**Building Tiny Houses Less is More**

Fresno County Superintendent of Schools along with California Tiny House will be hosting a one-week hands on workshop showcasing the basic concepts used in building a tiny house. Curriculum, activities, and certifications for the project will be an integral part of the presentation. Administrators and educators encouraged to attend.

**ANTHONY AYERZA***CTE/ROP Content Coordinator*

Fresno County Superintendent of Schools

**NICK MOSELY***Owner*

California Tiny House

**EFRAIN GUIZAR***CTE/ROP Content Coordinator*

Fresno County Superintendent of Schools

## Ballroom A9

## Middle School Connections



In Person Only

**How Equitable CTE Helps Break the Generational Cycle of Poverty**

Generational poverty is typically the result of lack of opportunity; early access to quality opportunities that introduce students to high-paying careers can break this cycle of poverty. Explore how CTE plants the seeds of prosperity for your students and learn skills to improve educational equity as early as middle school.

**MARIANNE RAMIREZ-BLAND***Senior Educational Consultant*

Paxton/Patterson LLC

## Ballroom A10

## California Partnership Academy Model

In Person and Virtual

**Specialized Secondary Programs (SSP) Mentors and Mentees**

This session is for Specialized Secondary Programs (SSP) Mentors and Mentees. Participants will review reporting requirements, funding, and policy updates. Grantees and their Mentors will meet and collaborate regarding SSP program requirements.

**CHARLENE COWAN***Education Programs Consultant*

California Department of Education

**SUSAN TIDYMAN***State and Regional Coordinator*

College &amp; Career Alliance and Support Network (CCASN)

## Ballroom A11

## Work-Based Learning

In Person and Virtual

**Collaborative OER Publishing: Schools, Colleges, and Industry**

DUSD embarked on Open Education Resource (OER) publishing to collaborate on industry WBL and build equitable access content with multiple points of entry for students. This session details our wins, lessons learned, and challenges in developing accessible OER content for statewide delivery. We encourage future collaboration and welcome ideas.

**JOHN M. HARRIS***Director, College and Career Readiness Educational Services*

Downey Unified School District

**VERONIKA FOCHT***Book Designer and Publisher*

2 Degree Shift

**KELLY COOPER***Vice Chancellor Education and Technology*

West Hills Community College District







## SESSION 3

Sunday, February 27, 2022

# Returning to Instruction in a New World

CONVENTION CENTER | 1:30 pm - 3:00 pm

### Ballroom B1

### California Partnership Academy Model

In Person and Virtual

#### From the Classroom to the Workforce: Obtaining and Maintaining Internships

Internships are an essential part of any successful CPA. Building a successful internship program starts with developing solid relationships with your business partners. Participants will learn different strategies for developing and maintaining student internships.

##### AGUSTIN TOLEDO

*Academy Coordinator*

Coachella Valley High School, Hospitality Academy

##### WILLIAM WEAVER

*Teacher*

Coachella Valley High School, Hospitality Academy

##### YISSENIA RAMOS

*Teacher*

Coachella Valley High School, Hospitality Academy

### Ballroom B2

### Assessment and Accountability

In Person and Virtual

#### The Story Academy Student Data from the Pandemic Tells Us

The data during and post virtual learning highlighted the importance of the academy model for students in staying connected to their school communities, continuing in their education/career plans, and accessing needed supports. Identifying best practices and gaps in the data allowed AVUHSD to address student outcomes in this New World.

##### DR. BETSY MCKINSTRY

*Director, CTE, College and Career Readiness*

Antelope Valley Union High School District

##### DUANE ROBERTSON

*CTE Coordinator*

Antelope Valley Union High School District

##### FORMEKA DENT

*District Data Technician, CTE*

Antelope Valley Union High School District

### Ballroom B3

### Curriculum Integration

In Person Only

#### Digital Storytelling for Non-AME Pathways & AME Newbies

New to digital storytelling? Then do not miss this workshop! Celebrate your pathway with basic film, audio, and animation storytelling options. National Magnet Teacher of the Year Matthew Wayne will share rigorous PBL ideas that integrate digital storytelling into any pathway. Challenge your students and promote your pathway's amazing accomplishments.

##### MATTHEW WAYNEE

*CTE Animation & Video Production*

LAUSD / USC Media Arts & Engineering Magnet

### Ballroom B4

### Career Pathways / Industry Sectors

In Person Only

#### Be Ready Beaumont - Recruiting and Retaining CTE Teachers

his presentation will discuss "Be Ready Beaumont" - a program that includes extensive career exploration and student internships. We will also demonstrate our new innovative CTE Salary Schedule that honors years of industry experience as teaching experience. Finally, we will show how we use these tools to recruit/retain CTE Teachers.

##### EBON BROWN

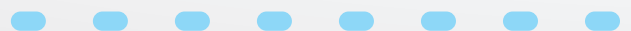
*Assistant Superintendent of Instruction and Support Services*

Beaumont Unified School District

##### MICHAEL BREYER

*Director of College and Career Readiness*

Beaumont Unified School District



CONVENTION CENTER | 1:30 pm - 3:00 pm

## Ballroom B5

## Secondary-Postsecondary Connections

In Person Only

**K-12 Strong Workforce Central/Mother Lode Office**

A networking opportunity for Central/Mother Lode K-12 LEAs to connect with the K-12 Pathway Coordinators assigned to the area. This interactive workshop will include a variety of topics that align with the K-12 Strong Workforce Grant objectives including career exploration, work-based learning, and early college credit/dual enrollment.

**MICHELLE WONG**

*K-12 Strong Workforce Pathway Specialist*  
Fresno County Superintendent of Schools

**KENNY LOPEZ**

*K-12 Strong Workforce Pathway Specialist*  
Fresno County Superintendent of Schools

**LILY PULIDO**

*K-12 Strong Workforce Pathway Specialist*  
Merced Union High School District

**YENI LOPEZ**

*K-12 Strong Workforce Pathway Specialist*  
Taft Union High School District

## Ballroom B6

## Career Pathways / Industry Sectors

In Person Only

**Career Technical Education Incentive Grant (CTEIG)**

his presentation will include information about the CTEIG program and how to apply; updates on application(s) status; allowable & non-allowable expenditures; tips on how to have a complete application; and a question & answer opportunity with the education programs consultants.

**TARA NEILSON**

*Education Program Consultant*  
California Department of Education

**CINDY BECK**

*Health Careers Education Consultant*  
California Department of Education

**SHALLIE JOHNSON**

*Education Program Consultant*  
California Department of Education

**DAVID KINST**

*Education Program Consultant*  
California Department of Education

## Ballroom B7/9

## Work-Based Learning

In Person Only

**Integrated Project-Based Learning: Manufacturing & Sports Medicine**

To help build cross-system alignment and industry partner mentoring, come learn how teachers in a Sports Medicine and Manufacturing pathway teamed up to create a combined Work Based Learning project. The presenters will provide a step-by-step process on the design and implementation of the project.

**ARDY RIEGO**

*Sports Medicine Teacher*  
GUSHD - West Hills High School

**KATHY WORLEY**

*Manufacturing Engineering Teacher*  
GUSHD - West Hills High School

## Ballroom B8/10

## Career Pathways / Industry Sectors

In Person Only

**Plug and Play Post-Secondary Success Curriculum**

Join us for an interactive session where you will experience the work for GROWmyfuture.org. We developed our career alignment curriculum in partnership with students and designed the delivery in partnership with teachers. We look forward to showing our work!

**NICOLE SERENA SILVER**

*Founder and Executive Director*  
GROWmyfuture.org





## SESSION 3

Sunday, February 27, 2022

# Returning to Instruction in a New World

CONVENTION CENTER | 1:30 pm - 3:00 pm

### Meeting Room 1

### Career Pathways / Industry Sectors

In Person Only

#### Educating for Green Careers

Industry sectors are shifting their models and practices to foster a green economy, yet the field of education lags far behind. Learn about our efforts across San Mateo County and the state of California to shift our field to promote green careers, jobs, and trades, and how you can too.

#### DORON MARKUS

CTE and STEM Coordinator

San Mateo County Office of Education

#### SARAH WATANABE

K12 Pathway and STEM Coordinator

San Mateo County Office of Education

### Meeting Room 2

### Secondary-Postsecondary Connections



In Person Only

#### Nationally Recognized Certificate for Pre- and Apprenticeship Programs

Apprenticeship programs are competitive, and require strong reading and math skills, and also critical thinkers with persistence. Learn how programs ensure student success by providing opportunities to strengthen social and emotional skills alongside preparation for WorkKeys, a job skills assessment used to select, train, and develop potential apprentices.

#### CHRISTINE NIETO

Workforce Solutions

ACT, Inc.

#### GLADYS RECINOS

California Account Executive

ACT, Inc.

#### MIKE COPOBIANCO

National Director, State & Strategic Partnerships

ACT, Inc.

### Meeting Room 3/4

### Curriculum Integration

In Person and Virtual

#### RCOE CCTP – The Process of Our College & Career Plan

In fulfillment of the CTE Anchor Standards, the College & Career Transition Plan is an 8-lesson approach to providing post-secondary guidance for students enrolled in CTE pathways. Through these 10 hours, students will conduct career research with an outcome of completing a Transition Guide to assist with decision-making upon graduation.

#### SARA CROWDER

Coordinator/Principal

Riverside County Office of Education

#### ABEL GONZALEZ

Instructional Specialist

Riverside County Office of Education

### Meeting Room 5

### Career Pathways / Industry Sectors



In Person Only

#### Perkins Technical Assistance Office

Individuals or teams can sign-up to meet with the appropriate CDE Perkins consultant. This is on a first come, first served basis.

### Meeting Room 6

### California Partnership Academy Model



In Person Only

#### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

### Meeting Room 7

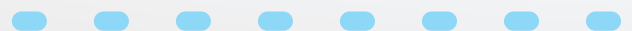
### California Partnership Academy Model



In Person Only

#### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.



CONVENTION CENTER | 1:30 pm - 3:00 pm

## Meeting Room 9

## Career Pathways / Industry Sectors

In Person Only

**Empowering Alternative Education through Career Pathways**

Our alternative high school CTE team will share our journey in the pursuit of career pathways at an alternative school, including special education. We will uncover and examine obstacles encountered, explore resources in overcoming obstacles, and offer collaboration with alternative sites to create a realistic vision of career pathways.

**ROBERTA FIGUEROA**

*Career Academy Lead*  
San Andreas High School/SBCUSD

**BARBARA PASTUSCHEK**

*Pathway Lead/Special Education Department Chair*  
San Andreas High School/SBCUSD

**JADE SMITH**

*CTE Department Chair*  
San Andreas High School/SBCUSD

**SHARON CROWLEY**

*CTE Teacher/Curriculum Lead*  
San Andreas High School/SBCUSD

## Meeting Room 10

## Secondary-Postsecondary Connections

In Person and Virtual

**Designing Effective Digital Badge Programs to Support Career Pathways**

This session will guide attendees through a number of best practices associated with digital badge design and implementation to support career pathways. Educators will walk away from the session with a clearer understanding of how to motivate CTE students using Open Badges as a form of assessment.

**KRISHA MOELLER**

*EdTech & CTE Specialist*  
San Diego State University

## Meeting Room 11

## Mentor and Internship Programs



In Person Only

**Communication Mastery = Earning Power**

This interactive session focuses on Arthur Joseph's Vocal Awareness strategies for Communication Mastery that were incorporated into a summer (virtual) internship curated by Bayha Group. Former intern will share how Vocal Awareness and working with Arthur impacted her.

**JUNE BAYHA**

*CEO*  
Bayha Group

## Meeting Room 12/13

## Mentor and Internship Programs



In Person and Virtual

**Build Projects for Employers to Win Internships**

Ever ask an employer if they could take on high school interns? They hesitate with the eventual response of "what are they going to do?" or "I don't have time to manage them." Have your students build projects for employers to win internships. Learn more about this win-win program model.

**DERICK LEE**

*CEO*  
PilotCity





### SESSION 3

Sunday, February 27, 2022

# Returning to Instruction in a New World



CONVENTION CENTER | 1:30 pm - 3:00 pm

## Meeting Room 14



In Person Only

### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

## Meeting Room 15



In Person Only

### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.



CONVENTION CENTER | 1:30 pm - 3:00 pm

## VIRTUAL ONLY SESSIONS

## California Partnership Academy Model

**The Academy Bunch**

Hear the story of our academy: how students, teachers, mentors formed a family. Learn how the Academy of Art and Technology builds positive relationships to encourage and foster the family culture among their students. Hear from our students and alums as they share their "family" stories.

**LOUIS BARRETO***Teacher*

Academy of Art and Technology

**LAURA NEUSTAEDTER***Teacher*

Academy of Art and Technology

**WESLEY DEGARCIA***Teacher*

Academy of Art and Technology

## California Partnership Academy Model

**Why it Matters! CPA Ed Code 101 for Administrators**

This interactive session for school sites administrators and district administrators to understand the California Partnership Academy Ed Code requirements to be compliant, build a robust academy, and inspire student success. Hear testimonies from students and teachers of successful academies; that will help you understand the CPA model and Ed Code.

**CARLOS GARCIA***Coordinator*

Florin High School

## California Partnership Academy Model

**The History of the Academy Model and Why it Matters**

The creators of this successful model are virtually anonymous. It was not created by Ivy League academics or a government task force but by educators working alongside businesspeople in the classroom to solve a problem and save a city. Be inspired. You share a rich history with the founders.

**CONNIE MAJKA***Director of Professional Learning*

National Career Academy Coalition

## Career Pathways / Industry Sectors

**A Cyber Attack is Coming! Are Your Students Prepared?**

Join this presentation to learn about a cyber-security learning experience for students that is available through the Air Force Association and that can be easily replicated at your school/district (7-12). At the same time, arm your students with Department of Defense (DoD/STEM) information about paid internships.

**DR. JESUS L. ULLOR-HIGUERA***DoD/STEM Ambassador*

Sweetwater Union High School District

**YUN TRINH***STEM Outreach / Cyber Lead*

Naval Information Warfare Center Pacific (NIWC Pacific)

## Secondary-Postsecondary Connections

**Supporting Successful Secondary to Post-Secondary Pathways in a Pandemic**

The joint GUSD and GCC presentation will focus on the process of the K-14 partnership through lessons learned, best practices, discussion about the challenges and the impact of the pandemic on dual enrollment programs. The presentation will help conference participants create a streamline process that results in completed early college.

**DR. NARINEH MAKIJAN***Director, College & Career Division*

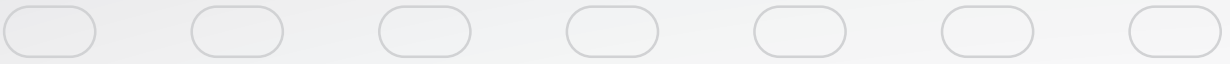
Glendale Unified School District

**MEG CHIL-GEVORKYAN***Program Manager Student Outreach Services, Welcome Center and Dual Enrollment*

Glendale Community College







**KEYNOTE SPEAKER | SUNDAY OPENING SESSION 3:30 PM**



**SARITA MAYBIN**

**Sarita Maybin** is an international speaker and communication expert whose audiences have fun learning how to stay positive, constructively confront tough communication challenges and work together better. Her interactive presentations provide real-life solutions and inspire positive action!

During her 20-year speaking career, Sarita has spoken at conferences, companies and campuses in ALL 50 states, Puerto Rico, Mexico, Jamaica, Canada, England, Asia, and Iceland.

Her clients include Hewlett Packard, Kaiser Permanente, Los Angeles County, Department of the Navy and University of California, among others. Sarita was voted a Top 5 Communication Speaker and had the privilege of presenting on the prestigious TEDx stage.

Sarita is a former university Dean of Students with a Master's degree in Counseling, a Toastmasters Humorous Speech Contest Winner and a past president of the National Speakers Association, San Diego Chapter. She has been interviewed by the media about her book entitled *"If You Can't Say Something Nice, What DO You Say?"*



## CONVENTION CENTER

<p><b>Hall A</b></p> <p>In Person and Virtual</p> <p>California Partnership Academies Administrators Strand - Strategies for Successful Implementation</p> <p> <i>Maria Burright</i></p>	<p><b>Ballroom A10</b></p> <p>In Person Only</p> <p>K-12 Strong Workforce Program and the K-14 Technical Assistant Provider</p> <p><i>Michael Sacoto</i></p>	<p><b>Ballroom B8/10</b></p> <p>In Person and Virtual</p> <p>Using Guest Speakers to Enhance Curriculum and Engage Students</p> <p><i>Michael Buxton</i></p>	<p><b>Meeting Room 10</b></p> <p>In Person and Virtual</p> <p>Teaching Students How to Create Social Capital and Meet Professionals</p> <p><i>Tim Sbranti</i></p>	<p><b>VIRTUAL ONLY</b></p> <p>Celebrating a Decade of CPA</p> <p> <i>Melissa Fink</i></p>
<p><b>Ballroom A1</b></p> <p>In Person and Virtual</p> <p>Engaging Industry Partners in Work-Based Learning</p> <p><i>Nancy Brown</i></p>	<p><b>Ballroom A11</b></p> <p>In Person Only</p> <p>Calling All Counselors - CTE 101 Basic</p> <p><i>Janet Sloan</i></p>	<p><b>Meeting Room 1</b></p> <p>In Person and Virtual</p> <p>Join the New Animation, Game Design &amp; VFX Apprenticeship Program</p> <p><i>Matthew Wayne</i></p>	<p><b>Meeting Room 11</b></p> <p>In Person and Virtual</p> <p>Leave with a Plan! Create Your Next Employer/Community Engagement Opportunity</p> <p><i>Kevin Bibo</i></p>	<p><b>VIRTUAL ONLY</b></p> <p>ProgramFinder.com - Connecting High Schools, Community Colleges, and Industry Partners</p> <p><i>David Foster</i></p>
<p><b>Ballroom A2/3</b></p> <p>In Person and Virtual</p> <p>Graduate Profiles: Bringing CTE Standards to All Students</p> <p><i>Dr. Betsy McKinstry</i></p>	<p><b>Ballroom B1</b></p> <p>In Person Only</p> <p>Increasing Gender Equity in CTE and STEM</p> <p><i>Jamie Davenport</i></p>	<p><b>Meeting Room 2</b></p> <p>In Person and Virtual</p> <p>YouScience: Empowering Intentional Individualized Success</p> <p> <i>Trevor Perkins</i></p>	<p><b>Meeting Room 14</b></p> <p>In Person Only</p> <p>California Partnership Academy Team Meeting Room</p> <p></p>	<p><b>VIRTUAL ONLY</b></p> <p>The Who, What, When, Where, and Why of CTE Credentialing</p> <p><i>Bridget Mondt</i></p>
<p><b>Ballroom A4/5</b></p> <p>In Person Only</p> <p>K Adult School to Community College Transition</p> <p><i>Lisa Vincent</i></p>	<p><b>Ballroom B2</b></p> <p>In Person Only</p> <p>The Mishaps and Creativity of Developing Student Success</p> <p> <i>Matt Cauthron</i></p>	<p><b>Meeting Room 3/4</b></p> <p>In Person Only</p> <p>MadTEC &amp; More: The Madera Middle School CTE Approach</p> <p> <i>Laura Toney</i></p>	<p><b>Meeting Room 15</b></p> <p>In Person Only</p> <p>California Partnership Academy Team Meeting Room</p> <p></p>	<p><b>VIRTUAL ONLY</b></p> <p>Developing Your Mentor Pipeline on the Work-Based Learning Continuum</p> <p><i>Faith Velschow</i></p>
<p><b>Ballroom A6</b></p> <p>In Person and Virtual</p> <p>Starla's 'Winner vs. Champions': How to Use Classroom Trips</p> <p> <i>Starla Ewan</i></p>	<p><b>Ballroom B3</b></p> <p>In Person and Virtual</p> <p>Engage Students, Have Fun, and Cultivate Community</p> <p> <i>Albert Madrid</i></p>	<p><b>Meeting Room 5</b></p> <p>In Person Only</p> <p>CTEIG &amp; Perkins Technical Assistance Office</p> <p></p>	<p><b>VIRTUAL ONLY</b></p> <p>Essential Skills for Career Success</p> <p><i>Alexander Becker</i></p>	<p><b>VIRTUAL ONLY</b></p> <p>Leading Change: Adaptive Leadership and Storytelling for Buy-In</p> <p> <i>Connie Makijan</i></p>
<p><b>Ballroom A7</b></p> <p>Work-Based Learning</p> <p>In Person and Virtual</p> <p>Teaching Work Ready Skills: Critical Thinking to Prevent Job Injuries</p> <p><i>Diane Bush</i></p>	<p><b>Ballroom B5</b></p> <p>In Person Only</p> <p>Keeping Students Afloat with Positive Behavioral Support Systems</p> <p> <i>Thatcher Palmer</i></p>	<p><b>Meeting Room 6</b></p> <p>In Person Only</p> <p>California Partnership Academy Team Meeting Room</p> <p></p>	<p><b>VIRTUAL ONLY</b></p> <p>Green Classrooms, Green Careers: Launching the Climate Workforce</p> <p> <i>Alexis Fineman</i></p>	<p><b>VIRTUAL ONLY</b></p> <p>In Person Only</p> <p>How to Create Lasting Business Partnerships</p> <p> <i>John Berg</i></p>
<p><b>Ballroom A8</b></p> <p>In Person and Virtual</p> <p>Perfect the 11 Elements in Education, Fashion, Food Service Pathways!</p> <p><i>Melissa Webb</i></p>	<p><b>Ballroom 6</b></p> <p>In Person and Virtual</p> <p>WBL Now: California's New Criteria in Action</p> <p><i>Kami Dexter</i></p>	<p><b>Meeting Room 7</b></p> <p>In Person Only</p> <p>California Partnership Academy Team Meeting Room</p> <p></p>		

Plan Your Day: **Monday, Session 1**

**General Session: 8:15 am - 9:45 am**  
**Keynote Speaker: Brandon P. Fleming**

First Choice: \_\_\_\_\_ Second Choice: \_\_\_\_\_



# OVERVIEW

MONDAY, FEBRUARY 28, 2022

Session 2

1:15 pm - 2:30 pm

## CONVENTION CENTER

<b>Hall A</b> In Person and Virtual State of the State  <i>Pete Callas</i>	<b>Ballroom A10</b> In Person and Virtual Elevate Partnerships with Industry and Postsecondary for CTE Pathway <i>Dr. Diane Walker</i>	<b>Ballroom B8/10</b> In Person Only Beyond the Classroom <i>William Curzi</i>	<b>Meeting Room 14</b> In Person Only California Partnership Academy Team Meeting Room 	<b>VIRTUAL ONLY</b> Navigating a Change in Academy Leadership  <i>Pamela Canlas</i>
<b>Ballroom A2/3</b> In Person Only CALPADS Coding: How to Ensure You're Capturing Accurate CCR Data <i>Hatha L. Parrish</i>	<b>Ballroom A11</b> In Person and Virtual Proving Support for a Sustainable CTE Teacher Pipeline <i>Abel S. Gonzalez</i>	<b>Meeting Room 2</b> In Person and Virtual Introducing ICEV's New STEM Site!  <i>Maggie McGill</i>	<b>Meeting Room 15</b> In Person Only California Partnership Academy Team Meeting Room 	<b>VIRTUAL ONLY</b> Virtual Reality - Video Game Design and Programming <i>Kent Ganevsky</i>
<b>Ballroom A4/5</b> In Person Only Power-Up Your PBL! <i>Jewyl Alderson Clarke</i>	<b>Ballroom B1</b> In Person and Virtual Introducing Your Academy to Your School  <i>Osvaldo Gomez</i>	<b>Meeting Room 5</b> In Person Only CTEIG & Perkins Technical Assistance Office 	<b>VIRTUAL ONLY</b> Self Care for Career Educators in a New World <i>Dr. Bobbi Alba</i>	<b>VIRTUAL ONLY</b> A-G, Articulation and Dual Enrollment <i>Jackie White</i>
<b>Ballroom A6</b> In Person and Virtual Starla Hands-On Body Systems - "Guts-R-Us"  <i>Starla Ewan</i>	<b>Ballroom B2</b> In Person Only Are you a Distinguished Academy?  <i>Willene Biere</i>	<b>Meeting Room 6</b> In Person Only California Partnership Academy Team Meeting Room 	<b>VIRTUAL ONLY</b> Outcome Constructed Dialogue  <i>Larry Dwayne Davis</i>	<b>VIRTUAL ONLY</b> Expand the Reach of Your CTE Program <i>Joyce Foss</i>
<b>Ballroom A7</b> Work-Based Learning In Person Only Discover What's New with the California CareerZone <i>John Merris-Coots</i>	<b>Ballroom B3</b> In Person Only You Have Them - Now Keep Them: Retaining Academy Students  <i>Amy Chaney</i>	<b>Meeting Room 7</b> In Person Only California Partnership Academy Team Meeting Room 	<b>VIRTUAL ONLY</b> California Career Innovations in the New World of Work <i>Omar Shepherd</i>	<b>VIRTUAL ONLY</b> CDE Specialized Secondary Program (SSP) Grant Overview <i>Raphael Rodriguez</i>
<b>Ballroom A8</b> In Person Only Career Technical Student Organizations (CTSO) <i>Tara Neilson</i>	<b>Ballroom B4</b> In Person and Virtual Middle School CTE: Innovative Engagement Towards Secondary Opportunities & Pathways  <i>Dawn Fregosa</i> 	<b>Meeting Room 10</b> In Person Only Partnering with Your K12-Pathway Coordinator to Make Your Life Easier <i>Julie Budd</i>	<b>VIRTUAL ONLY</b> Enhancing Students' Career Readiness Competencies through Self-Reflection and Personalized Learning <i>Michael Brownstein</i>	<b>Virtual Only</b> Increasing Work-Based Learning Opportunities: Collaborative Partnerships with Expanded Learning Programs <i>Darrell Parsons</i>
<b>Ballroom B5</b> In Person and Virtual How to Build and Sustain a Better Mentoring Program  <i>Ted Pendergrass</i>	<b>Ballroom 7/9</b> In Person and Virtual California Association of Career Technical Education (CACTE) Annual Meeting <i>Morri Elliott</i>	<b>Meeting Room 12/13</b> In Person Only Neuroscience Strategies to Boost Student Engagement and Understanding <i>Ryan Lundell</i>		

Plan Your Day: **Monday, Session 2**

**Networking Lunch 11:45 am - 1:00 pm**  
**Distinguished Academies Award Ceremony**

First Choice: \_\_\_\_\_

Second Choice: \_\_\_\_\_



## CONVENTION CENTER

<p><b>Hall A</b></p> <p>In Person and Virtual</p> <p>Health Workforce Initiative: Behavioral-Mental Health Pathway Toolkit &amp; Career Mapping</p> <p><i>Irene Ornelas</i></p>	<p><b>Ballroom A10</b></p> <p>In Person and Virtual</p> <p>Authentic Urban Design Projects with Community Level Impact</p> <p><i>Lillian Jacobson</i></p>	<p><b>Ballroom B6</b></p> <p>In Person Only</p> <p>Practitioner Training Modules: Understanding and Using CTE Data and Research</p> <p><i>Cherise Moore</i></p>	<p><b>Meeting Room 6</b></p> <p>In Person Only</p> <p>California Partnership Academy Team Meeting Room</p>	<p><b>Meeting Room 14</b></p> <p>In Person Only</p> <p>California Partnership Academy Team Meeting Room</p>
<p><b>Ballroom A1</b></p> <p>In Person and Virtual</p> <p>All Things AME</p> <p><i>Allison Leigh Frenzel</i></p>	<p><b>Ballroom A11</b></p> <p>In Person and Virtual</p> <p>Post COVID Marketing Your CTE Program</p> <p><i>Tim Riche'</i></p>	<p><b>Ballroom B 7/9</b></p> <p>In Person</p> <p>Local CTE Advocacy Strategies</p> <p><i>Michael Connet</i></p>	<p><b>Meeting Room 7</b></p> <p>In Person Only</p> <p>California Partnership Academy Team Meeting Room</p>	<p><b>Meeting Room 15</b></p> <p>In Person Only</p> <p>California Partnership Academy Team Meeting Room</p>
<p><b>Ballroom A2/3</b></p> <p>In Person Only</p> <p>The Return of Hands-On Learning Opportunities</p> <p><i>Lynn McConville</i></p>	<p><b>Ballroom B1</b></p> <p>In Person and Virtual</p> <p>Design for Good in the Classroom</p> <p><i>Eusebio Travis Sevilla</i></p>	<p><b>Ballroom B8/10</b></p> <p>In Person and Virtual</p> <p>PODCASTING and the Student Voice</p> <p><i>Jim Hague</i></p>	<p><b>Meeting Room 9</b></p> <p>In Person and Virtual</p> <p>Train Like the Affluent - Writing &amp; Presenting for All!</p> <p><i>Simon Moore</i></p>	<p><b>VIRTUAL ONLY</b></p> <p>Enhancing Students' Career Readiness Competencies through Self-Reflections and Personalized Learning</p> <p><i>Michael Brownstein</i></p>
<p><b>Ballroom A4/5</b></p> <p>In Person Only</p> <p>The Essential Piece</p> <p><i>Manuel Rodrigues</i></p>	<p><b>Ballroom B2</b></p> <p>In Person Only</p> <p>The Process of Collaboration - Building Meaningful Cross-Curricular Projects</p> <p><i>Christin Perrill</i></p>	<p><b>Meeting Room 1</b></p> <p>In Person Only</p> <p>Career Development for Every Child in Every Grade</p> <p><i>Ed Hidalgo</i></p>	<p><b>Meeting Room 10</b></p> <p>In Person and Virtual</p> <p>The Bakersfield High School Archives</p> <p><i>Ken Hooper</i></p>	<p><b>VIRTUAL ONLY</b></p> <p>Cultivating a CS Identity in ALL Learners! #CSforALL</p> <p><i>Omar Shepherd</i></p>
<p><b>Ballroom A6</b></p> <p>In Person and Virtual</p> <p>Starla Hands-On Body Systems - "Guts-R-Us"</p> <p><i>Starla Ewan</i></p>	<p><b>Ballroom B3</b></p> <p>In Person Only</p> <p>A Year Within an Academy - A Calendar Guide</p> <p><i>Amy Chaney</i></p>	<p><b>Meeting Room 2</b></p> <p>In Person and Virtual</p> <p>Industry Certifications to Enhance College and Career Possibilities</p> <p><i>Maggie McGill</i></p>	<p><b>Meeting Room 11</b></p> <p>In Person and Virtual</p> <p>Ensuring Equity and Inclusion Through Responsive Career and College Programming</p> <p><i>Joanne Clark</i></p>	<p><b>VIRTUAL ONLY</b></p> <p>Dual Enrollment as Part of a Successful Academy</p> <p><i>Jackie White</i></p>
<p><b>Ballroom A7</b></p> <p>In Person Only</p> <p>Empower Students with Career Self-Management Skills</p> <p><i>John Merris-Coots</i></p>	<p><b>Ballroom B4</b></p> <p>In Person Only</p> <p>Breaking Out" of Boring Lessons through Games and Puzzles</p> <p><i>Brandi Augenstein</i></p>	<p><b>Meeting Room 3/4</b></p> <p>In Person and Virtual</p> <p>APPy Hour</p> <p><i>Alefiya Master</i></p>	<p><b>Meeting Room 12/13</b></p> <p>In Person and Virtual</p> <p>Hacking Group Work: How to Teach Collaboration</p> <p><i>Lorna Miller</i></p>	
<p><b>Ballroom A8</b></p> <p>In Person Only</p> <p>Keeping Culinary Current</p> <p><i>Derek Corsino</i></p>	<p><b>Ballroom B5</b></p> <p>In Person and Virtual</p> <p>How to Coach Your Students to Be Self Aware</p> <p><i>Ted Pendergrass</i></p>	<p><b>Meeting Room 5</b></p> <p>In Person Only</p> <p>CTEIG &amp; Perkins Technical Assistance Office</p>		

**Plan Your Day: Monday, Session 3**

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**Social Hour/Reception and Networking:**  
**Exhibitor's Marketplace Exhibit Hall C 4:30 pm - 6:00 pm**

First Choice: \_\_\_\_\_ Second Choice: \_\_\_\_\_





## KEYNOTE SPEAKER | MONDAY OPENING SESSION 8:15 AM



**BRANDON P. FLEMING**

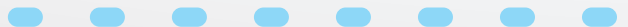
**Brandon P. Fleming's** story of struggle, success, and service has inspired millions around the world. An at-risk youth and college dropout turned award-winning educator, Fleming is Assistant Debate Coach at Harvard University and Founder/CEO of the Harvard Diversity Project. Fleming was recruited to join the Harvard debate faculty at the age of 26. Harvard later approved Fleming's proposal to establish a new department within the university system called the Harvard Diversity Project – an unprecedented pipeline program that the Harvard Debate Council adopted as its subsidiary. Fleming now leads an executive staff and board that has raised over a million dollars to enroll over 100 students of color into Harvard's international summer debate residency on full scholarship. Fleming recruits underserved youth with no prior debate experience who he then trains to compete against hundreds of elite debaters from over 25 different countries around the world. For three consecutive years, since the program's inception in 2017, every cohort trained by Fleming has won the international competition, with one group achieving an unprecedented undefeated record as global champions. News of the achievement instantly went viral and broke national headlines, being featured on CNN, ESPN, Good Morning America, and many more. The organization has gained the financial backing of Fortune 100 companies such as The Coca-Cola Company, UPS, Chick-fil-A, and many more. Fleming has established a groundbreaking organization that is pipelining Black youth into Ivy League and elite colleges & universities. His students have now matriculated to Harvard, Yale, Stanford, and others alike on full scholarship. Fleming's story, erudition, and achievements have enabled him to use his voice to inspire and impact lives in places ranging from federal prisons to global platforms such as the United Nations General Assembly. At the age of 29, Fleming was named to the Forbes 30 Under 30 list. And in May 2021, North Carolina Wesleyan University bestowed upon Fleming the Doctor of Humanities honorary degree. MISEDUCATED is Fleming's journey – in life and language – from being an at-risk youth and a college dropout to becoming an award-winning Harvard educator. The book is scheduled to be released in June of 2021.

## STUDENT SPEAKER

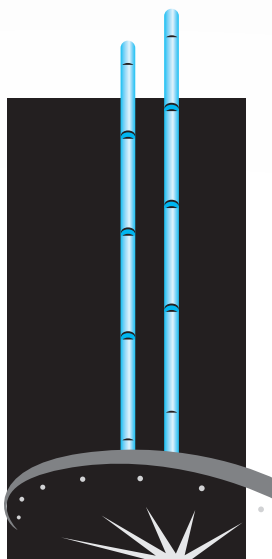


**ALECEA ZEITLER**

**Alecea Zeitler** serves as the 2021-2022 California Family, Career and Community Leaders of America (FCCLA) State President. As a fifth-year FCCLA student, she has developed a variety of skills such as professionalism, public speaking, organizing meetings, and critical thinking. As a result of her exposure to networking opportunities, travel experiences, and the ins and outs of parliamentary procedures within FCCLA, Alecea plans to major in Political Science at the University of Oregon next year. Outside of FCCLA, she is a well-rounded student who swims for the Santa Clara High School varsity team and serves as her student leadership's community outreach representative. Alecea's hobbies include reading, watching Formula One, taking her dog Enzo on hikes, and making personal connections with peers and adults within her community.



## WELCOME TO THE EXHIBITORS' MARKETPLACE



**LONG BEACH  
CONVENTION  
CENTER**

The Annual Exhibitors' Marketplace offers unique, one-stop shopping and networking specifically tailored to the Educating for Careers program. The 2022 Exhibitors' Marketplace offers a variety of new features to spark your creativity and generate new ideas with several exhibitors who are with us for the first time as well as those who are familiar faces here at Educating for Careers.

You have three tickets in your registration packet—one for Monday, one for the Monday Reception and one for Tuesday. Door prize tickets must be deposited 15 minutes before the beginning of the break. Door prize winners will be posted at the beginning of each of the three conference breaks in the vendor area. Prizes must be claimed by the winner at the Registration Desk before the beginning of the next break or they will be returned to the prize pool for later drawings. In other words, if your name is drawn during the 9:45 - 10:15 am break, you must claim that prize before the 2:30 pm break. The final drawing will be held during the final break at 11:00 am in Hall B on Tuesday. The Prize Cage will be emptied Monday after the 3:00 drawing and on Monday evening after the reception. For the door prize drawings during the Social/Networking Reception and the Final Drawing at 11:00 on Tuesday, winners must be present to claim their prize.

### Exhibit Hours

#### Monday, February 28, 2022

7:15 am - 11:45 am	<b>Open Exhibit Hours</b>
7:15 am - 8:15 am	Breakfast Buffet
9:45 am - 10:15 am	<b>Break - Prize Drawing</b>
1:15 pm - 6:15 pm	Open Exhibit Hours
2:30 pm - 3:00 pm	<b>Break - Prize Drawing</b>
4:30 pm - 6:15 pm	<b>Reception - Special Prize Drawings (MUST BE PRESENT)</b>

#### Tuesday, March 1, 2022

8:00 am - 11:30 am	Open Exhibit Hours
9:00 am - 9:30 am	<b>Break - Prize Drawing</b>
11:00 am	<b>Final Prize Drawing (MUST BE PRESENT)</b>
11:30 am	Exhibit Hall Closed

### Prizes Include:

Prizes to be given away during the Conference include over \$3,000 worth of prizes from the Conference Committee and generous gifts from the Exhibitors.





# SESSION I

Monday, February 28, 2022

# Returning to Instruction in a New World

CONVENTION CENTER | 10:15 am - 11:30 am

## Hall A

## Administrative Strand



In Person and Virtual

### California Partnership Academies Administrators Strand – Strategies for Successful Implementation

CPAs are one of California’s most successful high school models due to meeting rigorous State Ed Code requirements. This session is for school site and district administrators, and counselors. School site and district administrators panel will present specific strategies for meeting and exceeding requirements in developing and maintaining CPAs.

#### MARIA BURRIGHT

Education Programs Consultant  
California Department of Education

#### MARIE PEROTTI

CTE District Coordinator

## Ballroom A1

## Employer and Community Partnerships

In Person and Virtual

### Engaging Industry Partners in Work-Based Learning

Industry partners are a valuable resource with an interest in preparing students for employment. Learn how to establish and maintain an education-industry partnership to create authentic work-based learning opportunities. In this presentation, we will take a deep dive into the SSP grant application instructions and rubrics for work-based learning.

#### NANCY BROWN

SSP Mentor  
California Academy of Mathematics and Science

## Ballroom A2/3

## Assessment and Accountability

In Person and Virtual

### Graduate Profiles: Bringing CTE Standards to All Students

Disruptions to education and industry elevated the need to focus on essential competencies for success beyond high school. Districts have engaged community stakeholders to create Graduate Profiles, naming the skills, knowledge and mindsets that normalize pathway outcomes. Engage with educators/students to learn how the Profile is guiding this work.

#### DR. BETSY MCKINSTRY

Director, CTE, College and Career Readiness  
Antelope Valley Union High School District

#### ROMAN STEARNS

Executive Director  
Scaling Student Success

#### HATHA PARRISH

Director, State and Federal Programs  
Centinela Valley Union High School District

## Ballroom A4/5

## Career Pathways / Industry Sectors

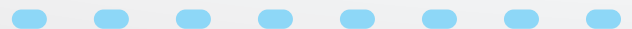
In Person Only

### K Adult School to Community College Transition

This presentation will focus on the pathway from Adult School to the Community College. Transitioning programs covered include: 1) GED/High School Diploma student matriculation; CTE Pathways; Non-Credit and ESL courses; and Dual Enrollment. Community outreach and career exploration services will also be discussed.

#### LISA VINCENT

Adult Education Coordinator/Outreach Specialist  
Fresno City College





## Ballroom A6

## Curriculum Integration

In Person and Virtual

**Starla's 'Winner vs. Champions': How to Use Classroom Trips**

Take students out of the classroom for expanded learning opportunities and competitions without running the chance of disrespectful behavior and use these trips to build and promote your program! This step-by-step program allows you to plan a great trip that provides success and safety for you and your students.

**STARLA EWAN**

*Medical Science Instructor & Teacher Mentor*  
Starla's Creative Teaching Tips

## Ballroom A7

## Work-Based Learning

In Person and Virtual

**Teaching Work Ready Skills: Critical Thinking to Prevent Job Injuries**

Will introduce the Youth@Work: Talking Safety curriculum, and resources that support safe work-based learning. Uses participatory activities adaptable to any career pathway to help students develop critical thinking and problem-solving skills to stay safe at work. From the National Institute for Occupational Safety and Health. Evaluated in 16 CTE programs.

**DIANE BUSH**

*Program Coordinator*  
U.C. Berkeley Labor Occupational Health Program

## Ballroom A8

## Career Pathways / Industry Sectors

In Person and Virtual

**Perfect the 11 Elements in Education, Fashion, Food Service Pathways!**

This workshop provides information on industry-approved student certifications, work-based learning strategies, and advising a successful Career Technical Student Organization. Focus on building industry experience with state-approved professional development, understand how to establish advisory boards, and learn about existing educator networks. Work smarter, not harder, for student success!

**MELISSA WEBB**

*Education Programs Consultant/FCCLA State Advisor*  
California Department of Education

**MONA KLEIN**

*Teacher Recruiter and Legislative Advocate*  
Family and Consumer Teachers Association of California

## Ballroom A10

## Career Pathways / Industry Sectors

In Person Only

**K-12 Strong Workforce Program and the K-14 Technical Assistant Provider**

This session will provide an overview of the K-12 Strong Workforce Program (K12 SWP) and the instrumental role the K-14 Technical Assistant Providers (K14 TAP) play in supporting the development and expansion of career pathway programs statewide. Since 2018, a total of \$600,000,000 have been invested in pathways development statewide.

**MICHAEL SACOTO**

*K14 Technical Assistant Provider, Orange County Regional Consortium*  
Rancho Santiago Community College District





## SESSION I

Monday, February 28, 2022

# Returning to Instruction in a New World

CONVENTION CENTER | 10:15 am - 11:30 am

### Ballroom A11

### Career Pathways / Industry Sectors

In Person Only

#### Calling All Counselors - CTE 101 Basic

In this presentation, an overview of the CTE basics of pathway development will be covered for a basic understanding of high-quality program planning. Where to start, how to gain an understanding of local industry, choosing the correct industry sector, recruiting, and developing career exploration will be the focus.

#### JANET SLOAN

*Executive Director*

Office of Fresno County Superintendent of Schools

#### KENNY LOPEZ

*K 12 SWP Pathway Specialist*

Office of Fresno County Superintendent of Schools

#### MARGO SLOAN

*Director*

Office of Fresno County Superintendent of Schools

#### MICHELLE WONG

*K 12 SWP Pathway Specialist*

Office of Fresno County Superintendent of Schools

### Ballroom B1

### Career Pathways / Industry Sectors

In Person Only

#### Increasing Gender Equity in CTE and STEM

Despite the strides that women have made towards achieving equality in education and the workplace, our CTE/S.T.E.M. programs still disproportionately enroll more males than females. In this session, we will examine causes, effects and how educators can plan an important role in closing the gender gap in CTE/S.T.E.M.

#### JAMIE DAVENPORT

*CTE Curriculum Specialist / K12 SWP Pathway Coordinator*

Grossmont Union High School district

#### TRACEY WILSON

*Director II, College & Career Readiness*

Grossmont Union High School District

### Ballroom B2

### Mentor and Internship Programs



In Person Only

#### The Mishaps and Creativity of Developing Student Success

Applying the creative process to unveil the entrepreneurial spirit to a multi-year mentoring program, while embracing the mishaps.

#### MATT CAUTHRON

*Academy Coordinator*

Digital Arts Technology Academy

#### BRYCE JOHNSON

*CTE Digital Arts Teacher*

Digital Arts Technology Academy

### Ballroom B3

### California Partnership Academy Model



In Person and Virtual

#### Engage Students, Have Fun, and Cultivate Community

Join the Global Business Academy's teachers, students, and administrators to learn strategies to engage your academy stakeholders. Activate your academy's potential by creating a plan to engage students, industry partners, administrators, and school board. You will leave this presentation with an implementation plan and the enthusiasm to make it happen!

#### ALBERT MADRID

*Academy Teacher / Coordinator*

Valley High School, Global Business Academy

#### BENJAMIN VAZQUEZ

*Academy Teacher*

Valley High School, Global Business Academy

#### MALEAH DHENIN

*Academy Teacher*

Valley High School, Global Business Academy

#### JOANNA SANTIAGO

*Academy CTE Teacher*

Valley High School, Global Business Academy



CONVENTION CENTER | 10:15 am - 11:30 am

## Ballroom B5

## California Partnership Academy Model

In Person Only

**Keeping Students Afloat with Positive Behavioral Support Systems**

Rescuing students from their own destructive habits and choices is a critical challenge for programs designed for at-risk students. We will share strategies, tools and systems for creating positive behavioral changes for some of your most difficult-to-reach students.

**THATCHER PALMER**

Program Coordinator  
Ygnacio Valley High School

**NICOLE KIPNIS**

Teacher  
Ygnacio Valley High School

**JAMES LYON**

Teacher  
Ygnacio Valley High School

**BRYAN SHAW**

Teacher  
Ygnacio Valley High School

## Ballroom B6

## Work-Based Learning

In Person and Virtual

**WBL Now: California's New Criteria in Action**

Explore the new categories of Work-Based Learning (WBL) in CA and develop an implementation plan to increase, collect data on, and report your students' WBL experiences

**KAMI DEXTER**

CTE Pathway Specialist  
Leuzinger High School

## Ballroom B8/10

## Curriculum Integration

In Person and Virtual

**Using Guest Speakers to Enhance Curriculum and Engage Students**

We will take learnings through successful implementation of a guest speaker program at Mt Carmel High School's Fire Science Program and how these lessons can be used in person. We will show how guest speakers can be used to supplement curriculum, engage students and provide students with future opportunities.

**MICHAEL BUXTON**

CTE Teacher  
Poway Unified School District

## Meeting Room I

## Mentor and Internship Programs

In Person and Virtual

**Join the New Animation, Game Design & VFX Apprenticeship Program**

Animation/Gaming/VFX Industry Leaders, the CDE, and non-profit organizations have collaborated to build the first California and nationally approved youth apprenticeship program that combines on-the-job training with CTE academic instruction. Integrate this opportunity into your AME pathway and create equitable access for your students into the industry and diversify the workforce.

**MATTHEW WAYNEE**

CTE Animation & Video Production Teacher  
LAUSD/USC Magnet

**NICOLE HENDRIX****ALLISON FRENZEL**

Education Program Consultant  
California Department of Education

**JINKO GOTOH**



# SESSION I

Monday, February 28, 2022

# Returning to Instruction in a New World

CONVENTION CENTER | 10:15 am - 11:30 am

## Meeting Room 2

## Career Pathways / Industry Sectors



In Person and Virtual

### YouScience: Empowering Intentional Individualized Success

YouScience and Precision Exams help answer the question: "Why am I learning this?" Using psychometrically validated 'brain games' we uncover learner's natural aptitudes and help them to discover and explore careers that are a strong fit. 200 Industry Certifications validate classroom learning. Did we mention data driven decisions and employer connections?

#### TREVOR PERKINS

Regional Director  
YouScience

## Meeting Room 3/4

## Middle School Connections

In Person Only

### MadTEC & More: The Madera Middle School CTE Approach

What might a well-designed onramp to CTE look like in the middle grades? Come learn about the Madera approach, which includes a 7th Grade exploratory wheel and a dynamic new 8th-grade career lab school (MadTEC). Join us as we overview the program and consider implications for your district.

#### LAURA TONEY

Coordinator of College and Career Readiness  
Madera Unified School District

#### LAURA QUIROZ

Dean of Curriculum, Instruction, and Assessment  
Madera Technical Exploration Center (MadTEC)

#### THERON COSGRAVE

Lead Consultant  
Swanson & Cosgrave Consulting

## Meeting Room 5

## Career Pathways / Industry Sectors



In Person Only

### CTEIG & Perkins Technical Assistance Office

Individuals or teams can sign-up to meet with the appropriate CDE consultant. This is on a first come, first served basis.

## Meeting Room 6

## California Partnership Academy Model



In Person Only

### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

## Meeting Room 7

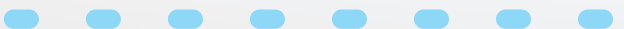
## California Partnership Academy Model



In Person Only

### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.



## Meeting Room 10

## Work-Based Learning

In Person and Virtual

### Teaching Students How to Create Social Capital and Meet Professionals

This evidence-based session will share a work-based learning best practice for teaching high school students how to strategically create social capital with professionals. The curriculum is applied through enrichment programs and core courses. Administrators, faculty, and students will discuss how this teaching accelerates career readiness, increases self-confidence, and activates resiliency.

**TIM SBRANTI**

*Director of Strategic Initiatives*

Dublin High School & Innovation Tri-Valley Leadership Group

**SEAN O'KEEFE**

*Professor*

Santa Clara University

**KELLY BOWERS, ED.D.**

*Superintendent of Schools*

Livermore Valley Joint Unified School District

**LA'TONYA REASE MILES**

*Dean of Student Affairs*

Menlo College

## Meeting Room 11

## Employer and Community Partnerships

In Person and Virtual

### Leave with a Plan! Create Your Next Employer/Community Engagement Opportunity

You are invited into the creative space of the DSUSD communications team as they brainstorm a community event including district leaders, site staff, local businesses, and civic organizations. Representatives will share some of their successes organizing and executing engaging collaborative community events and programs. Teams are encouraged to attend together.

**KEVIN BIBO**

*Director of College and Career Readiness*

Desert Sands USD

**SEAN WEBB**

*Director of Community Engagement and Education Foundation*

Desert Sands USD

**MARY PERRY**

*Public Information Officer*

Desert Sands USD

## Meeting Room 14

In Person Only

### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.



## Meeting Room 15

In Person Only

### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.





## SESSION I

Monday, February 28, 2022

# Returning to Instruction in a New World

CONVENTION CENTER | 10:15 am - 11:30 am

## VIRTUAL ONLY SESSIONS

### Work-Based Learning

#### Essential Skills for Career Success

Essential ("soft") skills, such as Communication, Creativity, and Emotional Intelligence, are needed to succeed in all industry sectors and impact students at every phase of their career and life. Participants will leave this session with tools to help them cultivate their students' essential skills and measure their development.

#### ALEXANDER BECKER

*Program Specialist, Work Based Learning*  
San Diego County Office of Education

### Career Pathway / Industry Sectors

#### Green Classrooms, Green Careers: Launching the Climate Workforce

Green Careers are in high demand. Prepare your students for a high-wage, high-growth green career by launching an Energy, Environment, and Utilities pathway or integrating green career projects into existing CTE pathways. Learn about job training programs available post-graduation. Attendees receive no-cost curriculum projects and UC A-G approved courses.

#### ALEXIS FINEMAN

*Project Coordinator - K12 Sustainability Education*  
SEI

### California Partnership Academy Model



#### Celebrating a Decade of CPA

We would like to present on how to implement an Academy at the school and how to build it up year by year to create a successful program. Focusing on mentors, internships, field trips, academy ambassadors, community service, new courses, and more.

#### MELISSA FINK

*Academy Director*  
Temescal Canyon High School

#### WHITNEY D'AMICO

*Principal*  
Temescal Canyon High School

#### LEE LOVINGOOD

*Academy Director*  
Temescal Canyon High School

### Career Pathways / Industry Sectors

#### ProgramFinder.com - Connecting High Schools, Community Colleges, and Industry Partners

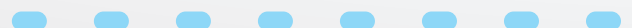
Program Finder connects High School CTE Pathways, Community College CTE Pathways, and Industry Partners. We will highlight how K12 Students use Program Finder to map futures, how Colleges use Program Finder to learn offerings at High Schools, and how Industry Partners use Program Finder to elevate employment opportunities and industry-to-education collaboration.

#### DAVID FOSTER

*K12 Pathway Coordinator/Curriculum Specialist*  
Rancho Santiago Community College District/Orange County  
Department of Education

#### OMAR SHEPHERD

*Curriculum Specialist*  
Orange County of Education



CONVENTION CENTER | 10:15 am - 11:30 am

## VIRTUAL ONLY SESSIONS

### Career Pathways / Industry Sectors

#### The Who, What, When, Where, and Why of CTE Credentialing

CTE credentialing can be confusing for a lot of people. In this presentation we will cover why you need it, where can you get it, and how you qualify for it. Other topics covered are funding factors, CALPADS codes, middle school electives and Common myths about CTE credentials.

**BRIDGET MONDT**

*Coordinator CTE Teacher Credential Program  
Orange County Department of Education*

**MAUREEN FECHTER**

*Program Specialist CTE Cred Credential Program  
Orange County Department of Education*

### California Partnership Academy Model

#### Leading Change: Adaptive Leadership and Storytelling for Buy-In

Adaptive leadership helps mobilize people in organizations to adapt to change. Diagnose adaptive challenges, understand the human dimensions of change, and learn how to use storytelling as a sensemaking strategy that can move people to take action in complex change environments.

**CONNIE MAKIJAN**

*Director of Professional Learning  
National Career Academy Coalition*

### Mentor and Internship Programs

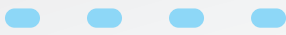
#### How to Create Lasting Business Partnerships

In this informative and common-sense presentation, Edison's Green Energy and Technology Academy will share their expertise in creating lasting business partnerships that support their academy. Learn from the mistakes and successes so you too can learn how to improve partnerships in your industry sector.

**JOHN BERG**

*Lead Teacher  
Edison High School, Green Energy and Technology Academy*





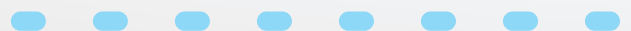
Returning to Instruction in a New World

**LUNCHEON** | GENERAL SESSION | 11:45 AM

# The Distinguished Academics Award Ceremony

Pete Callas, *Welcome*

Maria Burrigot, *Academy Awards*



CONVENTION CENTER | 1:15 pm - 2:30 pm

## Hall A

## Administrative Strand

In Person and Virtual

**State of the State**

This session will provide a close look at the state of Career Technical and Adult Education in California, including insights on initiatives and legislation. Come see the valuable work we do in the Career and College Transition Division to prepare students for success!

**PETE CALLAS**

*Division Director, Career and College Transition Division  
California Department of Education*

## Ballroom A2/3

## Assessment and Accountability

In Person Only

**CALPADS Coding: How to Ensure You're Capturing Accurate CCR Data**

Is your CALPADS course data coding preventing you from getting accurate College and Career Readiness Indicator (CCRI) student outcome data on the CA Dashboard? Join the CVUHSD team as they discuss the pitfalls and solutions for accurate reporting, and share tools and resources to help you do the same.

**HATHA L. PARRISH**

*Director, Federal and State Programs  
Centinela Valley Union High School District*

**SANDRA CRUZ**

*Director, Teaching and Learning  
Centinela Valley Union High School District*

**KIM IRONS**

*K12 Pathway Coordinator  
CVUHSD / LA Regional Consortia*

## Ballroom A4/5

## Curriculum Integration

In Person Only

**Power-Up Your PBL!**

In this session we will introduce a new Future Ready Project-Based Learning Framework intended to power-up projects and take student engagement to the next level! This non-proprietary framework can be used by any one as a tool for professional growth and self-evaluation, ensuring students experience rigorous and relevant PBL.

**JEWYL ALDERSON CLARKE**

*Integrated Curriculum Coordinator  
San Diego County Office of Education*

**JAMIE DAVENPORT**

*CTE Curriculum Specialist / K12 SWP Pathway Coordinator  
Grossmont Union High School district*

## Ballroom A6

## Curriculum Integration



In Person and Virtual

**Starla Hands-On Body Systems - "Guts-R-Us"**

Participants will build the major organs of the Gastrointestinal Systems out of brightly colored clay. This activity is great in the classroom or virtual to guide students to learn the organs, their role in providing nutrition to the body, and their interrelationship with other body systems. Take your 'guts' home!

**STARLA EWAN**

*Medical Science Instructor & Teacher Mentor  
Starla's Creative Teaching Tips*





## SESSION 2

Monday, February 28, 2022

# Returning to Instruction in a New World

CONVENTION CENTER | 1:15 pm - 2:30 pm

### Ballroom A7

In Person Only

#### Discover What's New with the California CareerZone

For over a decade, educators statewide have turned to the California CareerZone at [www.cacareerzone.org](http://www.cacareerzone.org) to help support career and college readiness and develop students' career literacy skills. Get the latest CareerZone update to support your students in assessing their career related interests, identifying occupational options, and developing postsecondary plans.

**JOHN MERRIS-COOTS**

*Education Programs Consultant  
California Department of Education*

**BLAIR DORE**

*SVP, Partnerships  
Headed2 LLC / California CareerZone*

### Secondary-Postsecondary Connections

### Ballroom A8

In Person Only

#### Career Technical Student Organizations (CTSO)

his presentation will provide information about what a CTSO is and what is needed to affiliate; updates from CTSO State Advisors; available funding to support CTSO activities; and how to get support from stakeholders.

**TARA NEILSON**

*Education Program Consultant - SkillsUSA State Advisor  
California Department of Education*

**CHARLES PARKER**

*Ag Education Administrator  
California Department of Education*

**MOLLY ANDERSON**

*Education Program Consultant - DECA/FBLA State Advisor  
California Department of Education*

**MELISSA WEBB**

*Education Program Consultant - FCCLA State Advisor  
California Department of Education*

### Career Pathways / Industry Sectors

### Ballroom A10

In Person and Virtual

#### Elevate Partnerships with Industry and Postsecondary for CTE Pathway

In order to focus on essential elements of industry partnerships and post-secondary transition, AVUHSD successfully leveraged its LCAP, CTEIG and K12SWP funding. Find out how you can use this cohesive approach to CTE implementation, including increased coordination of all aspects of industry support and post-secondary partnerships, for improved results.

**DR. DIANE WALKER**

*Director, Industry Liaison and Postsecondary Partnerships  
Antelope Valley Union High School District*

**DR. BETSY MCKINSTRY**

*Director, CTE, College and Career Readiness  
Antelope Valley Union High School District*

### Employer and Community Partnerships

### Ballroom A11

In Person and Virtual

#### Proving Support for a Sustainable CTE Teacher Pipeline

This presentation offers an overview of the process used to prepare new teachers to successfully meet the challenges in the classroom. Utilizing a progressive, cohort model, RCOE CTE offers its new teachers structured training sessions and targeted mentoring geared towards helping each achieve masterful practices.

**ABEL S. GONZALEZ**

*Instructional Specialist  
Riverside County Office of Education*

### Mentor and Internship Programs



**Ballroom B1**

**California Partnership Academy Model**



In Person and Virtual

**Introducing Your Academy to Your School**

How well does your school know your CPA? Often, non-CPA faculty and staff don't have a clear idea of what academies are or that they even have one on their campus. Join us as we share ideas and templates to introduce your CPA to the rest of your school!

**OSVALDO GOMEZ**

*CPA Lead Teacher*

Los Angeles Unified School District

**VINCENT SERMENO**

*CTE Teacher*

Los Angeles Unified School District

**Ballroom B2**

**California Partnership Academy Model**



In Person Only

**Are you a Distinguished Academy?**

Our session will go over the requirements to become a Distinguished Academy. We will provide you with the necessary tools to help your academy become Distinguished. You will take away great ideas for this interactive workshop for your team.

**WILLENE BIERE**

*Business Academy Director*

Canyon Springs High School Business Academy

**SHARON MENDONSA**

*Academy Teacher Science*

Canyon Springs High School Business Academy

**GABY BEAR**

*Business Academy Counselor*

Canyon Springs High School Business Academy

**MIKE SITTON**

*Academy Teacher Business/Social Studies*

Canyon Springs High School Business Academy

**Ballroom B3**

**California Partnership Academy Model**



In Person Only

**You Have Them - Now Keep Them: Retaining Academy Students**

All that recruiting paid off - and now you have a solid introductory class. Keep your students engaged and strengthen the connection to your Academy. We have over 20 years of collaboration, planning, and CPA experience to share. You will definitely bring home ideas to use right away.

**AMY CHANEY**

*Program Director*

Center High School, Media Communications Academy

**BRINA JOPE**

*CTE Teacher*

Center High School, Media Communications Academy

**Ballroom B4**

**Middle School Connections**



In Person and Virtual

**Middle School CTE: Innovative Engagement Towards Secondary Opportunities & Pathways**

Getting middle-schoolers exposed, interested, and scaffolded to be successful in CTE classes has shown for higher levels of secondary and post-secondary CTE engagement and success. We'll showcase different models for implementing middle school CTE content, discuss the benefits to CCSS/NGSS integration, and sample some successful hands-on content.

**DAWN FREGOSA**

*CEO*

Collaborative Education Advisors

**ANGELO BELENSON**

*Technology Manager*

Collaborative Education Advisors

**ELEEZA BUESA**

*Project Manager*

Collaborative Education Advisors



## SESSION 2

Monday, February 28, 2022

# Returning to Instruction in a New World

CONVENTION CENTER | 1:15 pm - 2:30 pm

### Ballroom B5

### Mentor and Internship Program



In Person and Virtual

#### How to Build and Sustain a Better Mentoring Program

Are you looking to learn and utilize proven methods that will help you create the mentoring program that you have always wanted? Look no further. The Taft Oil Tech Academy's mentoring coordinators, mentors, and mentees are here to provide a history and description of our highly successful mentoring program.

#### TED PENDERGRASS

Coordinator

Taft Oil Technology Academy

#### ALAN POPEJOY

English Teacher and Mentoring Lead

Taft Oil Technology Academy

### Ballroom 7/9

### Career Pathways / Industry Sectors

In Person and Virtual

#### California Association of Career Technical Education (CACTE) Annual Meeting

Attend the annual statewide meeting of the California ACTE.

#### MORRI ELLIOTT

President

California Association for Career and Technical Education

### Ballroom B8/10

### Career Pathways / Industry Sectors

In Person Only

#### Beyond the Classroom

In this presentation we will discuss what we do to offer students opportunities to expand their knowledge and experience beyond that which is found in the traditional classroom.

#### WILLIAM CURZI

Teacher

Antelope Valley Union High School District

### Meeting Room 2

### Curriculum Integration



In Person and Virtual

#### Introducing iCEV's New STEM Site!

iCEV Online is pleased to announce the launch of our brand-new STEM site. Designed to be a comprehensive curriculum, our content is created to make STEM programs approachable, regardless of the program's available funding, space, or teacher experience. No outside toolkits required, and hands-on projects and activities are available!

#### MAGGIE MCGILL

CTE Territory Manager

CEV Multimedia-iCEV Online

### Meeting Room 5

### Career Pathways / Industry Sectors



In Person Only

#### CTEIG & Perkins Technical Assistance Office

Individuals or teams can sign-up to meet with the appropriate CDE consultant. This is on a first come, first served basis.

### Meeting Room 6

### California Partnership Academy Model



In Person Only

#### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.



### Meeting Room 7

### California Partnership Academy Model



In Person Only

#### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

### Meeting Room 10

### Career Pathways / Industry Sectors

In Person Only

#### Partnering with Your K12-Pathway Coordinator to Make Your Life Easier

The Pathway Coordinator assists teachers, counselors, and administrators in the development of high-quality pathways including curriculum, advisories, WBL and alignment of your CTE programs to the community college in your region. This is your opportunity to get clarity, ask questions, engage in discussions to learn best practices.

##### JULIE BUDD

K12 Pathway Coordinator  
Coastline ROP

##### RAE LYNN SHARP

K12 Pathway Coordinator  
Sacramento County Office of Education

##### LISA KELLY

K12 Pathway Coordinator  
Plumas Charter School

##### MICHELLE WONG

K12 Pathway Coordinator  
Fresno County Office of Education

### Meeting Room 12/13

### Secondary-Postsecondary Connections

In Person Only

#### Neuroscience Strategies to Boost Student Engagement and Understanding

This presentation guides CTE educators through the process of analyzing a lesson or unit plan through a neuroscience framework. With this framework, CTE educators can practice and reflect on strategies to engage students while also creating space to process and review new content and concepts.

##### RYAN LUNDELL

Educator  
East Side Union High School District

##### JON MONTOYA

PhD Student  
UC Irvine

### Meeting Room 14



In Person Only

#### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

### Meeting Room 15



In Person Only

#### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.



## SESSION 2

Monday, February 28, 2022

# Returning to Instruction in a New World

CONVENTION CENTER | 1:15 pm - 2:30 pm

## VIRTUAL ONLY SESSIONS

### Employer and Community Partnerships

#### Self Care for Career Educators in a New World

Career educators are looked upon to be educational leaders in the face of tragedies and crisis. Career educators need the knowledge, attitude, and skills to prevent professional burnout and compassion fatigue. Make some time for yourself today, so you can prepare your students for a new world! All are welcome!

**DR. BOBBI ALBA**

*Assistant Professor, Former LBUSD CPA and SLC Counselor  
Azusa Pacific University*

### Assessment and Accountability



#### Outcome Constructed Dialogue

Post Pandemic Employment has left the US with a national employee shortage. With most the silent generation retiring due to the pandemic and many the baby boomers calling it quits. Our teachers have found themselves in greater demand. This demand has given teacher more opportunities to explore other career options.

**LARRY DWAYNE DAVIS**

*CEO  
Larry D. Davis LLC*

**KHAILA D. DAVIS**

*COO  
Larry D. Davis LLC*

### Work-Based Learning

#### California Career Innovations in the New World of Work

California Career Innovations (CCI) a 5-year grant program funded by the Department of Rehabilitation with the goal of supporting youth with an IEP or 504 plan with transition to life after high school via targeted intervention. In this presentation we'll explore intervention tools you can use today with your students!

**OMAR SHEPHERD**

*Curriculum Specialist, STEM/Career Education  
Orange County Department of Education*

### California Partnership Academy Model



#### Navigating a Change in Academy Leadership

Are you new to California Partnership Academies? Join us for a session on rebuilding after a transition in academy leadership. Hear our experience learned as we rebuilt our Academy while planning for the future. Participants will receive resources to develop and utilize a plan for the transition, opportunities for reflection.

**PAMELA CANLAS**

*AIMS Pathway Lead  
Jordan High School AIMS Academy*

**ESHETER DETH**

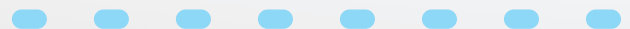
*Assistant Principal  
Jordan High School AIMS Academy*

**GIL CAREY**

*AIMS Counselor  
Jordan High School AIMS Academy*

**VALERIE GONZALEZ**

*Pathway Coordinator  
Jordan High School*





CONVENTION CENTER | 1:15 pm - 2:30 pm

## VIRTUAL ONLY SESSIONS

## Career Pathways / Industry Sectors

**Virtual Reality - Video Game Design and Programming**

Learn how to teach your students one of the hottest job fields in the world. We use Unity software to design, model, program, and publish our video games. We also build games and projects for Virtual Reality and Augmented Reality using Oculus and HTC Live headsets.

**KENT GANEVSKY***Teacher*

Roosevelt Middle School - Glendale High School

## Work-Based Learning

**Enhancing Students' Career Readiness Competencies through Self-Reflection and Personalized Learning**

How do high school students know they have in-demand workplace competencies? Virtual Enterprises International created a Career Readiness Framework that identifies those workplace competencies and an accompanying online formative assessment tool. Participants will discuss what it means to be career-ready and the power of technology-enabled, self-reflection in supporting career development.

**MICHAEL BROWNSTEIN***Director of Strategic Growth*

Virtual Enterprises International, Inc.

## California Partnership Academy Model

**A-G, Articulation and Dual Enrollment**

Programs of Study: Sequenced and Goal-Oriented CTE Courses - a planned sequence of CTE courses that lead to industry certification, a specific CTE postsecondary program, and/or employment on a career ladder.

**JACKIE WHITE***Assistant Superintendent*

Sacramento County Office of Education

**LOUISE STYMEIST***Educational Consultant*

Sacramento County Office of Education

**CHRISTY MOUSTRIS***Educational Consultant*

Sacramento County Office of Education

## Career Pathways / Industry Sectors

**Expand the Reach of Your CTE Program**

Create an advisory that establishes working relationships with school leadership, identifies needs, and recruits teachers/students for CTE programs. Offer teacher professional development that facilitates networking/collaboration and improved practice/application. Implement pathways that utilize a co-teaching model between a CTE teacher (industry skills) and a special education teacher (supports for all students).

**JOYCE FOSS***Coordinator Curriculum & Instruction, Career Education*

Central Orange County CTE Partnership

**GLORIA DUNCAN, ED.D.***Administrator, Career Education*

Orange County Department of Education

## Career Pathways / Industry Sectors

**CDE Specialized Secondary Program (SSP) Grant Overview**

CDE's Specialized Secondary Programs (SSP) grant allows teachers to create original, innovative high school courses/curriculum connected to a CTE focus. SSP grants can fund curriculum/program/professional development, technology/equipment, and more to create enriching opportunities for students. This workshop presents what SSP offers, how to apply, and where to explore published curriculum.

**RAPHAEL RODRIGUEZ***Specialized Secondary Programs Mentor*

Bravo Medical Magnet High School

**MICHAEL SINCLAIR***Specialized Secondary Programs Mentor*

Bravo Medical Magnet High School





**SESSION 2**

Monday, February 28, 2022

**Returning to Instruction in a New World**

**CONVENTION CENTER** | 1:15 pm - 2:30 pm

**VIRTUAL ONLY SESSIONS**

**Work-Based Learning**

**Increasing Work-Based Learning Opportunities: Collaborative Partnerships with Expanded Learning Programs**

This session will share exemplary practices for integrating CTE and/or WBL programs with Expanded Learning Programs to significantly increase WBL student opportunities and resources. EXL programs are afterschool, before school, and summer school programs conducive to providing real-world, hands-on, project-based learning opportunities for students and industry partners. New funding has become available!

**DARRELL PARSONS**

*Education Programs Consultant*  
California Department of Education

**BILL FENNESSY**

*Consultant*  
Los Angeles County Office of Education and Tulare County Office of Education

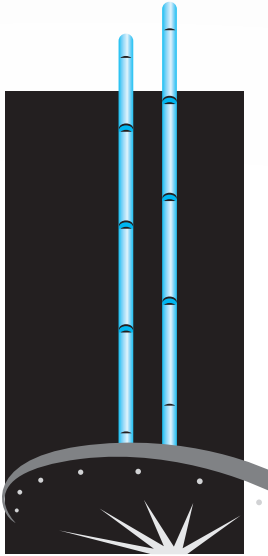




# EXHIBITORS' MARKETPLACE

Returning to Instruction in a New World

## WELCOME TO THE EXHIBITORS' MARKETPLACE



**LONG BEACH CONVENTION CENTER**

The Annual Exhibitors' Marketplace offers unique, one-stop shopping and networking specifically tailored to the Educating for Careers program. The 2022 Exhibitors' Marketplace offers a variety of new features to spark your creativity and generate new ideas with several exhibitors who are with us for the first time as well as those who are familiar faces here at Educating for Careers.

You have three tickets in your registration packet—one for Monday, one for the Monday Reception and one for Tuesday. Door prize tickets must be deposited 15 minutes before the beginning of the break. Door prize winners will be posted at the beginning of each of the three conference breaks in the vendor area. Prizes must be claimed by the winner at the Registration Desk before the beginning of the next break or they will be returned to the prize pool for later drawings. In other words, if your name is drawn during the 9:45 - 10:15 am break, you must claim that prize before the 2:30 pm break. The final drawing will be held during the final break at 11:00 am in Hall B on Tuesday. The Prize Cage will be emptied Monday after the 3:00 drawing and on Monday evening after the reception. For the door prize drawings during the Social/Networking Reception and the Final Drawing at 11:00 on Tuesday, winners must be present to claim their prize.

### Exhibit Hours

#### Monday, February 28, 2022

7:15 am - 11:45 am	<b>Open Exhibit Hours</b>
7:15 am - 8:15 am	Breakfast Buffet
9:45 am - 10:15 am	<b>Break - Prize Drawing</b>
1:15 pm - 6:15 pm	Open Exhibit Hours
2:30 pm - 3:00 pm	<b>Break - Prize Drawing</b>
4:30 pm - 6:15 pm	<b>Reception - Special Prize Drawings (MUST BE PRESENT)</b>

#### Tuesday, March 1, 2022

8:00 am - 11:30 am	Open Exhibit Hours
9:00 am - 9:30 am	<b>Break - Prize Drawing</b>
11:00 am	<b>Final Prize Drawing (MUST BE PRESENT)</b>
11:30 am	Exhibit Hall Closed

### Prizes Include:

Prizes to be given away during the Conference include over \$3,000 worth of prizes from the Conference Committee and generous gifts from the Exhibitors.





### SESSION 3

Monday, February 28, 2022

# Returning to Instruction in a New World



CONVENTION CENTER | 3:00 pm - 4:15 pm

Hall A

Career Pathways / Industry Sectors

In Person and Virtual

### Health Workforce Initiative: Behavioral-Mental Health Pathway Toolkit & Career Mapping

The audience will be introduced to the Behavioral-Mental Health Pathway Toolkit and career mapping; created for Regional Occupation Programs, Comprehensive High Schools, and Community Colleges interested in developing Behavioral-Mental Health career pathway program. The toolkit includes community engagement models that can be utilized to enhance existing pathways.

#### IRENE ORNELAS

Regional Director for Employer Engagement - Health Sector for South Central Coast

CA Community Colleges - College of the Canyons

#### LANÉAY L. LONDON, MSW

Executive Director  
Serenity Village

#### MICHAEL GRAY

High School Instructor

Long Beach Polytechnic High School - MEDS Academy

Ballroom A1

Career Pathways / Industry Sectors

In Person and Virtual

### All Things AME

This session will cover all things you need to know about AME in 2022: The pathway and standards revision, AME youth and pre-apprenticeship opportunities, the AME leadership institute, statewide industry advisory and work-based learning opportunities, pilot grant programs, the new AME CTSO and more.

#### ALLISON LEIGH FRENZEL

Education Programs Consultant  
California Department of Education

Ballroom A2/3

Career Pathways / Industry Sectors

In Person Only

### The Return of Hands-On Learning Opportunities

Poway Unified will share highlights from our 2021 Summer Enrichment program, which included a student-produced film premiere, a classic truck engine rebuild, a Fire Science boot camp, and a Tiny Home build. District support staff and the teacher-champions will share video, photos, and outcomes created through these unique learning experiences.

#### LYNN MCCONVILLE

Assistant Principal, K12 CTE  
Poway Unified School District

#### JEREMY MARTIN

Career Education Specialist  
Poway Unified School District

#### JOE AUSTIN

Career Education Specialist  
Poway Unified School District

Ballroom A4/5

Career Pathways / Industry Sectors

In Person Only

### The Essential Piece

The Essential Piece will describe how Kerman High School is able to develop and provide students with an additional certification to add to their resume. The CTE Department, in collaboration with the entire staff, build 4-year pathways for students to earn this certificate and graduation cord.

#### MANUEL RODRIGUES

CTE/ROP Coordinator, Assistant Principal  
Kerman High School

#### JASON METCALF

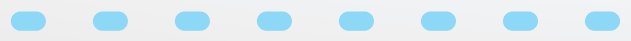
Business Instructor  
Kerman High School

#### MICHELLE GAREWAL

Culinary Instructor  
Kerman High School

#### DANIEL RAMIREZ

Construction Instructor  
Kerman High School



## Ballroom A6

## Curriculum Integration



In Person and Virtual

**Starla Hands-On Body Systems - "Guts-R-Us"**

Participants will build the major organs of the Gastrointestinal Systems out of brightly colored clay. This activity is great in the classroom or virtual to guide students to learn the organs, their role in providing nutrition to the body, and their interrelationship with other body systems. Take your 'guts' home!

**STARLA EWAN**

*Medical Science Instructor & Teacher Mentor*

## Ballroom A7

## Secondary-Postsecondary Connections

In Person Only

**Empower Students with Career Self-Management Skills**

Inspire and engage your students by helping them explore career options. Session attendees will learn how the California Career Resource Network's (CalCRN) resources can be used to help students make informed career choices, and learn about the skills, attitudes, and knowledge necessary in the work of work. Visit [www.californiacareers.info](http://www.californiacareers.info).

**JOHN MERRIS-COOTS**

*Education Program Consultant*

California Department of Education/California Career Resource Network

## Ballroom A8

## Curriculum Integration

In Person Only

**Keeping Culinary Current**

How do we keep culinary curriculum relevant, relatable, and current in such a rapidly changing industry? How can we innovate, inspire, and cost effectively develop curriculum that will invigorate students? In this session we will tackle these tough topics affecting culinary education today.

**DEREK CORSINO**

*Culinary Teacher and CTE Department Chair*

Healdsburg High School

## Ballroom A10

## Career Pathways / Industry Sectors

In Person and Virtual

**Authentic Urban Design Projects with Community Level Impact**

This presentation will outline how to develop and implement projects that build industry-aligned skills and collaboration among students, and those grounded in community need. You will learn: To engage industry partners; To center community and student voice; Backwards planning strategies; and to create authentic assessments.

**LILLIAN JACOBSON**

*Director, Sustainable Urban Design Academy*

Castlemont High School

**TIMOTHY BREMMER**

*Director, College and Career Readiness*

Franklin Pierce School District

**MARVIN BOOMER**

*Linked Learning Pathway Coach*

Franklin Pierce School District





## SESSION 3

Monday, February 28, 2022

# Returning to Instruction in a New World

CONVENTION CENTER | 3:00 pm - 4:15 pm

### Ballroom A11

### Employer and Community Partnerships

In Person and Virtual

#### Post COVID Marketing Your CTE Program

Coming out of Covid, how do we restart the marketing of our programs? Internal letting your district know what is going on but also external letting the community know what is going on. Simple systems you can put in place to showcase how awesome you are and build those relationships.

#### TIM RICHE'

Work Experience Supervisor CTE Pathway  
Madera Unified School District

### Ballroom B1

### Career Pathways / Industry Sectors



In Person and Virtual

#### Design for Good in the Classroom

In this presentation we discuss how to create and implement unique projects with students as well as how to better design our classroom and pedagogy around maximizing student engagement and career readiness. We also discuss alternative assessment strategies and how to integrate those into our projects, etc.

#### EUSEBIO TRAVIS SEVILLA

Visual Art and Design Teacher  
Canyon Crest Academy

### Ballroom B2

### Curriculum Integration



In Person Only

#### The Process of Collaboration - Building Meaningful Cross-Curricular Projects

Come learn how the Exercise Science Academy at Windsor High School creates cross-curricular projects surrounding the theme of science, health, wellness, movement, and exercise. Projects incorporate standards from English, History, PE, and Science classes. Materials and examples provided.

#### CHRISTIN PERRILL

SSP Coordinator/Science Teacher  
Windsor High School

#### CHRIS CATELLI

Work-Based Learning Coach/History Teacher

### Ballroom B3

### California Partnership Academy Model



In Person Only

#### A Year Within an Academy - A Calendar Guide

School might start in fall, but an effective Academy plans and schedules events all year long. Let me help you get organized while providing new ideas to enhance your Academy. I have over 20 years of collaboration, planning, and CPA experience to share.

#### AMY CHANEY

Program Director  
Center High School, Media Communications Academy

### Ballroom B4

### Curriculum Integration

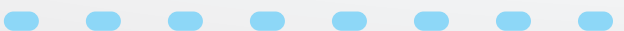
In Person Only

#### "Breaking Out" of Boring Lessons Through Games and Puzzles

Although CTE courses are hands on and inherently engaging some units just are not really that "fun" to teach. By using games and puzzles teachers and school counselors can "gamify" lesson content using physical and digital tools to increase engagement and content mastery.

#### BRANDI AUGENSTEIN

Career Counseling Coordinator  
Brea Olinda Unified School District



CONVENTION CENTER | 3:00 pm - 4:15 pm

## Ballroom B5

## California Partnership Academy Model



In Person and Virtual

**How to Coach Your Students to Be Self Aware**

Taft Oil Technology Academy will discuss to demonstrate how they coach students to be self-aware through a process developed to prevent injuries in the oil and gas industry called E-Colors. Hear from students how they have learned to leverage their strengths and manage their potential limiters to realize their potential.

**TED PENDERGRASS***Coordinator*

Taft Oil Technology Academy

**ERIC NEWTON***Science Teacher and Student Recruitment/Retention Lead*

Taft Oil Technology Academy

## Ballroom B6

## Secondary-Postsecondary Connections

In Person

**Practitioner Training Modules: Understanding and Using CTE Data and Research**

The CTE Research Network offers six self-guided training modules to help CTE leaders strengthen their research-savvy. These free courses will strengthen your capacity to access, understand and use CTE research. Each module includes a facilitator's guide, a PowerPoint presentation and handouts. Join to learn how to access and use them!

**CHERISE MOORE***Principal TA Consultant*

American Institutes for Research

**TARA SMITH***Associate Research Director*

## Ballroom B7/9

## Career Pathways / Industry Sectors

In Person

**Local CTE Advocacy Strategies**

How do you make a difference in CTE policy at the local level? What types of activities and events are likely to have the most impact on state and local policymakers? This session will cover an arsenal of potential tools and strategies. You'll get practical tips and tools to use.

**MICHAEL CONNET***Associate Deputy Director of Outreach & Partner Development*

Association for Career &amp; Technical Education (ACTE)

## Ballroom B8/10

## Work-Based Learning

In Person and Virtual

**PODCASTING and the Student Voice**

Podcasting gets students involved, engaged, and learn their subjects with high retention, it allows them to plan, produce, and promote their projects. Most important, they gain passion and have fun.

**JIM HAGUE***CTE and Multimedia Teacher*

Gladstone High School







## SESSION 3

Monday, February 28, 2022

# Returning to Instruction in a New World

CONVENTION CENTER | 3:00 pm - 4:15 pm

### Meeting Room 1

Curriculum Integration

In Person Only

#### Career Development for Every Child in Every Grade

Join the program specialists and trainers from the Cajon Valley Union School District for a hands-on career development experience to “try-on” approaches and tools for integrating career-related learning in K-8 classrooms for every child in every grade. Scalable and systemic approaches for teachers and counselors.

##### ED HIDALGO

Chief Innovation and Engagement Officer  
Cajon Valley Union School District

##### CHRISTOPHER COLLINS

Program Specialist  
Cajon Valley Union School District

##### MELANIE BRANDT

Program Specialist  
Cajon Valley Union School District

### Meeting Room 2

Curriculum Integration



In Person and Virtual

#### Industry Certifications to Enhance College and Career Possibilities

Industry certifications, tested for on iCEV, are developed by industry leaders, reflect the needs of real-world career expectations & distinguish individuals from their peers when applying for jobs. In this session you will learn how to set up certification courses for your students & integrate the study materials into your curriculum.

##### MAGGIE MCGILL

CTE Territory Manager  
CEV Multimedia

### Meeting Room 3/4

Career Pathways / Industry Sectors

In Person

#### APPy Hour

Come learn how to turn your ideas into REAL products and BYOA – Build Your Own App. Learn how to empower student entrepreneurs, techpreneurs, and appreneurs while you experience a rapid-fire round of design-thinking and Mobile App Development, using MAD-learn.

##### ALEFIYA MASTER

Founder & CEO  
MAD-learn

##### GREGG STONE

Director of Curriculum and Implementation  
MAD-Learn

### Meeting Room 5

Career Pathways / Industry Sectors



In Person Only

#### Perkins/CTEIG Technical Assistance Office

Individuals or teams can sign-up to meet with the appropriate CDE consultant. This is on a first come, first served basis.

### Meeting Room 6

California Partnership Academy Model



In Person Only

#### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

### Meeting Room 7

California Partnership Academy Model



In Person Only

#### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.



CONVENTION CENTER | 3:00 pm - 4:15 pm

## Meeting Room 9

## Assessment and Accountability

In Person and Virtual

**Train Like the Affluent - Writing & Presenting for All!**

Obstacles to educational equity are overcome via practiced communication and ideals, standard in affluent communities. All students can score higher in the measurables that matter! This workshop reviews the characteristics of affluence, to interject into lessons, while teaching a simple writing & presenting format

**SIMON MOORE**

Lead Teacher

Endeavor Programs

**DARNELL JOHNSON**

Educator

Endeavor Programs

## Meeting Room 10

## California Partnership Academy Model

In Person and Virtual

**The Bakersfield High School Archives**

Celebrate the accomplishments of the Bakersfield High School Archives on its 20th anniversary. Discover how an archive can benefit a school by preserving the history, photos and realia of the students and staff. Highlights also include the Kern Veterans Memorial research and the Japanese American Diploma Project of WWII.

**KEN HOOPER**

Teacher

Kern High School District, Bakersfield

## Meeting Room 11

## Curriculum Integration

In Person and Virtual

**Ensuring Equity and Inclusion Through Responsive Career and College Programming**

SLUSD, through a secondary redesign process, created systems to ensure equity and inclusion for all learners with specific focus on multilingual learners and learners with disabilities through responsive Career Pathways. This presentation will highlight how to integrate PBL, community partnerships, dual enrollment, and work-based learning in high school career pathways.

**JOANNE CLARK**

Senior Director, Educational Services

San Leandro Unified School District

**RACHEL VATANNIA**

Coordinator of Educational Services

San Leandro Unified School District

## Meeting Room 12/13

## Curriculum Integration

In Person and Virtual

**Hacking Group Work: How to Teach Collaboration**

Would you like your group work to be more meaningful and real-world? Using a variety of techniques, including Collaborative Intelligence, Thinking Talents, SCRUM and After Action Reviews this session will show how to take your group work to a WHOLE NEW LEVEL!

**LORNA MILLER**

Teacher

Elk Grove Unified School District

## Meeting Room 14

In Person Only

**California Partnership Academy Team Meeting Room**

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.



## Meeting Room 15

In Person Only

**California Partnership Academy Team Meeting Room**

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.





**SESSION 3**

Monday, February 28, 2022

**Returning to Instruction in a New World**

**CONVENTION CENTER** | 3:00 pm - 4:15 pm

**VIRTUAL ONLY SESSIONS**

**Career Pathways / Industry Sectors**

**Cultivating a CS Identity in ALL Learners! #CSforALL**

#CSforALL is more than just a hashtag, but an opportunity to raise awareness of the need for more access and opportunity for students to engage in CS Instruction. So much more than coding, we will explore how Computational Thinking can support all learners no matter the career pathway! #CSforALL

**OMAR SHEPHERD**

*Curriculum Specialist, STEM/Career Education*  
Orange County Department of Education

**Secondary-Postsecondary Connections**

**Dual Enrollment as Part of a Successful Academy**

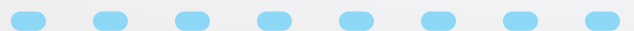
Aligning with Postsecondary Education, for example, dual enrollment, articulated courses, seamless pathways, distance learning opportunities, college exams preparation, recruiting scholarships.

**JACKIE WHITE**

*Assistant Superintendent*  
Sacramento County Office of Education

**CHRISTY MOUSTRIS**

*Educational Consultant*  
Sacramento County Office of Education



**Monday, February 28, 2022  
4:30 PM – 6:00 PM**

**SAFE Credit Union Convention Center  
Hall B**

***Networking Reception***



The Networking Reception will be held on Monday from 4:30 pm - 6:00 pm in the Convention Center – Hall B. Participants will have time to network and browse the vendor exhibitions. Special prize drawings will be held at this event! You **must be present** to win!



















# OVERVIEW

Tuesday, March 1, 2022

Session 1

7:45 am - 9:00 am

## CONVENTION CENTER

<b>Hall A</b> In Person and Virtual CPA Coordinators Meeting - Prop98/SBXI I/CTEI  <i>Maria Burright</i>	<b>Ballroom A8</b> In Person and Virtual The LEED Curriculum: A New Standard for Sustainability Education  <i>Heather McCombs</i>	<b>Ballroom B4</b> In Person Only 9-1-1 Is a Great Career for Grads!  <i>Jessica Kulaas</i>	<b>Meeting Room 3/4</b> In Person Only COVID-19: 5 Best Assignments to Boost Student Morale  <i>Danny Rubin</i>	<b>VIRTUAL SESSION</b> Designing Interactive Fiction <i>Nathan Walker</i>
<b>Ballroom A1</b> In Person and Virtual Retaining CTE Teachers: Supporting Effective Mentoring Structures <i>Grant Ermis</i>	<b>Ballroom A9</b> In Person and Virtual Social Capital and Career Readiness Enrichment Program  <i>Marieli Rubio</i>	<b>Ballroom B5</b> In Person Only Elevate Your Health Science Program with Industry Credentials  <i>Laura Flynn</i>	<b>Meeting Room 5</b> In Person Only California Partnership Academy Team Meeting Room 	<b>VIRTUAL SESSION</b> Building a Robust CTE Program by Supporting Teachers and Students <i>Kristi Dorf</i>
<b>Ballroom A2/3</b> In Person Only Build Your CTE Pipeline by Creating Middle School Careers Camps!  <i>MaryRose Lovgren</i>	<b>Ballroom A10</b> In Person and Virtual Get Focused Stay Focused Curriculum Overview  <i>Irene Munguia</i>	<b>Meeting Room 1</b> In Person and Virtual Driving Gains through Equity: ELL Social and Emotional Learning  <i>Mike Copobianco</i>	<b>Meeting Room 6</b> In Person Only California Partnership Academy Team Meeting Room 	<b>VIRTUAL SESSION</b> Designing Pathway Experiences that Advance Career Readiness and Economic Equity <i>Robert Curtis</i>
<b>Ballroom A6</b> In Person and Virtual Break the Math 'Forgetting Cycle' with Get More Math  <i>Josh Britton</i>	<b>Ballroom B1</b> In Person Only A District-Wide Approach to Integrating Career Development <i>Ed Hidalgo</i>	<b>Meeting Room 2</b> In Person and Virtual Pharmacology for Medical Careers  <i>Lois Forsyth</i>	<b>Meeting Room 7</b> In Person Only California Partnership Academy Team Meeting Room 	<b>VIRTUAL SESSION</b> Meeting the Needs of Diverse Learners in your Pathways <i>Jackie White</i>
<b>Ballroom A7</b> In Person Only We Teach Students How to Get a Job!  <i>Martin Lashenick</i>	<b>Ballroom B2</b> In Person Only Building Equitable Career Self-Efficacy in the Shadow of the Pandemic  <i>Karen Miles</i>			

Plan Your Day: **Tuesday Session 1**

**Opening Session: 9:30 am - 11:00 am**

**Keynote Speaker: Rich Redmond**

First Choice: \_\_\_\_\_

Second Choice: \_\_\_\_\_



## Hall A

## California Partnership Academy Model



In Person and Virtual

**CPA Coordinators Meeting - Prop98/SBX1 I/CTEI**

The annual Coordinator's Meeting will be one combined meeting this year - CPAs funded by Prop. 98 (includes SBX1 1 CPAs) and the CTEI funded Academies. This workshop provides an opportunity to review compliance, funding, policies, and legislative issues for academies. Attendance at this session is mandatory for all academy coordinators. Due to space limits, and to allow for discussion, session attendance is limited to academy coordinators and administrators.

**MARIA BURRIGHT**

Education Programs Consultant  
California Department of Education

## Ballroom A1

## Mentor and Internship Programs

In Person and Virtual

**Retaining CTE Teachers: Supporting Effective Mentoring Structures**

Finding CTE teachers can be difficult work, which makes early-career CTE teachers a highly valuable commodity. Engage in this session to collaborate with other LEAs about CTE TEACH Teacher Mentoring structures, explore funding available to support this work, and initiate/enhance programs in your LEA to support early-career CTE teachers.

**GRANT ERMIS**

Director, CTE Credentialing and Mentoring  
Yolo-Solano Center for Teacher Credentialing

**CHRISTOPHER MCCLUNG**

Special Projects Coordinator  
Colton-Redlands-Yucaipa ROP

## Ballroom A2/3

## Middle School Connections



In Person Only

**Build Your CTE Pipeline by Creating Middle School Careers Camps!**

Middle School CTE Summer Camps are an ideal way to introduce students to your high school CTE Pathways and help them start building skills. We will share with you our "formula" for creating successful camps, including identifying potential instructors, building community partnerships, and developing engaging camp curricula!

**MARYROSE LOVGREN**

CTE Administrator  
Butte County Office of Education

**KELLI GORDON**

CTE Administrator  
Butte County Office of Education

## Ballroom A6

## Curriculum Integration



In Person and Virtual

**Break the Math 'Forgetting Cycle' with Get More Math**

By the end of the year, students have already forgotten many of their hard-won math concepts. How can we make it stick? Josh Britton will share his 20-year journey, proven model, and Get More Math system for driving long-term math retention.

**JOSH BRITTON**

Founder and CEO  
Get More Math

## Ballroom A7

## Curriculum Integration



In Person Only

**We Teach Students How to Get a Job!**

Career Day has created an app to prepare students for their next step in life by: Identifying their skills Showing them how to use technology to find the right job Teaching them how to write a targeted resume Preparing them for an interview Connecting them with employers And much more

**MARTIN LASHENICK**

Co-Founder  
Career Day







# SESSION I

Tuesday, March 1, 2022

# Returning to Instruction in a New World

CONVENTION CENTER | 7:45 am - 9:00 am

## Ballroom A8

## Curriculum Integration



In Person and Virtual

### The LEED Curriculum: A New Standard for Sustainability Education

This workshop provides a comprehensive overview to teach sustainability in secondary school CTE programs with The LEED Curriculum. Using the globally recognized LEED rating system as a framework, facilitator Heather McCombs, LEED AP, will lead participants through the course that also prepares students to achieve the LEED Green Associate credential.

#### HEATHER MCCOMBS

Lecturer

University of Wisconsin

## Ballroom A9

## Mentor and Internship Programs



In Person and Virtual

### Social Capital and Career Readiness Enrichment Program

This evidence-based session will share how innovative high schools are teaching students how to strategically create social capital with professionals to accelerate career readiness and earn internships. Learn directly from the authors of the Launch Your Career workbook and why the Harvard Business Review published an article about their methodology.

#### MARIELI RUBIO

Partner & Director of Impact

Career Launch

#### SEAN O'KEEFE

Partner

Career Launch

#### LA'TONYA REASE MILES

Partner

Career Launch

## Ballroom A10

## Career Pathways / Industry Sectors



In Person and Virtual

### Get Focused Stay Focused Curriculum Overview

Struggling to find a college and career readiness program to prepare students to make an informed career pathway decision? Instructors from Lathrop High School will share how the GFSF Program helped them guide students to making well-informed decisions about their future CTE opportunities, post high school options, and their careers.

#### IRENE MUNGUIA

Career Choices and Changes Instructor

Manteca Unified School District, Lathrop High School

#### JENNIFER MYERS

Next Step Instructor

Manteca Unified School District, Lathrop High School

## Ballroom B1

## Curriculum Integration

In Person Only

### A District-Wide Approach to Integrating Career Development

This presentation will demonstrate the district-wide model of children's career development, known as the World of Work (WoW), deployed by teachers in grades K-12 within the Cajon Valley School District. The WoW approach is grounded in complementary career theories, thrives in a 1:1 environment, and includes community and families.

#### ED HIDALGO

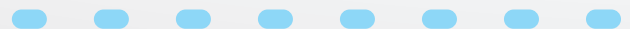
Chief Innovation and Engagement Officer

Cajon Valley Union School District

#### DAVID MIYASHIRO

Superintendent

Cajon Valley Union School District





CONVENTION CENTER | 7:45 am - 9:00 am

## Ballroom B2

## Curriculum Integration

In Person Only

**Building Equitable Career Self-Efficacy in the Shadow of the Pandemic**

How can we get our students back on track after the pandemic? Offer them hope through equitable access to career planning. The Get Focused, Stay Focused dual enrollment career curriculum helps all students imagine or re-imagine their futures by creating and updating a 10-year plan.

**KAREN MILES***Executive Director*

Get Focused, Stay Focused National Resource Center

**JASDEEP MALHI***Lead Interventional Counselor*

Berkeley City College

## Ballroom B4

## Career Pathways / Industry Sectors

In Person Only

**9-1-1 Is a Great Career for Grads!**

This session will unpack exciting opportunities in 9-1-1 Emergency Communications field and the crossover to service driven social and emotional skill acquisition that go hand in hand with this in high demand career path.

**JESSICA KULAAS***Simulator Manager and Support*

Professional Pride

## Ballroom B5

## Career Pathways / Industry Sectors



In Person Only

**Elevate Your Health Science Program with Industry Credentials**

Learn how to identify the best certifications for your program. Help your students prepare to work in the healthcare profession. Create curriculum that aligns with the workforce demands.

**LAURA FLYNN***Director, CTE Division*

National Healthcareer Association

**CASSANDRA STUTZMAN***Senior Certification Specialist*

National Healthcareer Association

## Meeting Room 1

## Curriculum Integration



In Person and Virtual

**Driving Gains through Equity: ELL Social and Emotional Learning**

SEL provides all students with foundational skills needed for academic and career success. Breaking down the barriers of inequitable access to education diminishes the impact of poverty, bias, educator stress, and so much more. ACT Representatives will detail and share research highlighting the success of SEL implementations for ELL's.

**MIKE COPOBIANCO***Director State & Strategic Partnerships*

ACT, Inc.

**GLADYS RECINOS***California Account Executive*

ACT, Inc.

## Meeting Room 2

## Career Pathways / Industry Sectors



In Person and Virtual

**Pharmacology for Medical Careers**

A Pathway in Pharmacology for Medical Careers will benefit any health science program! Each medical profession should include pharmacology. Learn about this online program and how it could be the most rewarding health science option for your students.

**LOIS FORSYTH***Client Relations*

Aztec Software / PassAssured





## SESSION I

Tuesday, March 1, 2022

# Returning to Instruction in a New World

CONVENTION CENTER | 7:45 am - 9:00 am

### Meeting Room 3/4

Career Pathways / Industry Sectors



In Person Only

#### COVID-19: 5 Best Assignments to Boost Student Morale

Are you concerned about your students' mental health and sense of optimism? Join Danny Rubin, the founder of Rubin, as we discuss five simple exercises to help students feel motivated about their future. The topics include how to uncover your "why," tell your story and much more!

**DANNY RUBIN**

Founder  
Rubin

### Meeting Room 5

Career Pathways / Industry Sectors



In Person Only

#### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

### Meeting Room 6

California Partnership Academy Model



In Person Only

#### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

### Meeting Room 7

California Partnership Academy Model



In Person Only

#### California Partnership Academy Team Meeting Room

Individual CPA teams can sign-up to meet with their teams. This is on a first come, first served basis.

## VIRTUAL ONLY SESSIONS

### Mentor and Internship Programs



#### Designing Interactive Fiction

Are you interested in providing an engaging, simple experience for students that pays off with incredible dividends? You'll demo the system and learn how to teach students to develop their own Interactive Fictions. You'll leave with your own personal Interactive Fiction that is personally developed or group developed.

**NATHAN WALKER**

Teacher  
Riverside Virtual School

**WESLEY JEFFRIES**

Teacher  
Arlington High School

### Mentor and Internship Programs

#### Building a Robust CTE Program by Supporting Teachers and Students

This session illustrates the infrastructure of a robust CTE program at all levels. It fosters a strong support system for CTE teachers to ensure accessible and inclusive college and career opportunities for students. It will examine district wide leadership practices and systems to develop a prosperous CTE program.

**KRISTI DORF**

TOSA - Career Pathways and Inclusive Practices  
Orange Unified School District

**ASHLEY HIGUERA**

21st Century Learning Coordinator  
Orange Unified School District



CONVENTION CENTER | 7:45 am - 9:00 am

## VIRTUAL ONLY SESSIONS

## CURRICULUM INTEGRATION

**Designing Pathway Experiences that Advance Career Readiness and Economic Equity**

Research shows that students who participate in a pathway that combines rigorous academics with real-world work experiences are more likely to stay in school and develop the knowledge and skills that employers seek. Explore approaches for integrating academic and career technical learning throughout a pathway's program of study.

**ROBERT CURTIS**

*Director of Practice and Networks*  
Linked Learning Alliance

**DAN STORZ**

*Director of Field Engagement*  
Linked Learning Alliance

## California Partnership Academy Model

**Meeting the Needs of Diverse Learners in your Pathways**

Support Systems for Students and Teachers, for example, career guidance, counseling, academic support, peer support, transition programs, advisories, AVID-like programs, etc.; and support for the teaching team such as team curriculum retreats, development of professional learning communities, and professional development opportunities.

**JACKIE WHITE**

*Assistant Superintendent*  
Sacramento County Office of Education

**CHRISTY MOUSTRIS**

*Educational Consultant*  
Sacramento County Office of Education

## Career Pathways / Industry Sectors

**NCCER Industry Recognized Credentials for Construction/Trades Programs**

Improve Construction & Skilled Trades programs to meet State & Federal Guidelines (Perkins) and provide pathway articulation to post-secondary and industry with portable, industry-recognized credentials that are delivered through a standardized system of accreditation, instructor certification, curriculum and assessments, and a national registry. [www.nccer.org](http://www.nccer.org) NCCER: the Construction Industry's Education Foundation

**ASHLEIGH PORUZNİK**

*NCCER Senior Workforce Development Manager*  
NCCER

**KAREN KEITH**

*NCCER Executive Director*  
NCCER/Pearson

## Mentor and Internship Programs

**Leadership is a Choice**

Leadership is about influence and a learnable skill. In this interactive session, we will focus on strategies for interns to develop leadership competencies such as trust, vision, authentic communication, time management, and self-efficacy.

**GARY MCGUEY**

*Founder*  
Gary McGuey Leadership

**JUNE BAYHA**

*CEO*  
Bayha Group





# Returning to Instruction in a New World

## KEYNOTE SPEAKER | GENERAL SESSION 9:30 AM



**RICH REDMOND**

**RICH REDMOND** is a top call and highly influential touring/recording drummer/percussionist based in Nashville and Los Angeles. Rich's versatile, dynamic, and rock-solid drumming is the sound behind many of today's top talents. Rich has toured/recorded/performed with the "who's who" of the music world: Jason Aldean, Garth Brooks, Ludacris, Kelly Clarkson, Bryan Adams, Bob Seger, Chris Cornell, Joe Perry, Jewel, Miranda Lambert, Luke Bryan, Keith Urban, Derek Trucks, Florida Georgia Line, Thomas Rhett, Lit, Travis Tritt, Kelly Hansen (Foreigner), Mickey Thomas (Jefferson Starship), Thompson Square, Little Big Town, Kelsea Ballerini, Steel Magnolia, Pam Tillis, Vince Gill, Susan Ashton, Deana Carter, Marty Stuart, 1,000 Horses, Chris Stapleton, Montgomery Gentry, Alabama, John Anderson, Trace Adkins, Jennifer Nettles, Sara Evans, Darius Rucker, Kenny Rogers, Rascal Flatts, Emily West, The Pointer Sisters, Lauren Alaina, Tyler Farr, Flaco Jimenez, Brantley Gilbert, Hank Williams III, Doc Walker, Gene Watson, Mindy McCready, Richie McDonald, Andi Griggs, Jedd Hughes, Patricia Conroy, Earl Thomas Conley, Catherine Britt, Anita Cochran, Jim Brickman, John Anderson, Lila McCann, Lindsay Ell, Kristy Lee Cook, Michael Peterson, The Roadhammers, The Stellas, Rushlow, Chuck Wicks, Steve Allen, Phyllis Diller, Kid Rock, Brad Gillis, Julian Coryell, Chris Daughtry, Charles Kelley, and many others. Rich has played drums and percussion on 28 #1 singles with sales well over the 20 million mark. As a high-energy live showman, Rich plays sold out shows nightly in amphitheaters, arenas, and stadiums across the world, reaching over 2 million fans per year.

Rich has appeared multiple times on a trail of television shows such as Saturday Night Live, The Voice, American Idol, The Grammy Awards, The Tonight Show (with Leno, O'Brien and Fallon), The Today Show, Conan O' Brien, Jimmy Kimmel, Craig Ferguson, Good Morning America, Ellen, The CMA Awards, ACM Awards, CMT Awards, ACA Awards, as well as being prominently featured in 19 music popular music videos. Rich has produced 3 #1 hits for the groups Thompson Square and Parmalee. As a songwriter, Rich has celebrated 3 #1 songs with Australia's "The Wolfe Brothers".

As an international motivational speaker, Rich brings his "CRASH Course For Success" motivational drumming event to drum shops, music stores, high schools, colleges and corporate events across the world. Some of Rich's clients include Cisco, Johnson and Johnson, Hewlett Packard, Microsoft, Presidio, Hard Rock Café and many others. Rich has presented at The Percussive Arts Society Convention in 2011 and 2013. Rich is an adjunct faculty member at Musician's Institute in Hollywood and The Drummer's Collective in New York City.

Rich began playing drums at age 8 and eventually played in the prestigious 1:00 Lab Band at The University of North Texas. Receiving his Master's Degree in Music Education, Rich now combines his classical training and 'street smarts' musicianship to bring his passion filled drumming to the world. Rich was named "Country Drummer of The Year" in Modern Drummer Magazine in 2015, 2016, 2017, and 2018. Rich was voted "Best Country Drummer" and "Clinician" by both Modern Drummer and Drum! Magazines for several years. Rich's first book, "FUNdamentals of Drumming For Kids ages 5-10" is published by Modern Drummer and is an Amazon best seller. Rich's second book, "CRASH Course For Success: 5 Ways To Supercharge Your Personal and Professional Life" is available in 3 formats and is also an Amazon bestseller.

Rich is also a columnist for Modern Drummer, Drum!

As a SAG actor, Rich has appeared in films such as: "All Light Will End" on Netflix and SYFY Channel's hit show "Happy". Rich's podcast "The Rich Redmond Show" features entertaining and insightful interviews with musicians, actors, authors and comedians.

[www.richredmond.com](http://www.richredmond.com)

## STUDENT SPEAKER

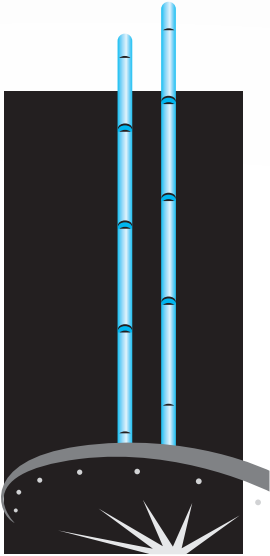


**RAYMA SUBRAMANIAN**

**RAYMA SUBRAMANIAN** is the 2021-2022 California DECA State President. A senior from Irvington High School, Ramya leads over 4,500 DECA members from across the state as they pursue career fields in Business, Marketing, Hospitality, and Finance. Outside of her time spent in DECA, Ramya loves to play badminton and the piano and is active in her school's Mock Trial club. Additionally, she loves to learn different forms of crafts, artwork, and tinker with jewelry. She loves to creatively expand her knowledge whether it be learning a new trick on adobe or making paper mâché and is grateful DECA has helped her in all her other interests



## WELCOME TO THE EXHIBITORS' MARKETPLACE



**LONG BEACH  
CONVENTION  
CENTER**

The Annual Exhibitors' Marketplace offers unique, one-stop shopping and networking specifically tailored to the Educating for Careers program. The 2022 Exhibitors' Marketplace offers a variety of new features to spark your creativity and generate new ideas with several exhibitors who are with us for the first time as well as those who are familiar faces here at Educating for Careers.

You have three tickets in your registration packet—one for Monday, one for the Monday Reception and one for Tuesday. Door prize tickets must be deposited 15 minutes before the beginning of the break. Door prize winners will be posted at the beginning of each of the three conference breaks in the vendor area. Prizes must be claimed by the winner at the Registration Desk before the beginning of the next break or they will be returned to the prize pool for later drawings. In other words, if your name is drawn during the 9:45 - 10:15 am break, you must claim that prize before the 2:30 pm break. The final drawing will be held during the final break at 11:00 am in Hall B on Tuesday. The Prize Cage will be emptied Monday after the 3:00 drawing and on Monday evening after the reception. For the door prize drawings during the Social/Networking Reception and the Final Drawing at 11:00 on Tuesday, winners must be present to claim their prize.

### Exhibit Hours

#### Monday, February 28, 2022

7:15 am - 11:45 am	<b>Open Exhibit Hours</b>
7:15 am - 8:15 am	Breakfast Buffet
9:45 am - 10:15 am	<b>Break - Prize Drawing</b>
1:15 pm - 6:15 pm	Open Exhibit Hours
2:30 pm - 3:00 pm	<b>Break - Prize Drawing</b>
4:30 pm - 6:15 pm	<b>Reception - Special Prize Drawings (MUST BE PRESENT)</b>

#### Tuesday, March 1, 2022

8:00 am - 11:30 am	Open Exhibit Hours
9:00 am - 9:30 am	<b>Break - Prize Drawing</b>
11:00 am	<b>Final Prize Drawing (MUST BE PRESENT)</b>
11:30 am	Exhibit Hall Closed

#### Prizes Include:

Prizes to be given away during the Conference include over \$3,000 worth of prizes from the Conference Committee and generous gifts from the Exhibitors.







# Returning to Instruction in a New World

## LIST OF EXHIBITORS

<u>Company</u>	<u>Booth #</u>	<u>Company</u>	<u>Booth #</u>
3 Rocks Technology	311	Klein Educational Systems	124/126/128
9-1-1 Careers are Calling	100	MiniOne Systems	115
ACT	119	National Geographic Learning/Cengage	213/215/312/314
Advanced Technologies Consultants	203/205	National Healthcareer Association	217
American Technical Publishers	111	NC3T	104
Anatomage	206	Nepris	107
Anatomy in Clay Learning	103	Neuromaker	NO BOOTH
CA ACTE	129	PassAssured, LLC	202
CA Educators Together	313	Paton Group	229/326/328
Cal Casualty	114	Paxton/Patterson	101/200
Career Launch	110	Personal Finance Lab	218
CareerSafe	124	Pilot City	219
Certiport	120	Raise 3D Technologies Inc.	121/220
Creator Bot Learning	227	Realityworks	212/214
CTE Online	311	Rubin	315
CTECS	204	Savvas Learning Company	207/306
Construction Industry Education Foundation	113	Shaper Tools	323
CyberForward Academy	117	Spinitar	225/324
Datavideo Corporation	307	Stem2Careers	319
Dream Catcher	316	The Switch Lab EV Program	301/303
eDynamic Learning	318	Toplines/Plas3D	210
Get Focused Stay Focused	105	TPS Publishing Inc.	102
Get More Math	309	Transeo	122
Goodheart-Willcox Publisher	302/304	Virtual Enterprise International	317
iCEV Online	106/108	YouScience	221/320
iDesign Solutions	216	zSpace	327
Jobspeaker, Inc.	310		
Kincade Productions	224		





# EXHIBITORS' MARKETPLACE

Returning to Instruction in a New World

## 3 ROCKS TECHNOLOGY

Contact: Alex Feng  
Telephone: 909-297-5173  
Email: info@3rockstech.com

Address: 1838 Ambrosia Avenue  
Upland, CA 91784  
Website: www.3rockstech.com

Booth 311

## 9-1-1 Careers are Calling!

Contact: Sue Pivetta  
Jessica Kulaas  
Telephone: 253-435-0911  
E-mail: support@911trainer.com

Address: PO Box 1090  
Sumner, WA 98390  
FAX: 253-435-6031  
Website: www.911careertraining.com

Booth 100

## ACT

Contact: Jamee Pugh  
Telephone: 319-333-9340  
E-mail: jamee.pugh@act.org

Address: 500 ACT Drive  
Iowa City, IA 52243

Booth 119

## ADVANCED TECHNOLOGIES CONSULTANTS

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greggallaher@atctrain.com

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FAX: 248-348-3040  
Website: www.atctrain.com

Booth 203/205

## AMERICAN TECHNICAL PUBLISHERS

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E-mail: Thomas.wise@atplearning.com

Address: 10100 Orland Parkway, Suite 200  
Orland Park, IL 60467  
FAX: 708-957-1101  
Website: www.atplearning.com

BOOTH 111

## ANATOMAGE

Contact: Kingston Yi  
Telephone: 408-930-1885  
E-mail: kyi@anatomage.com

Address: 3350 Thomas Rd, Suite 150  
Santa Clara, CA 95054  
FAX: 408-295-9786  
Website: www.anatomage.com

Booth 206

## ANATOMY IN CLAY LEARNING SYSTEM

Contact: Heidi Millender  
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E-mail: stephanie@anatomyinclay.com

Address: 2198 West 15th Street  
Loveland, CO 80538  
FAX: 970-667-5025  
Website: www.anatomyinclay.com

Booth 103





# Educating For Careers

## CA ASSOCIATION OF CAREER TECHNICAL EDUCATION

Contact: Diane Walker  
Telephone: 661-575-1025  
E-mail: [dwalker@avhsd.org](mailto:dwalker@avhsd.org)

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Palmdale, CA 93550  
FAX: 661-575-1037  
Website: [www.acteonline.org/california-association-for-career-and-technical-education](http://www.acteonline.org/california-association-for-career-and-technical-education)

Booth 129

## CALIFORNIA EDUCATORS TOGETHER

Contact: Amanda Samons  
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Address: Butte County Office of Education  
2491 Carmichael Drive, Ste 500  
Website: [www.caeducatorstogether.org](http://www.caeducatorstogether.org)

Booth 313

## CAL CASUALTY

Contact: Amanda Keidel  
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Website: [readyforquote.com/amanda](http://readyforquote.com/amanda)

Booth 114

## CAREER LAUNCH

Contact: Sean O'Keefe  
Mariell Rubio  
Telephone: 408-551-3763  
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San Ramon, CA 94583  
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Booth 110

## CAREERSAFE

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Address: 1005 University Dr. E.  
College Station, TX 77840  
FAX: 979-260-0037  
Website: [www.careersafeonline.com](http://www.careersafeonline.com)

Booth 124

## CERTIPOINT

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Booth 201/300

## CERTIPOINT - PMI Project Management Ready

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Lehi, UT 84043  
Website: [www.certipoint.com/pmi](http://www.certipoint.com/pmi)

Booth 120

## CONSTRUCTION INDUSTRY EDUCATION FOUNDATION

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Sacramento, CA 95819  
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Booth 113





# EXHIBITORS' MARKETPLACE

Returning to Instruction in a New World

## CREATOR BOT LEARNING

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Booth 227

## CTE Online

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Booth 311

## CTECS

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Booth 204

## CYBERFORWARD ACADEMY

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San Clemente, CA 92672

Website: <https://cyberfwd.com>

Booth 117

## DATAVIDEO CORPORATION

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Rob Read

Telephone: 562-696-2324

E-mail: [sales@datavideo.com](mailto:sales@datavideo.com)

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Whittier, CA 90602

FAX: 562-598-6960

Website: [www.datavideo.com](http://www.datavideo.com)

Booth 307

## DREAM CATCHER

Contact: Steve Ward

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E-mail: [sales@dreamcatcherprogram.com](mailto:sales@dreamcatcherprogram.com)

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Jurupa Valley, CA 92509

Website: [www.dreamcatcherprogram.com](http://www.dreamcatcherprogram.com)

Booth 316

## EDYNAMIC LEARNING

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E-mail: [david.reasoner@edynamiclearning.com](mailto:david.reasoner@edynamiclearning.com)

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Southlake, TX 76092

Website: [www.edynamiclearning.com](http://www.edynamiclearning.com)

Booth 318



# Educating For Careers

## GET FOCUSED...STAY FOCUSED

Contact: Monica Carmo  
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E-mail: monica@academicinnovations.com

Address: 59 South 100 East St.  
St. George, UT 84770  
FAX: 800-967-4027  
Website: www.getfocusedstayfocused.org

Booth 105

## GET MORE MATH!

Contact: LeKesha Malveaux  
Telephone: 209-288-5500  
E-mail: lmalveaux@getmoremath.com

Address: 905 Mono Way  
Sonora, CA 95370  
FAX: 209-397-6901  
Website: www.getmoremath.com

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## G-W PUBLISHER

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Tinley Park, IL 60477  
FAX: 888-409-3900  
Website: www.g-w.com

Booth 302/304

## GUIDED COMPASS

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E-mail: creighton@guidedcompass.com

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Booth 329

## iCEV Online

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Lubbock, TX 79404  
FAX: 800-243-6398  
Website: www.icevonline.com

Booth 106/108

## IDESIGN SOLUTIONS

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Buffalo, NY 14206  
FAX: 855-713-5811  
Website: www.idesignsol.com

Booth 216

## JOBSPEAKER, INC.

Contact: Niamh O'Mahoney  
Telephone: 617-302-1271  
E-mail: niamh@jobspeaker.com

Address: 126 West Portal Ave.  
San Francisco, CA 94127  
Website: www.jobspeaker.com

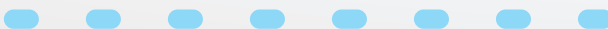
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## KINCADE PRODUCTIONS

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Susan Kincade  
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Returning to Instruction in a New World

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Booth 124/126/128

## MINIONE SYSTEMS

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San Diego, CA 92126  
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Website: www.theminione.com

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## NATIONAL GEOGRAPHIC LEARNING/CENGAGE

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## NATIONAL HEALTHCAREER ASSOCIATION

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FAX: 913-661-6280  
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## NC3T

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Columbia, MD 21044  
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Website: www.nc3t.com

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## NEPRIS, INC

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Austin, TX 78750  
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Booth 107

## NEUROMAKER

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E-mail: Kelley.Dykstra@BrainCo.tech

Address: 7053 Cedar Oaks Drive  
Granite Bay, CA 95746  
Website: www.NeuroMakerSTEM.com

NO BOOTH



# Educating For Careers

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## PATON GROUP

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Altadena, CA 91001  
FAX: 323-244-2232  
Website: patongroup.com

Booth 229/326/328

## PAXTON/PATTERSON

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E-Mail: roland@paxpat.com

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Alsip, IL 60803  
FAX: 708-594-1907  
Website: www.paxtonpatterson.com

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## PERSONALFINANCELAB.COM

Contact: Mark Brookshire  
Telephone: 800-786-8725 ext 365  
E-mail: nsaveriano@stocktrak.com

Address: 17 Audubon Pond Rd.  
Hilton Head, SC 29928  
Website: www.Personalfinancelab.com

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## PILOT CITY: BUILD PROJECTS TO WIN INTERNSHIPS

Contact: Derick Lee  
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E-mail: dericklee@piltcity.co

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San Leandro, CA 94577  
Website: www.pilotcity.com

Booth 219

## RAISE 3D TECHNOLOGIES, INC.

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Irvine, CA 92618  
Website: www.raise3d.com

Booth 121/220

## REALITYWORKS

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E-mail: anne.bogstad@realityworks.com

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FAX: 715-830-2050  
Website: www.realityworks.com

Booth 212/214

## RUBIN

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# EXHIBITORS' MARKETPLACE

Returning to Instruction in a New World

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## SHAPER TOOLS

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Booth 323

## SPINITAR

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LaMirada, CA 90638  
Website: www.spinitar.com

Booth 225/324

## STEM2CAREERS

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San Clemente, CA 92673  
Website: K20associates.com

Booth 319

## THE SWITCH LAB EV PROGRAM

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E-mail: Info@Switchvehicles.com

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Sebastopol, CA 95472  
Website: www.theswitchlab.com

Booth 301/303

## TOPLINES/PLAS3D.COM

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## TPS PUBLISHING INC. CRIMINAL JUSTICE PROGRAMS

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Website: www.tpsublishing.com

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# Educating For Careers

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## VIRTUAL ENTERPRISES INTERNATIONAL

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New York, NY 10023  
Website: www.veinternational.org

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## YOUSCIENCE

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American Fork, UT 84003-3368  
FAX: 385-279-0768

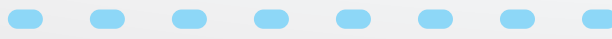
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## ZSPACE

Contact: Amanda Austin  
Telephone: 408-498-4050  
E-mail: aaustin@zspace.com

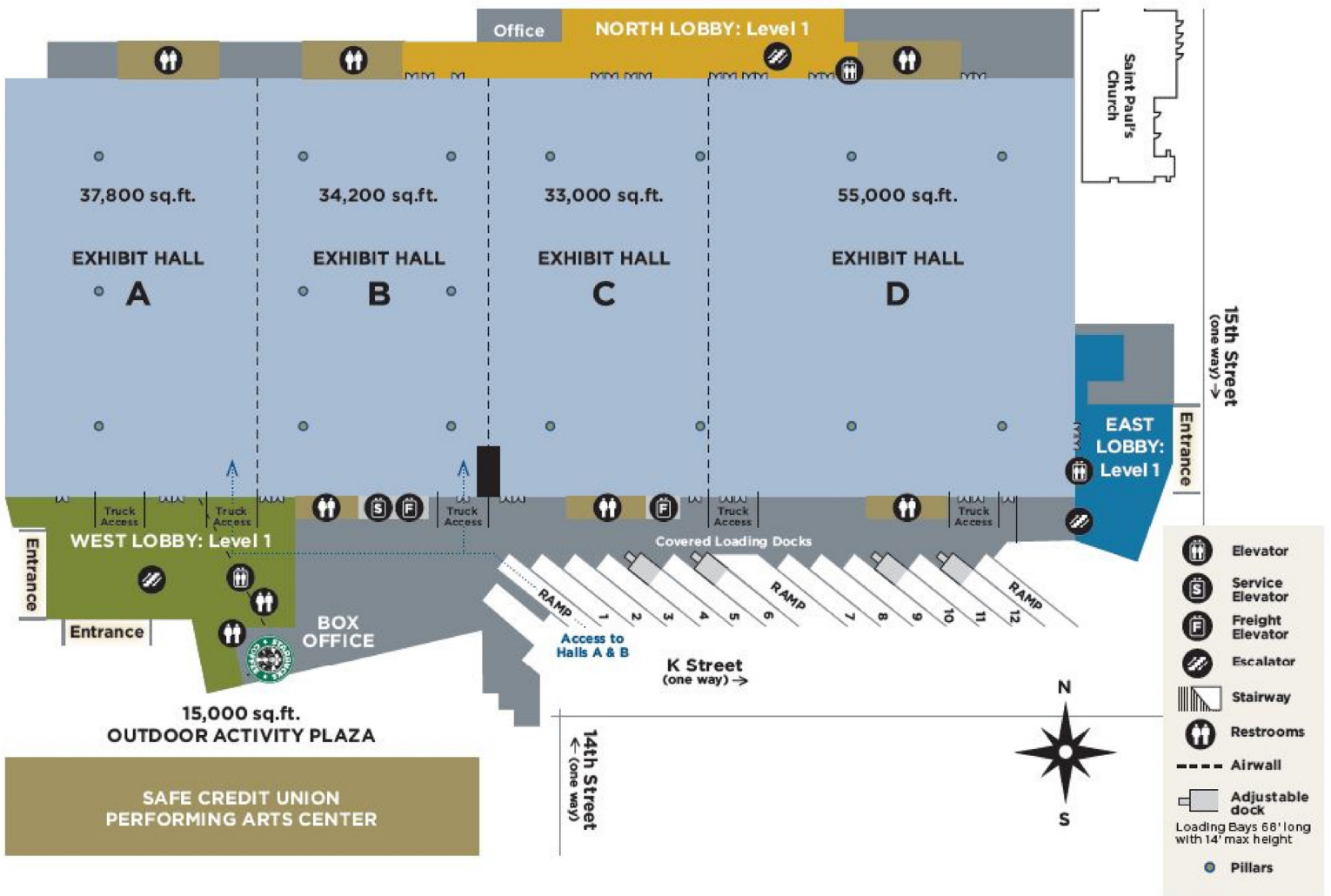
Address: 2050 Gateway Pl. Suite 100 - 302  
San Jose, CA 95110

Booth 327



# SAFE CREDIT UNION CONVENTION CENTER

## FIRST LEVEL



# SAFE CREDIT UNION CONVENTION CENTER

## SECOND LEVEL



CALIFORNIA CAREER PATHWAYS CONSORTIA  
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