

CALIFORNIA CAREER PATHWAYS CONSORTIA  
AND CALIFORNIA PARTNERSHIP ACADEMIES

# *Educating For Careers*



## Returning to Instruction in a New World

### February 27 - March 1, 2022

ANNUAL CONFERENCE • SAFE CREDIT UNION CONVENTION CENTER, SACRAMENTO

# KEYNOTE SPEAKERS

**Sarita Maybin** is an international speaker and communication expert whose audiences have fun learning how to stay positive, constructively confront tough communication challenges and work together better. Her interactive presentations provide real-life solutions and inspire positive action!

During her 20-year speaking career, Sarita has spoken at conferences, companies and campuses in ALL 50 states, Puerto Rico, Mexico, Jamaica, Canada, England, Asia, and Iceland.

Her clients include Hewlett Packard, Kaiser Permanente, Los Angeles County, Department of the Navy and University of California, among others. Sarita was voted a Top 5 Communication Speaker and had the privilege of presenting on the prestigious TEDx stage.

Sarita is a former university Dean of Students with a Master's degree in Counseling, a Toastmasters Humorous Speech Contest Winner and a past president of the National Speakers Association, San Diego Chapter. She has been interviewed by the media about her book entitled *"If You Can't Say Something Nice, What DO You Say?"*



**Sarita Maybin**



**Brandon Fleming**

**Brandon P. Fleming's** story of struggle, success, and service has inspired millions around the world. An at-risk youth and college dropout turned award-winning educator, Fleming is Assistant Debate Coach at Harvard University and Founder/CEO of the Harvard Diversity Project. Fleming was recruited to join the Harvard debate faculty at the age of 26. Harvard later approved Fleming's proposal to establish a new department within the university system called the Harvard Diversity Project – an unprecedented pipeline program that the Harvard Debate Council adopted as its subsidiary. Fleming now leads an executive staff and board that has raised over a million dollars to enroll over 100 students of color into Harvard's international summer debate residency on full scholarship. Fleming recruits underserved youth with no prior debate experience who he then trains to compete against hundreds of elite debaters from over 25 different countries around the world. For three consecutive years, since the program's inception in 2017, every cohort trained by Fleming has won the international competition, with one group achieving an unprecedented undefeated record as global champions.

MISEDUCATED is Fleming's journey – in life and language – from being an at-risk youth and a college dropout to becoming an award-winning Harvard educator.

**Rich Redmond** is a top call touring/recording drummer based in Nashville and LA. Rich has toured/recorded/performed with: Jason Aldean, Garth Brooks, Ludacris, Kelly Clarkson, Bryan Adams, Bob Seger, Chris Cornell, Joe Perry, Jewel, Miranda Lambert, Luke Bryan, Keith Urban, and other top performers. Rich has recorded on 28 #1 singles. Rich has appeared on Saturday Night Live, The Voice, American Idol, The Grammy Awards, The Tonight Show, Good Morning America, Ellen, The CMA Awards, ACM Awards, CMT Awards, etc. Rich brings his "CRASHCourse For Success" motivational keynote to events for Cisco, Johnson and Johnson, Hewlett-Packard, etc. Rich started playing drums at age 8 and eventually played in the prestigious 1:00 Lab Band at The University of North Texas, where he received a Master's Degree in Music Education. As a SAG actor, Rich has appeared in films including "All Light Will End" on Netflix and SYFY Channel's hit show "Happy".

[www.richredmond.com](http://www.richredmond.com)



**Rich Redmond**

The 2022 Educating for Careers Conference: Returning to Instruction in a New World conference committee invites middle school, secondary, postsecondary and adult education teachers, counselors, administrators and industry partners to attend the February 27 – March 1, 2022 conference.

- **EFC is paperless! The conference program will be available for download from the website and through the conference mobile app.**
- **The Virtual Attendance Only option will include the Keynote Speakers and a limited number of Breakout Sessions. The sessions will be identified in the program with an Icon.**
- **Sunday will open the conference with all 90-minute sessions.**
- **The opening general session with Keynote Sarita Maybin is scheduled for Sunday, February 27 at 3:30 pm.**

Each year a variety of delivery systems, strategies, and Industry Sectors throughout California’s CTE system are represented in the more than 220 breakout sessions offered over the course of this three-day conference and this year promises to offer even more exciting options. After **December 15, 2021**, please check the [2022.educatingforcareers.org](https://2022.educatingforcareers.org) website under the “Program” link for updates in the breakout session options. Updates and changes will be available on both the website and the EFC2022 app.

The past few years has brought renewed strength in Career Technical Education (CTE) among practitioners. The continued overarching goal of this conference is to offer high-quality, cost-effective professional development for all stakeholders. The Administrative Strand will continue once again in 2022. There is something for every stakeholder involved in a CTE program – no matter the delivery strategy!

## CONFERENCE SCHEDULE

Check the Website for more details • [2022.educatingforcareers.org](https://2022.educatingforcareers.org)

### **Sunday, February 27, 2022**

7:00 am – 5:00 pm	Conference Registration
7:30 am – 8:45 am	Continental Breakfast
9:00 am – 10:30 am	Breakout Sessions I
10:45 am – 12:15 pm	Breakout Sessions II
12:15 pm – 1:15 pm	Boxed Lunch
1:30 pm – 3:00 pm	Breakout Sessions
3:00 pm – 3:30 pm	Snack Break
3:30 pm – 5:00 pm	Opening General Session with Keynote Speaker

### **Monday, February 28, 2022**

7:00 am – 5:00 pm	Conference Registration
7:15 am – 8:15 am	Breakfast Buffet
8:15 am – 9:45 am	General Session with Keynote Speaker
10:15 am – 11:30 am	Breakout Sessions
11:45 am – 1:00 pm	Luncheon/General Session
1:15 pm – 4:15 pm	Breakout Sessions
4:30 pm – 6:15 pm	Share Fair/Networking Reception

### **Tuesday, March 1, 2022**

7:45 am – 9:00 am	Breakout Sessions & CPA Coordinator/Director Meeting
9:30 am – 11:00 am	Final General Session – includes plated brunch
11:00 am – 11:30 am	Final Break and 5th Drawing

# CONFERENCE REGISTRATION FORM

February 27 - March 1, 2022 • SAFE Credit Union Convention Center, Sacramento

Register online with credit card at [2022.educatingforcareers.org](http://2022.educatingforcareers.org)

Questions? Special Needs? Call "Registrations For You" Toll Free 877-801-9898 or e-mail: [info@regforyou.com](mailto:info@regforyou.com)

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Name Desired for Badge \_\_\_\_\_ Title \_\_\_\_\_

School \_\_\_\_\_ Academy \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Confirmation Email Address \_\_\_\_\_ Phone \_\_\_\_\_

<b>Registration Fees</b> <i>Online registration closes 2/18/2022</i>	<b>Early Bird</b> Postmarked by 1/14/2022	<b>Regular</b> Received prior to 2/18/2022	<b>Onsite</b> After 2/18/2022 <small>(Meals not guaranteed after 2/19/2020)</small>
Conference (Sun - Tue)	\$395	\$455	\$505
Conference Sunday Only	\$295	\$295	\$350
Conference Monday Only	\$295	\$295	\$350
Virtual Attendance Only (Keynote + Limited Breakouts)	\$395	\$395	\$450

A confirmation notice will be e-mailed to you upon receipt of your completed registration accompanied by payment in full. Bring your confirmation with you.

## REGISTER ME FOR:

Conference (Sunday - Tuesday) \$ \_\_\_\_\_

## ONE DAY ONLY REGISTRATION:

Sunday Only \$ \_\_\_\_\_

Monday Only \$ \_\_\_\_\_

Virtual Only (Sunday - Tuesday) \$ \_\_\_\_\_

Payment Amount \$ \_\_\_\_\_

## Meals Included Each Day

**Sunday** – Continental Breakfast & Lunch

**Monday** – Breakfast Buffet & Lunch

**Tuesday** – Plated Brunch

**Requesting Vegetarian Meals  
(Gluten Free)**

Special Needs Request \_\_\_\_\_

## Cancellations

The following rules apply for all registration cancellations: All cancellations must be in writing. Cancellations received by January 21, 2022 will be charged a \$50 processing fee. Cancellations received after January 21, 2022, as well as Conference no-shows, will forfeit the full registration fee. Refunds will be processed after the Conference. Send written request by fax to (888) 481-5633 or email to [info@regforyou.com](mailto:info@regforyou.com).

## METHOD OF PAYMENT

Payment must accompany registration. **NO PURCHASE ORDERS.**

Please make checks payable to: **Registrations For You.**

Check Number (enclosed) # \_\_\_\_\_

## Credit Card Information

Mastercard  Visa  Amex  Discover

## Required Information:

Credit Card Number

Expires

Cardholder Name (please print)

Security Code

## Mailing Address for Billing

City

State

Zip Code

Signature

**Fax with credit card information to: (888) 481-5633 or  
Mail with Check or Credit Card Information to:  
"Registrations For You", P.O. Box 233, Pismo Beach, CA 93448**



# HOTEL RESERVATIONS

Hotel Registrations Available Online

2022.educatingforcareers.org



**Sheraton**  
HOTELS & RESORTS

## Hyatt Regency – CCPC Headquarters Hotel

1209 L Street, Sacramento, CA 95814

Tel: (916) 443-1234

Toll-free: 888-591-1234

## Sheraton Grand – CPA Headquarters Hotel

1230 J Street, Sacramento, CA 95814

Tel: 916-447-1700

Toll-free: 888-625-5144

### ACCOMMODATIONS

Single:	.....	<b>\$198</b>
Double: (1 Bed or 2 Beds)	.....	<b>\$198</b>
Triple:	.....	<b>\$223</b>
Quad:	.....	<b>\$248</b>

### Hyatt Hotel Parking *(Subject to Change)*

Registered Hotel Guests: \$20 per day self-parking

Valet Parking: \$29 per day

### Sheraton Grand Parking *(Subject to Change)*

Registered Hotel Guests: \$25 per day self-parking

Valet Parking: \$32 per day

### RESERVATION POLICY

All reservations must be received by February 4, 2022. All reservations must be accompanied by a first night's deposit and guaranteed by a major credit card. **Credit cards will be charged for one night stay at the time of making the reservation.** Cancellations must be made by January 28, 2022 or the one night charge is non-refundable.

### POSSIBLE IDEAS FOR FUNDING TO ATTEND THE CONFERENCE

#### Federal Funding Sources: State Funding Sources:

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>• Carl D. Perkins Career and Technical Education Act <ul style="list-style-type: none"> <li>◦ 231 &amp; 232 Funds</li> </ul> </li> <li>• Title 1 Funds – American Recovery and Reinvestment Act (Part A)</li> <li>• Title 2 Funds</li> <li>• Title 5 – Innovative Strategies</li> <li>• ESSER Funds</li> </ul> | <ul style="list-style-type: none"> <li>• District General Funds</li> <li>• District CTE Funds</li> <li>• CTE Incentive Grants</li> <li>• Quality Education Investment Act</li> <li>• California Partnership Academy Funds</li> <li>• Strong Work Force Funds</li> <li>• Dual Enrollment</li> <li>• Guided Pathways</li> </ul> |
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### COLLEGE CREDIT

One unit of college credit is available through Fresno Pacific University for participants in the conference activities. Registration will take place at the conference.

### THINGS TO REMEMBER

1. When placing reservations by phone, you must state that you are attending the Educating for Careers Conference in order to receive the above room rates.
2. All rates are valid from February 23 through March 3, 2022.
3. Rates are subject to prevailing City Bed Tax plus additional Tourism Assessment fees – check with your hotel for specifics.
4. Check-in time is 3pm – Check out is 12pm.

### BREAKOUT SESSION THEMES:

- Administrative Issues
- Articulation/Dual Enrollment
- Assessment & Accountability
- California Partnership Academy Models
- Career Pathways/Industry Sectors
- Common Core Curriculum & Instruction
- Employer and Community Partnerships
- Middle Schools Connections
- Professional Development for CTE (Hybrid, In-Person, Virtual Instruction)
- Secondary-Postsecondary Connections
- Social-Emotional Learning Strategies
- Student and Teacher Support Systems
- Work-Based Learning